Welcome
Welcome to Wisconsin!

As Governor it is my very special pleasure to welcome you to the great state of Wisconsin. Wisconsin is home to four seasons of exploring, adventuring and enjoying all there is to “get out and do” in this beautiful state. From the Great Lakes to the mighty Mississippi, we are home to a beautiful landscape of woods, waters, prairies, agriculture and cityscapes. You will find small towns and back-roads filled with charming hidden gems and a rich heritage connected to nature and rooted in our state’s history. Whether you're looking for a relaxing oasis or a vibrant urban experience, know that Wisconsin has a knack for balancing tradition with cutting-edge, always seeking and finding new ways to have fun.

Use this guide as your starting point to plan a Wisconsin getaway that will provide many fond memories and adventures. And regardless of where you choose to spend your vacation in Wisconsin, our special brand of warm hospitality is waiting for you.

Enjoy!

Scott Walker
Governor
How to use this guide

The Official Wisconsin Travel Guide divides the state into seven color-coded regions. If you know the region into which you’re traveling, follow the color code to that section of the guide. Attraction information is arranged alphabetically within destination cities.

Indexes

At the end of this book, you’ll find three indexes. The first alphabetically lists all the attractions in the book, (pages 75-76); the second alphabetically lists all the Wisconsin cities and towns in the book, (page 77); the third index lists “County, Community and Area Tourism Contacts,” (pages 78-80).

Attraction notes

The Official Wisconsin Travel Guide includes the mailing address, phone number, website, season and hours of operation for nearly 500 of the state’s major tourist attractions. However, there are many other interesting shops, parks, museums, scenic overlooks and attractions that are not listed. As you travel, let your natural curiosity and spirit of adventure lead you to them.

Before driving a long distance to see any single attraction, call ahead to be sure it will be open when you arrive. Information for this guide was gathered from the Tourism database in April 2013. Things change; days and hours of operation may vary.

Mobility impaired access

Many Wisconsin attractions provide access for the mobility impaired. However, because the definition of “access” varies from attraction to attraction, this guide makes no attempt to identify or qualify that access. Before you travel, call ahead to confirm access.

State Parks and Forests

Wisconsin has 103 state parks, forests, trails and recreation areas. They offer an extensive variety of recreational facilities, as well as diverse and beautiful scenery. Most parks are open year-round; some are seasonal. Daily or annual park admission stickers are required.

Historical, heritage
and wildlife markers

There are nearly 500 Historical Markers placed along the state’s highways and byways. Each tells an interesting and informative Wisconsin story. Distinctive brown-and-white highway signs mark the location of nearly 300 heritage tourism sites – museums, historic districts and buildings.

State highways are also marked with signs carrying an outline of binoculars, telling you watchable wildlife is nearby.

Wisconsin’s Rustic Roads – preserving some of the state’s most scenic, lightly traveled country roads – are marked with unique brown and yellow signs. Each is numbered and described on the state’s Rustic Roads website www.dot.wisconsin.gov/travel/scenic/rusticroads.htm.

Road conditions

For a statewide report of detours, closures, traffic slow-downs or winter road conditions, simply dial 511.

Encourage sustainability

To underscore the Wisconsin Department of Tourism’s continuing commitment to stronger recycling markets in Wisconsin and a healthier world, this publication is printed on a paper stock with a 10% post-consumer recycled content. The paper used is Forest Stewardship Council® certified, a mark of responsible forestry.

The information in this guide is also available online at travelwisconsin.com. Where possible, travelers are encouraged to forego the printed publication in favor of the online content.

Look for the leaf

It indicates certified Travel Green Wisconsin attractions that have invested in sustainable practices. In addition, look for “green tips” throughout this publication.
Once the domain of the timber cruiser and lumberjack, northwestern Wisconsin is today a prime destination for the family vacationer and outdoor enthusiast. Bordered on the west by the wild and beautiful St. Croix River, and on the north by the deep waters of Lake Superior, this is the land of the angler, the ATVer, the snowmobiler, the camper, the sea kayaker and the adventurer. From the pristine wilderness of the Apostle Islands to the premier bike trails of the Chippewa Valley, this is a place you will not soon forget.

visit travelwisconsin.com
Superior & Douglas County

Superior and Douglas County’s spectacular natural setting at the far western end of Lake Superior signals that a visit here holds special delights. Superior’s deep-water harbor is an international inland ocean port linked to the Atlantic Ocean by the St. Lawrence Seaway. A four-mile-long sand bar in the harbor affords wonderful bird watching, particularly during the spring and fall migrations. Fine sand beaches and a lighthouse are additional attractions. In Douglas County, the unspoiled landscape beckons with 431 lakes and the state’s tallest waterfall, 165-foot-high Big Manitou Falls in Pattison State Park, only a 12-mile drive south of Superior.

For more information about Superior or Douglas County, call 800/942-5313 or log on to www.superiorchamber.org.

FACING PAGE: SAND ISLAND LIGHTHOUSE IN THE APOLLO ISLANDS. BELOW: RICHARD BONG VETERANS HISTORICAL CENTER IN SUPERIOR. BOTTOM: FAIR LAWN MANSION IN SUPERIOR.

Superior & Douglas County’s Northwest Highlight

Frog Bay Tribal Park

Imagine a place where nature is as unspoiled and tranquil now as it was hundreds of years ago. A place along Lake Superior’s shoreline nestled within the Red Cliff Reservation. This is Frog Bay, an incredible, undeveloped 89-acre property where beautiful sandy beaches meet boreal forests. This gem is the first tribal national park in the country right here in Wisconsin!

The Red Cliff Band of Lake Superior Chippewa as well as the Bayfield Regional Conservancy worked together to ensure Frog Bay will be permanently protected and preserved. Here, visitors can get in touch with pure, untouched surroundings, and through nature-based recreation and spiritual ceremonies, the tribe hopes to preserve and pass along the traditions and ideas that all land is sacred. Wildlife is also bountiful, and the chance to see the majestic creatures in their native habitats is another cause championed by the preservation of the land. It is a place where a respect for the autonomy and value of other forms of life without human interruption is cherished.

The park, located north of Bayfield, provides a one-of-a-kind vantage point across Lake Superior of the Apostle Islands, perhaps Wisconsin’s most exemplary geographical gems. The environmental legacy protected and preserved at Frog Bay and the views into some of the most breathtaking places and the history-filled lake surrounding the islands are treasures that can be experienced nowhere but here.

