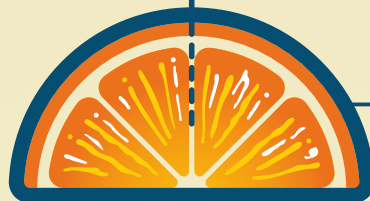


THE ANATOMY OF AN OLD FASHIONED

1 Cocktail Pick

Old Fashioneds were popularized in Wisconsin by German immigrants.



1 Orange Slice

Old Fashioneds are the cocktail of choice at Wisconsin supper clubs.

1 Cherry

Door County is the heart of Wisconsin's cherry industry.

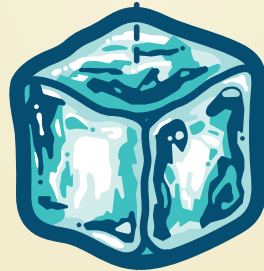


1 ½ oz Brandy with a Splash of Soda of Your Choice

To make your Old Fashioned sour, top with grapefruit soda. For sweet, use lemon-lime.

1 Sugar Cube with 2 Dashes of Bitters (Muddled)

Visit Nielsen's Hall in Washington Island, WI to join the legendary Bitters Club by drinking a full shot of Angostura bitters.



1 Ice Cube

Wisconsin foodies have infused the flavor of Old Fashioneds into pie, ice cream and beer.

1 Cocktail Glass

Wisconsinites consume more than half the world's brandy.