Choose locations thoughtfully. Look for businesses that are Travel Green Wisconsin certified, they support sustainable practices that benefit the environment, employees and visitors.
Bayfield & Madeline Island

Bayfield is the type of small town travelers dream about—picturesque and charming with modern amenities and accommodations. The city is the gateway to the stunning Apostle Islands National Lakeshore; 22 gem-like coastal islands that are home to lighthouses, sea caves, hiking trails, camping, terrific blue-water sailing, and some of the best kayaking in the world.

Bayfield takes pride in its quaint, harbor-town atmosphere. Attractions include the Big Top Chautauqua tent shows, a heritage and maritime museum, eclectic retail shops, Victorian B&Bs, fine restaurants, bluff-top orchards, a pair of golf courses with spectacular views, and a burgeoning artisan community.

The Madeline Island Ferry crosses the bay on a 3-mile trip to Madeline Island. The Island is home to Big Bay State Park and the magnificent 2-mile Big Bay Beach, The Madeline Island Museum, a Robert Trent Jones Sr. designed golf course, fine dining, galleries and shops.

For more information about Bayfield, log on to www.bayfield.org or call 800/447-4094. For more information about Madeline Island, log on to www.madelinelndisland.com or call 715/747-2801.

Bayfield & Madeline Island

Apostle Islands Cruises
Bayfield City Dock
Bayfield, WI 54814
800/323-7619, 715/779-3925
www.apostleisland.com
Cruises to many of the Apostle Islands and their lighthouses. Open Mid-May to Mid-Oct. Tours daily.

Apostle Islands National Lakeshore
415 Washington Avenue
Bayfield, WI 54814
715/779-3397
www.nps.gov/apis
Camping, boating, sailing & lighthouse tours. Visitor center open Apr 1-May 24 Mon-Fri 8am-4:30pm, May 25-Sep 29 8am-4:30pm, Sep 30-May 2014 Mon-Fri 8am-4:30 pm. Travel Green Wisconsin certified.

Bayfield Heritage Tours
PO Box 986
Bayfield, WI 54814
715/779-0299
bayfieldheritagetours.com
Led by a costumed in-character guide, these walking tours visit 24 historic places in 1.5 hours. Tours mid-May thru Oct. Call or visit website for schedule. Travel Green Wisconsin certified.

Bayfield Maritime Museum
131 South 1st Street
Bayfield, WI 54814
715/779-5630
www.bayfieldmaritimemuseum.org
The maritime history of Bayfield’s commercial fishing, lighthouses, shipwrecks & more. Open Jun-Sep Mon-Fri 10am-5pm, Sat 10am-7pm.

Bayfield Winery, Ltd.
86565 County Highway J
Bayfield, WI 54814
800/316-1836, 715/779-5404
www.bayfieldwinery.com
Specializing in traditional hard ciders, meads and country wines. Open May 1-Oct 31, 10am-5pm daily.

Big Bay State Park
2402 Hagen Road
La Pointe, WI 54850
715/747-6425
www.wiparks.net
Located on Madeline Island, the park offers camping, swimming, a 2-mile sand beach, and 1-mile boardwalk. Open 6am-11pm with overnight camping. Travel Green Wisconsin certified.

Big Top Chautauqua
32325 Ski Hill Road
Bayfield, WI 54814
888/244-8368, 715/373-5552
www.bigtop.org
A summer season of 70 shows - historical musicals, variety shows, top national entertainers – all under the “Big Top.” Performances June-Sep; see website for schedule. Travel Green Wisconsin certified.

Legendary Waters Resort & Casino
37600 Onigamiiing Drive
Red Cliff, WI 54814
800/226-8478, 715/779-3712
legendarywaters.com
Video poker, slots, blackjack and bingo. Open 7am-2am, 7 days a week. Travel Green Wisconsin certified.

Madeline Island Ferry Line
100 Main Street
La Pointe, WI 54850
715/747-2051
www.madferry.com
Carferry and passenger service to Madeline Island. Operating Apr 1-Jan 15, weather and/or ice permitting. See website for times. Travel Green Wisconsin certified.

Madeline Island Museum
226 Colonel Woods Avenue
La Pointe, WI 54850
715/747-2415
madelineislandmuseum.wisconsinhistory.org
Wisconsin Historical Society site documents 350 years of island history. Open daily May 25-Oct 5, 10am-3:30pm May 25-Jul 4, 10am-4:30pm July 5-Aug 24, 10am-3:30pm Aug 25-Oct 5. Open other times by appointment. Travel Green Wisconsin certified.
**Iron County**

Known as the “Snow Capital of the World,” Iron County boasts 500 miles of great snowmobile trails as well as 250 miles of ATV and UTV trails. Other outdoor pursuits include canoeing, kayaking, trout fishing, hiking, skiing and mountain biking.

The city of Hurley on the border with Michigan’s Upper Peninsula made a name for itself as a wild and woolly outpost during the region’s iron mining days in the late 1800s. Today the town is best known for the glorious waterfalls that can be found nearby on the Montreal River.

Hurley’s 19th century courthouse, listed on the National Register of Historic Places, has been turned into a museum devoted to the area’s rich mining, logging and farming heritage.

In southern Iron County, Mercer, “The Loon Capital,” is a four-season destination and the gateway to the pristine Turtle-Flameau Flowage and home to the 16 foot high “Claire d Loon.” With 19,000 acres of water and 220 miles of wilderness shoreline, the flowage is perfect for fishing, boating, canoeing and wildlife observation.


**Ashland & Washburn**

Located on the shores of Lake Superior’s beautiful Chequamegon Bay, Ashland and Washburn are red-hot destinations for those with a passion for fishing – lake trout, salmon and small-mouth bass.

Ashland, at the foot of the bay, was once a center for lumbering, mining, brownstone quarrying and Great Lakes shipping. Today, the town is known as “The Historic Mural Capital of the World.” Downtown, local historic figures are depicted in a series of huge murals located in the historic business district. A number of historic brownstone structures still grace Ashland’s streets. The City Hall, listed on the National Register of Historic Places, is one of the most striking. Two miles west of town, the Northern Great Lakes Visitor Center has turned the area’s regional history and culture in a series of wonderful exhibits.

Washburn offers a pair of campgrounds, class A trout streams, sand beaches and a marina. The Washburn Historical Museum, housed in a historic bank building, features changing art exhibits and regional history.

For more information about Ashland, log on to www.visitashland.com or call 715/685-9983. For more information about Washburn, log on to www.washburnchamber.com or call 715/373-5017.
Washburn County

Some 900 lakes sparkle within the borders of Washburn County in northwestern Wisconsin, complemented by miles of scenic rivers and 150,000 acres of forestland. Ride stables, historical museums, golf courses, antique shops and a wildlife sanctuary are some of the many diversions offered. Ride in elegant, refurbished railway cars dating from 1910 to 1930 on the Wisconsin Great Northern Railroad in Spooner. Spooner is also the home of a railroad museum and a state fish hatchery.

In Trego, just north of Spooner, arrange to canoe or “tube” down the Namekagon River. Nine miles south of Spooner near Sarona, visit the Hunt Hill Audubon Sanctuary, a residential environmental learning center on more than 500 acres of forests, meadows and glacial lakes.

For more information about Spooner and Washburn County, call 800/367-3306 or log on to www.washburncounty.org.

Burnett County

Enjoy a host of activities, attractions, and natural beauty. View bird migration patterns at the Crex Meadows Wildlife Area near Grantsburg or capture breathtaking views of the St. Croix National Scenic Riverway, one of only two national parks in Wisconsin. Explore over 100,000 acres of majestic County forest. Watch the sun shimmer on over 500 lakes of sparkling, clear water.

Experience living history at Forts Folle Avoine Historical Park or try your luck at the new St. Croix Casino Danbury. Sip organic wine at Clover Meadow Winery and sample prize-winning, world-famous cheese at the Burnett Dairy Cooperative.

For more information about Burnett County, log on to www.burnettcounty.com or call 715/788-3164. For more information about Grantsburg, log on to www.grantsburgwi.com or call 715/463-2405.

BELOW: FORT FOLLE AVOINE HISTORICAL PARK IN DANBURY. TOP RIGHT: WISCONSIN GREAT NORTHERN RAILROAD IN SPOONER.

A R E A A T T R A C T I O N S

WASHBURN COUNTY

Clover Meadow Winery and Distillery
23396 Thompson Road
Shell Lake, WI 54871-9169
715/468-4224
www.clovermeadowwinery.com
Clover Meadow creates fresh, pure organic wines that delight the senses. Call for hours. Travel Wisconsin certified.

Governor Tommy G Thompson State Fish Hatchery
951 West Maple Street
Spooner, WI 54801
715/635-4147
dnr.wi.gov
The largest musky-rearing hatchery in the world. Also, walleye & northern. Tours subject to change, call ahead.

Hunt Hill Audubon Sanctuary
N2384 Hunt Hill Road
Sarona, WI 54870
715/635-6543
www.hunthill.org
A 500-acre wildlife sanctuary with seasonal programs and dorm accommodations. Grounds open year-round during daylight hours; buildings open May-Oct.

Museum of Woodcarving
539 State Highway 63
Shell Lake, WI 54871
715/468-7100
www.washburncounty.org
Displays 100 life-sized carvings depicting the life of Christ, including “The Last Supper,” as well as 400 miniature carvings. Open daily May-Oct 9am-6pm.

Railroad Memories Museum
424 North Front Street
Spooner, WI 54801
715/635-2752
www.railroadmemoriesmuseumsSpooner.org
Railroad artifacts, photos, videos, equipment and model trains in the former C&NW depot. Open daily M-D-LD 10am-5pm.

Wisconsin Canoe Heritage Museum
312 North Front Street
Spooner, WI 54801
715/635-5002
www.wisconsincanoeheritagemuseum.org
An eclectic collection of canoes and canoe related items including significant craft from the golden age of North American canoeing as well as work by important contemporary builders. Open weekends in Sept. Call ahead for group tours and to verify hours.

Wisconsin Great Northern Railroad
Excursion Train
4 miles north of Spooner on Highway 53/63
715/635-3200
www.spoonertrainride.com
Diezel train excursions between Spooner and Springbrook. Special Dinner, Bed & Breakfast and Family Pizza trains. Excursion trains run May-Dec. See website for full schedule.

BURNETT COUNTY

Burnett Dairy Cooperative Cheese Store
11631 State Highway 70
Grantsburg, WI 54840
715/689-2748
www.burnettcounty.com
Retail store featuring Wisconsin Great Northern Railroad artifacts, photos, videos, equipment and model trains in the form er C&NW depot.

Clover Meadow Winery and Distillery
23396 Thompson Road
Shell Lake, WI 54871-9169
715/468-4224
www.clovermeadowwinery.com
Clover Meadow creates fresh, pure organic wines that delight the senses. Call for hours. Travel Wisconsin certified.

Governor Tommy G Thompson State Fish Hatchery
951 West Maple Street
Spooner, WI 54801
715/635-4147
dnr.wi.gov
The largest musky-rearing hatchery in the world. Also, walleye & northern. Tours subject to change, call ahead.

Hunt Hill Audubon Sanctuary
N2384 Hunt Hill Road
Sarona, WI 54870
715/635-6543
www.hunthill.org
A 500-acre wildlife sanctuary with seasonal programs and dorm accommodations. Grounds open year-round during daylight hours; buildings open May-Oct.

Museum of Woodcarving
539 State Highway 63
Shell Lake, WI 54871
715/468-7100
www.washburncounty.org
Displays 100 life-sized carvings depicting the life of Christ, including “The Last Supper,” as well as 400 miniature carvings. Open daily May-Oct 9am-6pm.

Railroad Memories Museum
424 North Front Street
Spooner, WI 54801
715/635-2752
www.railroadmemoriesmuseumsSpooner.org
Railroad artifacts, photos, videos, equipment and model trains in the former C&NW depot. Open daily M-D-LD 10am-5pm.

Wisconsin Canoe Heritage Museum
312 North Front Street
Spooner, WI 54801
715/635-5002
www.wisconsincanoeheritagemuseum.org
An eclectic collection of canoes and canoe related items including significant craft from the golden age of North American canoeing as well as work by important contemporary builders. Open weekends in Sept. Call ahead for group tours and to verify hours.

Wisconsin Great Northern Railroad
Excursion Train
4 miles north of Spooner on Highway 53/63
715/635-3200
www.spoonertrainride.com
Diezel train excursions between Spooner and Springbrook. Special Dinner, Bed & Breakfast and Family Pizza trains. Excursion trains run May-Dec. See website for full schedule.

BURNETT COUNTY

Burnett Dairy Cooperative Cheese Store
11631 State Highway 70
Grantsburg, WI 54840
715/689-2748
www.burnettcounty.com
The Burnett Dairy Cooperative employs two of the state’s 44 Master Cheese Makers and several Wisconsin licensed cheese makers, winning numerous World Champion Cheese Awards.

Crex Meadows Wildlife Area
110 East Crex Avenue
Grantsburg, WI 54840
715/463-2739
www.crexmeadows.org
Great birding & wildlife watching on a 30,000-acre prairie and wetland preserve. Open daily, year-round during daylight hours.

Forts Folle Avoine Historical Park
8500 County Road U
Danbury, WI 54830
715/866-8890
www.theforts.org
A reconstructed, 1800s fur trading post & Indian village with indoor museum. Open late May-Aug Wed-Sat 10am-4pm, Sun 11am-4pm. Sep Sat & Sun 10am-4pm. Travel Green Wisconsin certified.

Gandy Dancer State Trail - North
7410 County Road K
Siren, WI 54872
715/635-4121
dnr.wi.gov/topic/parks/name/gandydancer
A 98-mile, multi-use trail from St. Croix Falls to Superior. A highlight is the 520-foot bridge over the scenic St. Croix River near Danbury. Open early spring to late fall.

St. Croix Casino Danbury
30222 State Highways 35/77
Danbury, WI 54830
800/238-8946
www.danbury.stcroixcasino.com
This 172,000 square foot complex offers over 500 slot machines, an array of table games, and all the amenities of a major gaming establishment. Open every day, 24 hours.
Hayward

A former lumbering town, Hayward keeps its past alive with the Lumberjack World Championships each summer. However, fishing enthusiasts know it better as the home of the Freshwater Fishing Hall of Fame. The area is also known as the “Golf Capital of Wisconsin” with 18 courses within an hour’s drive.

The Hayward Lakes area has been a Northwoods vacation destination for generations. Year after year, people come here to enjoy the fishing and swimming, and to stroll the small town streets, stopping to buy a piece of freshly made fudge or a pair of moccasins.

Each year, the Hayward/Cable area hosts two of the world’s top racing events – the American Birkebeiner X-C ski races in February and the Chequamegon Fat Tire bicycle races in September.

For more information about the Hayward area, call 800/724-2992; or log on to www.hayward-lakes.com.

Cable

The Cable Area in southern Bayfield County includes the quaint towns of Cable, Drummond, Grand View and Namakagon. Located in the heart of the Chequamegon National Forest, the Cable Area is known as “Trail Town USA” because of the 300 miles of CAMBA Mountain Bike Trails, 600 miles of Snowmobile Trails, and 153 kilometers of cross country ski trails as well as over 193 named bodies of water for fishing and exploring. Unique shops, world class lodging, golf courses and unbeatable culinary experiences make the Cable Area anyone’s northwoods paradise.

For more information about the Cable area, call 800/533/7454; or log on to www.cable4fun.com.

Freshwater Fishing Hall of Fame

Attracting 50,000 visitors each year, the Freshwater Fishing Hall of Fame in Hayward is one of the most popular attractions in Wisconsin’s Northwoods.

The highlight of the museum complex is its landmark “Big Musky” - a structure one-half city block long and four and one-half stories tall, constructed of concrete, steel and fiberglass, hand-sculpted into the likeness of a leaping muskellunge. Its innards are a museum and its gaping open jaw is an observation platform for about twenty persons high above the museum grounds. The “Big Musky” leaps from an 88,000 gallon, quarter-acre nature pond.

The adjacent four-building museum complex displays fishing artifacts, housing an inventory of more than 50,000 vintage and historical lures, rods, reels and angling accessories. Additionally there are about 300 mounted fresh water fish and about 1,000 vintage outboard motors, including Evinrude’s first production outboard from 1909. The grounds also include picnic areas, a fishing pond, and a series of colorful – but smaller – fiberglass fish perfect for photo ops with the kids.

The Freshwater Fishing Hall of Fame has inducted more than 300 individuals and organizations since 1980. They also maintain a record book of both world-record fish and line-class records for all of the fresh water species in North America.

Taste the culinary diversity Wisconsin has to offer by experiencing Travel Green Wisconsin certified wineries, breweries, cafes and restaurants.
Price County
With 300,000 acres of unspoiled public land, Price County holds many attractions for visitors. Park Falls in northern Price County is one of two headquarters for the 1.5 million-acre Chequamegon-Nicolet National Forest. Just to the south, Fifield has two historic sites and a lovely covered bridge – the Smith Rapids Covered Bridge on the South Fork of the Flambeau River. A fascinating collection of folk art can be found at the Wisconsin Concrete Park in Phillips at the center of the county. At 1,951.5 feet above sea level, Timm’s Hill in southeast Price County, near Ogemaw, is the highest point in the state.

For more information about Price County, log on to www.pricecountywi.net or call 800/269-4505.

Taylor County

The Chequamegon-Nicolet National Forest covers more than one-third of Taylor County, providing unlimited opportunities for hiking, camping, bird and wildlife watching, fishing and hunting. The county’s 100 lakes, including the Mondeaux Flowage, adds another dimension of water recreation. Taylor County boasts sixty miles of the Ice Age Trail, the trail’s longest unbroken stretch. In Gilman City Park you can cross the Yellow River on a swinging bridge, the only surviving swinging bridge in the state. West of Rib Lake, visit the Gersterberger Pines for a look at a true remnant of old growth forest.

For more information about Taylor County, log on to www.medfordwis.com or call 715/748-4729.

Wisconsin Concrete Park

The Wisconsin Concrete Park is an outdoor museum with more than 200 embellished concrete-and-glass statues built between 1949 and 1964 by Fred Smith, a retired lumberjack and self-taught artist.

Smith’s concrete lumberjacks, farmers, Indians, animals and other figures reflect his life and times in the Wisconsin Northwoods. Installed throughout the property along Highway 13 just south of Phillips, his fanciful folk art creations are a panorama of larger-than-life tableaux adorned with broken bottles, colored tiles, reflectors, mirrors, stones and other found objects.

Smith was born in 1886 to first-generation German immigrants to Price County. He worked in regional lumber camps from his early teens until 1948, when he quit lumberjacking due to his arthritis. But his long days of rigorous physical activity were far from over; he began to build his sculptures first in the vicinity of his tavern, and later throughout the entire property.

A true Wisconsin original, Smith built the Wisconsin Concrete Park as a gift “for all the American people.” He died in 1976 leaving behind 237 sculptures – a remarkable tribute to his time and his imagination. The site is recognized as a folk art masterpiece. It was listed in the National Register of Historic Places in 2005.

Stop the spread of the Emerald Ash Borer. When you camp, buy your firewood in Wisconsin. Don’t transport any from out-of-state.

For more information about Wisconsin Concrete Park, visit www.friendsoffredsmith.org.
Rice Lake & Barron County

Rice Lake is a hub for great outdoor adventure. On the water, boat, fish and paddle dozens of area lakes. On land, the 104-mile Wild Rivers State Trail and the 74-mile Tuscobia State Trail offer incredible ATVing and snowmobiling. Hikers and mountain bikers will love exploring the scenic Blue Hills Trail System. Birdwatchers and wildlife enthusiasts will want to visit the Hunt Hill Audubon Sanctuary. The Rice Lake area also offers seven excellent golf courses. A re-creation of what life in this beautiful region was like during the logging era is displayed at the Pioneer Village Museum, just south of Rice Lake. The Red Barn Theatre and the Northern Star Theatre offer delightful community theater performances.

For more information about the Rice Lake area, log on to www.ricelakewis.com or call 800/523-6318.

Rusk County

Rusk County and Ladysmith are a natural for outdoor recreation. From the picturesque Blue Hills to the majestic Flambeau River, year-round recreation is abundant. The area is a Midwest destination for paddle sports with four excellent waterways traversing the county—the Chippewa, Flambeau, Thornapple, and Jump Rivers.

Seven different trail systems support nearly every user: snowmobiling, ATVing, world-class X-C skiing, equestrian, downhill skiing, off-road biking, and 27 miles of Wisconsin’s Ice Age Trail. Hikers and birders will also enjoy the trails of the reclaimed Flambeau Mine nature area.

Not just an outdoor escape, the county also offers a number of historic/cultural attractions including a county museum and a locomotive and several cars displayed at the Rusk County Visitor Center, both in Ladysmith. Performing arts and a growing artisan community make Ladysmith and Rusk County a vibrant and diverse destination.

For more information about Rusk County, log on to www.ruskcountywi.com or call 800/535-7875.
Polk County

St. Croix Falls in western Polk County is home to a trio of visitor's centers that detail the area's rich glacial heritage. Wisconsin's first state park, Interstate State Park, is located on the edge of town. The Polk County Information Center, at the intersection of Highways 8 & 35-South, displays historical pictures and Native American exhibits. It’s a wonderful source of travel information.

The town is also the headquarters of the St. Croix National Scenic Riverway, where a new multi-million dollar visitor's center was opened in 2006. The town is also the location of the St. Croix National Scenic Riverway Headquarters and its visitor center.

For hikers, St. Croix Falls is the western terminus of the Ice Age Trail, a national and state scenic trail that meanders 1,000 miles through central and southern Wisconsin.

A few miles south along the river, the picturesque town of Osceola features a historic downtown district that includes a waterfall – Cascade Falls. For railroad buffs, the Osceola and St. Croix Railway offers summer excursions from the city's restored 1916 Soo Line depot.

For more information about Polk County, log on to www.polkcountytourism.com or call 800/222-7655.

BELOW: CASCADE FALLS NEAR OOSEOLA.
BELOW RIGHT: OOSEOLA & ST. CROIX VALLEY RAILWAY.

POLK COUNTY
Chateau St. Croix Winery
1998 State Highway 87
St. Croix Falls, WI 54024
888/947-2757, 715/483-3747
www.chateaustcroix.com

The Winery is crafted in the image of a European estate, complete with an art gallery, vineyard, a carriage house, stables, gardens and a fishing pond. Award winning wine selections.

www.dnr.wi.gov
Wisconsin’s first state park with camping, hiking, interpretive center, and a truly stunning view of the scenic St. Croix River. Open 6am-11pm. Travel Green Wisconsin certified.

Osceola & St. Croix Valley Railway
114 Depot Road
Osceola, WI 54020
715/755-3570
www.trainride.org

Ten and twenty mile excursions along the sandstone bluffs of the St. Croix River aboard a diesel-powered train with vintage cars. Operating May-Oct, Sat & Sun with departures at 11am, 1:15 & 2:30pm.

St. Croix National Scenic Riverway Center
401 North Hamilton Street
St. Croix Falls, WI 54024
715/483-3284
www.nps.gov/sacn

The riverway traces the wild St. Croix and Namekagon Rivers for more than 250 miles. Staff will help plan river trips. Open MD-LD daily 8am-6pm, LD-mid Oct daily 8am-4:30pm, Nov-Mar Mon-Fri 8am-4:30pm.

Stower Seven Lakes State Trail
Trailhead in Downtown Amery
715/485-9294
dnr.wi.gov/topic/parks/name/stower7lakes

Beautiful 14 mile long recreation trail surfaced with crushed limestone for hiking/biking. Cross country skiing in winter.

SAVE A TREE. Download additional Wisconsin travel guides online at travelwisconsin.com.

Interstate State Park

Established in 1895, Interstate State Park is Wisconsin's first state park – the original; the first of what is today a system of 45 state parks, six recreation areas, 12 state forests, and 35 state trails.

Interstate protects the Dalles of the St. Croix River; a magnificent section of the river valley carved of volcanic basalt laid down more than a billion years ago. The park is actually two parks, with 1,330 acres on the Wisconsin side, and 298 acres on the Minnesota side. In addition to being Wisconsin's first state park, it is also the nation's first interstate park. The park's geological heritage is so important – it is one of just nine units included in the Ice Age National Scientific Reserve.

Visitors to Wisconsin's Interstate State Park can enjoy a pair of campgrounds with 85 family campsites. The park also offers a swimming beach, boat launch, spectacular views from the bluffs above the river, and ten miles of hiking trails. On the Minnesota side, you can board the Taylor Falls Princess for sightseeing, lunch and dinner cruises along this remarkable stretch of the river. The cruises pass all the park's popular rock formations including the Holy Cross (for which the river is named – “St. Croix”) and The Old Man of the Dalles – the most outstanding natural rock face you'll ever see.
Hudson & St. Croix County

At Hudson, the St. Croix River broadens and its waters serve as a sparkling backdrop to one of the loveliest towns on the river. Hudson is both a center for recreation, with boating, fishing, swimming, golfing, hiking, and biking available, and a museum. Area antique shops and downtown shopping are packaged with charming B&B accommodations.

Just north of Hudson, tiny Somerset trumpets its reputation as the “Tubing Capital of the World.” A lazy float down the Apple River is a delightful part of any summer vacation. To the east, New Richmond preserves its history at a Heritage Center on a beautiful and historic farmstead replete with eleven miles of hiking trails and native plantings.

For more information about Hudson, log on to www.hudsonwi.org or call 800/657-6775. For more information on Somerset, call 715/247-3366; for New Richmond, log on to www.newrichmondchamber.com or call 800/654-6380.

Below: Octagon House in Hudson. Bottom: Willow River State Park near Hudson.

Prescott

Prescott is one of the oldest Wisconsin towns on the Mississippi, dating from 1839. The city marks the junction of the St. Croix River with the Big Muddy. From the new $2.4 million Great River Road Visitor & Learning Center in Freedom Park, you can clearly see the line where the blue waters of the St. Croix join the dun-colored Mississippi. The Visitor Center is a fabulous introduction to the Upper Mississippi region using interactive exhibits, satellite maps, even an animated eagle to educate and fascinate.

For more information about the Prescott area, log on to www.prescottwi.com or call 715/262-3284.

River Falls

Located on the beautiful Kinnickinnic River, River Falls has a downtown district filled with historic architecture. A readily available brochure describes an interesting walking tour of the district. The valley of the Kinnickinnic River, a popular cold-water trout stream, is a rare sanctuary with majestic white pines and sheer limestone cliffs.

For more information about the River Falls area, log on to www.rfchamber.com or call 715/425-2533.

Official Wisconsin Travel Guide 13
Eau Claire

Located at the junction of the Chippewa and Eau Claire Rivers, the city of Eau Claire for “clear water,” was one of the state’s busiest lumber towns in the 1800s; a center of thriving Woodland Indian culture and later an agricultural center. Several interesting local museums explore this varied heritage. Extensive bike trails along the Eau Claire and Chippewa Rivers offer breathtaking views to both walkers and cyclists in summer, and snowmobilers in winter.

Eau Claire is also an ideal home base for day trips to surrounding communities. Augusta, eighteen miles to the southeast, includes an Amish settlement of more than 150 families. Guided tours of the community are available, and handcrafted Amish goods are sold at the Wood Shed in Augusta. Just north of Augusta is the remarkable Dells Mill, a flour mill built in 1864 entirely of wood, including gears and pulleys.

For more information about Eau Claire, log on to www.visiteauclaire.com or call 888/523-3866.

Menomonie

Menomonie, is a vibrant city right off I-94, just an hour east of the Twin Cities. Downtown, tour the beautifully restored Mabel Tainter Memorial Theater, including its art gallery, reading room and gift shop. Menomonie is also the gateway to the Red Cedar State Trail, a 14-mile hiking and biking route that includes an 846-foot-long former railroad bridge.

For more information about Menomonie, log on to www.menomoniechamber.org or call 800/283-1862.
Northern Wisconsin

**Northwest Highlight**

**Jacob Leinenkugel Brewing Company**

When Jacob Leinenkugel started his brewery in 1867, his first beer harkened back to his European traditions. Crisp and refreshing, “Leinie’s” reminded beer lovers of the lagers they had enjoyed throughout Europe. While many things have changed since 1867, those Old World traditions live on today in Leinie’s Original, the 1873 Italianate mansion of one of the town’s lumber barons. Guided tours June-Aug Thurs-Sun at 2pm.

Now you can join thousands of folks who visit the Leinenkugel Brewery each year on their trips to the Northwoods. Experience how Leinie’s beers are handcrafted in an Old World Germanic brewery dating back more than 140 years. Tours of the brewery, which start and end in the Leinie Lodge, are free. Tour guides introduce you to the Leinenkugel history, family and brewing process.

After the tour, you can enjoy Leinie’s award-winning beers at their historic sampling bar, or outside under their covered patio. The Leinie Lodge is also a museum and gift shop. You’ll see the Leinenkugel historical signage, photos of the founder and past presidents of the company, and authentic brewing artifacts. Plus, there’s plenty of Leinie merchandise for collectors of breweriana.

Free tours of the brewery are offered daily. Reservations are recommended. Tours involve some walking, standing and climbing stairs; you may prefer an alternate video tour.

**Chippewa Falls & Chippewa County**

When visiting Chippewa Falls you will have a chance to enjoy a diverse variety of attractions, homemade culinary delights, fun and exciting events, unique shopping and pristine natural beauty. Visit two of the city’s oldest businesses, Jacob Leinenkugel Brewing Company and Mason Companies Shoe Outlet Store, which features close-out priced name brand footwear and apparel. For an outdoor activity visit the 318-acre Irvine Park and Zoo to view bears, tigers, elk, deer, bison, cougars and more.

Chippewa Falls is surrounded by spectacular countryside and more than 32,000 acres of forest. Lake Wissota State Park lies just across the river, while Brunet Island State Park is a short drive to the northeast. The Old Abe State Trail connects the parks with 19 miles of railbed bike trail along the Chippewa River. On an excursion to New Auburn, about 20 miles north, the Chippewa Moraine Interpretive Center is a great place to learn about Wisconsin’s Ice Age heritage.

For more information about Chippewa Falls and New Auburn, call 888/723-0024 or log on to www.chippewachamber.org.

**Chippewa Falls**

- **Autumn Harvest Winery**
  19947 County Road J
  Chippewa Falls, WI 54729
  715/720-1663
  www.autumnharvestwinery.com
  Producer of popular white, red and fruit wines - primarily apple wines and hard cider. Retail outlet, gift shop & bakery. Open Wed-Sat 10am-6pm, Sun 11am-4pm. Closed Mon & Tues.

- **Chippewa Falls Museum of Industry and Technology**
  21 East Grand Avenue
  Chippewa Falls, WI 54729
  715/720-9206
  www.clmit.org
  Exhibits detail the history of the super computer, interactive technology, and local history. Tours scheduled by appointment.

- **Cook-Rutledge Mansion**
  505 West Grand Avenue
  Chippewa Falls, WI 54729
  715/723-7181
  www.cookrutledgemansion.com
  The 1873 Italianate mansion of one of the town’s lumber barons. Guided tours June-Aug Thurs-Sun at 2pm.

- **Jacob Leinenkugel Brewing Company**
  124 East Elm Street
  Chippewa Falls, WI 54729
  888/534-6437, 715/723-5557
  www.leinnie.com
  Free tours of the fifth oldest working brewery in the United States, founded in 1867. Samples to those 21+. Gift shop. Tours every half hour Mon-Thurs & Sat 9am-5pm, Sun 11am-4pm, Fri 9am-8pm. Reservations recommended. Tours involve some walking, standing and climbing stairs; an alternative video tour is also available.

- **Old Abe State Trail**
  County Roads S & O
  Chippewa Falls, WI 54729
  715/723-0331
dnr.wi.gov/topic/parks/name/oldabe
  19.7-mile multi-use paved railbed trail from Chippewa Falls to Cornell. Open daylight hours spring until winter.

**Chippewa County**

- **Brunet Island State Park**
  23125 255th Street
  Cornell, WI 54732
  715/239-6888
  www.wiparks.net
  A picturesque 1,030 acre park on an island where the Fisher River joins the Chippewa River. Open 6am-11pm with overnight camping. Travel Green Wisconsin certified.

- **Chippewa Moraine David R. Obey Ice Age Interpretive Center**
  13394 County Road M
  New Auburn, WI 54757
  715/967-2800
dnr.wi.gov/topic/parks/name/chippmoraine
  Displays and videos explain the glacial topography of the area’s Ice Age Trail. Open daily 8:30am-4:30pm. Call ahead to confirm. Travel Green Wisconsin certified.

**Travel Green. As you travel, patronize certified Travel Green Wisconsin businesses that invest in sustainable practices.**

The indicates a certified Travel Green Wisconsin business (see page 2).
The pinestral forests of the northeast give off an exhilarating scent that spells “up north vacation” – an ever-present invitation to relax and unwind. Shimmering lakes and waterways, thousands of them, lure the boater, the whitewater paddler, the angler, the water-skier and swimmer. Door County – Wisconsin’s “thumb” – is the state’s very own Cape Cod while Green Bay is home to the state’s legendary Green Bay Packers. Six of Wisconsin’s 11 Native American tribes proudly call this part of the state home.
**Vilas County**

The great outdoors beckons visitors to Vilas County located at the top of Wisconsin. A popular vacation destination in all seasons, Vilas County offers more than 500,000 acres of public forestlands for recreation. Water enthusiasts have 1,300 lakes and 73 rivers and streams for fishing, boating, canoeing or swimming. There are over 45 forested trails for biking, hiking, walking and birding enthusiasts. Fall color here is simply fabulous. Winter enthusiasts enjoy more than 600 miles of top-ranked, well-groomed trails for snowshoeing, cross-country skiing and snowmobiling.

The Vilas County Historical Museum in Sayner displays Indian artifacts and logging memorabilia. The North Lakeland Discovery Center in Manitowish Waters offers hiking and nature trails along with a variety of interpretive programs. Boulder Junction prides itself as the Musky Capital of the World. Biking on the Boulder Junction Area Trail System (BATS) is near heaven – 16 miles of paved trail through the pristine Northern Highland-American Legion State Forest. Experience the 100-year tradition of hospitality evident in the unique shops, galleries and museums, one-of-a-kind supper clubs and restaurants and the many annual festivals of area communities. Head north and discover why year after year, generation after generation, vacationers return to Vilas County.

For more information about Vilas County, log on to www.vilas.org or call 800/236-3649.

---

**Lac du Flambeau**

Waswagoning, “a place where they fish by torchlight,” is the name that the Ojibwe gave this place. The French Fur Traders saw the Indian’s fishing technique and named the area Lac du Flambeau, “Lake of the Torch.” Today, the town of that name sits at the center of the Lac du Flambeau Indian Reservation. The area’s lush forests, 250 lakes, abundant wildlife, legendary fishing and miles of snowmobile trails make for all-season fun. The region is imbued with Ojibwe heritage and culture that is showcased in several local attractions.

For more information about the Lac du Flambeau area, call 787/588-3346 or log on to www.lacduflambeauchamber.com.

---

**Lac du Flambeau Fish Hatchery**

One of the finest collections of Ojibwe Indian artifacts in the world. Open Mar-Oct Mon-Fri 10am-4pm; Nov-Feb Tues & Thurs 10am-2pm.

---

**Lake of the Torches Resort Casino**

510 Old Abe Road
Lac du Flambeau, WI 54538
715/588-7070
www.lakeofthetorches.com
Blackjack, slots and bingo; hotel and conference center. Open 24/7.

---

**Wa-Swa-Goning**

State Highway 47 South at County Road H
Lac du Flambeau, WI 54538
715/588-2815
www.waswagoning.org
Re-created Ojibwe village with birchbark lodges and canoes. Open mid-May thru Sept, Tues-Sat 10am-4pm.

Avoid spreading invasive species while you travel. Thoroughly clean boots and gear after hiking or visiting parks and trails to avoid transporting seeds, fruits or other natural souvenirs.

The indicates a certified Travel Green Wisconsin business (see page 2).
Minocqua, Arbor Vitae, Woodruff & Lake Tomahawk

The greater Minocqua area could qualify as water sports heaven. It is a part of what is known as the Lakeland Area of Vilas and Oneida Counties, so named because more than 3,200 lakes, streams and ponds are found in the two counties. World-class fishing, leisure boating and water-skiing are among the popular pastimes here. Off the water, there’s an impressive network of trails for hiking, biking, cross-country skiing, snowshoeing and snowmobiling. For an overview of the wildlife and striking local habitat, visitors can cruise through the spectacular Willow Reservoir.

If you’re traveling with kids, there’s plenty to do here. A trip to the Woodruff Fish Hatchery is always fun – lots of big muskies and northerns to ogle. At Wildwood Wildlife Park they can pet a porcupine or feed deer. Scheer’s Lumberjack Shows are awesome demonstrations of log rolling, chopping, sawing and climbing.

For more information about Minocqua area, log on to www.minocqua.org or call 800/446-6784. For more information about Lake Tomahawk, visit www.laketomahawkwi.org or call 715/277-2602.

Travel Green Wisconsin businesses are proud to offer sustainable tourism options. Visit TW.com for a complete listing.
Show Ski Capital of the World

Do you know who owns the title “Show Ski Capital of the World”? Wisconsin, of course! With more water ski show teams than any other place in the world you’ll find plenty of action staged on our fun-filled lakes. Teams all around the state soak up every last drop of summer performing water ski shows for their communities.

Amateur skiers ranging in age from young children through retired adults adorned in flashy costumes dazzle audiences with their effortless shows of unique and creative feats that would be hard to perform on land, much less while skimming across the water. Human pyramids, barefoot skiing, jumpers performing tricks as they go over a ramp, are a few of the acts packed into an action-filled water ski show.

One of the oldest clubs in the country began performing for audiences on Minocqua Lake in 1950 and they dazzle yet today. They have become a tourist attraction for Northwoods vacationers and perform shows three days a week all summer long with free admission. You won’t want to miss The Chain Skimmers of Conover, Crandon Water Shows in Crandon, Aqua Devils of Three Lakes, and Ski Cats of Crivitz. Find out more about these teams and others at travelwisconsin.com.
Rhinelander & Three Lakes

Oneida County in the heart of Wisconsin's northland is 1,200 square miles of pristine forest sprinkled with 1,100 lakes and streams.

Rhinelander, the county seat, boasts more than 230 lakes within twelve miles. Access to water routes made Rhinelander a logging center. That heritage is preserved in the Pioneer Park Historical Complex. Today, local waterways help support a thriving industrial base and many recreational opportunities.

To the north, Three Lakes is a cozy community on the south end of 28 interconnected lakes – the largest chain of inland freshwater lakes in the world. Here, anglers find some of the finest musky, walleye and trout fishing in the Northwoods. Three Lakes is also on the western edge of the spectacular 650,000-acre Chequamegon-Nicolet National Forest offering scenic bicycling, hiking, camping, and hunting.

For more information about Oneida County, log on to www.oneidacountywi.com or call 800/236-3006. For Rhinelander, log on to www.explorerhinelander.com or call 715/365-7464. For Three Lakes, call 800/972-6103 or log on to www.threelakes.com.

Travel Green. As you travel, patronize certified Travel Green Wisconsin businesses that invest in sustainable practices.
Forest County Potawatomi

One of eight federally recognized bands of Potawatomi in the United States and Canada, the Forest County Potawatomi (FCP) are also known as the Bodwe’wadmì, or “Keepers of the Fire.”

Following the treaty of Chicago in 1833, the Potawatomi were forcefully relocated to Kansas and Oklahoma. In this time of turmoil, small groups and families sought refuge in the dense forests of northeastern Wisconsin. In 1913, the federal government recognized the tribe’s treaty lands as a reservation and the FCP settled on new land bases near Wabeno, Blackwell and Stone Lake. There are now more than 1,200 tribal members who live there.

The Forest County Potawatomi have maintained their traditional ways. They also look to the future with tribal programs that address housing, education, health and wellness, recreation, and elder care. The tribe operates a cultural center and museum, a library, the Potawatomi Carter Casino Hotel, and a convenience store. The FCP employ more than 750 people; they are the largest employer in Forest County.

To learn more about the tribe, visit the Potawatomi Cultural Center and Museum, just east of Crandon, or log on to fcpotawatomi.com. The Forest County Potawatomi, the Keepers of the Fire – today, the Fire still burns.

Forest County

Forest County and its near neighbors are aptly named, for they encompass 650,000 acres of the Chequamegon-Nicolet National Forest. The forest is home to some of Wisconsin’s finest wilderness, as well as some very fine attractions.

The Sokaogon Band of Lake Superior Chippewa live on a small reservation at Mole Lake, just south of Crandon. The tribe operates the Mole Lake Casinos offering blackjack and slot machine action. Just east of Crandon, at Laona, old-fashioned steam train rides are available at the Lumberjack Special and Camp Five Museum. The complex also offers pontoon rides, surrey rides, an animal corral and nature center, and turn-of-the-century country store.

For information about Crandon and Forest County, log on to www.visitforestcounty.com or call 800/334-3387.

Florence County

Florence County in the state’s northeastern corner is as wild and natural as Wisconsin gets. Nearly half the county’s natural charm is preserved in national and county forests. The 8,850-acre Spread Eagle Barrens State Natural Area is a birders’ paradise. The Brule River and the wild Pine and Popple Rivers are gems for whitewater and wilderness canoeists. These exceptional wilderness components combine each autumn to produce one of Wisconsin’s best fall color opportunities. The Wild Rivers Interpretive Center in Florence tells the story of this unique corner of Wisconsin. Downtown, the Florence County Historical Museum anchors the city’s historic district.

For more information about Florence County, log on to www.florencewisconsin.com or call 888/889-0049.

Taste the culinary diversity Wisconsin has to offer by experiencing Travel Green Wisconsin certified wineries, breweries, cafes and restaurants.

The indicates a certified Travel Green Wisconsin business (see page 2).
Marinette County

Marinette County in northeastern Wisconsin is criss-crossed with miles of fast-flowing streams and rivers. Consequently, the county is also blessed with fourteen waterfalls and excellent whitewater rafting and canoeing. Marinette, the county seat, is the home of the Marinette County Historical Museum with interesting exhibits detailing the area’s rich lumbering and maritime history.

The greatest fire disaster in American history took place seven miles south of Marinette. On Oct. 8, 1871, a fire storm completely destroyed what had been the logging boom town of Peshtigo, killing 1,200 people and burning hundreds of thousands of acres of forest. When residents rebuilt the town, they preserved this grim history in the Peshtigo Fire Museum.

For more information about Marinette County, log on to www.therealnorth.com or call 800/236-6681.

BELOW: MARINETTE COUNTY HISTORICAL LOGGING MUSEUM. BOTTOM: DAVE’S FALLS IN MARINETTE COUNTY.

Oconto County

Oconto County offers more than 1,000 square miles of recreational opportunities that extend from Green Bay on the east to the Nicolet National Forest on the west. For the angler, the county has fifty-three lakes with public access and more than 300 miles of trout streams. Oconto, the county seat, is the site of Copper Culture Mound Park. Artifacts from the 5,000-year-old Indian civilization that created the mounds can be seen at the Beyer Historic Home Museum. Visitors to Oconto can take a different step back in time to the area’s logging heyday with a self-guided tour of the town’s Historic Main Street District. Lakewood, in northern Oconto County, preserves its lumbering past at the Holt & Balcolm Logging Camp.

For more information about Oconto and Oconto County, call 888/626-6862; or log on to www.ocontocounty.org. For Lakewood, log on to www.lakewoodareachamber.com or call 715/276-6500.

BEYER HISTORIC HOME AND MUSEUM IN OCONTO.

HOME AND MUSEUM IN OCONTO.

BUY LOCAL. CHOOSING TO SUPPORT LOCALLY-OWNED BUSINESSES TAKES 4-17 TIMES LESS OIL COMPARED TO NON-LOCAL CHOICES.
Antigo & Langlade County

Langlade County is a perfect mix of woods and water in the heart of the northwoods. Relax and enjoy over 700 wilderness lakes, 500 miles of snowmobile trails and 250,000 acres of public hunting grounds. The Wolf River, traversing the eastern edge of the county draws whitewater rafters served by outfitters renting all the gear necessary for a day of adventure. Beautiful scenery, quaint shops, and robust meals help make your visit unforgettable. In Antigo, check out the train and local history museum. At the end of the day, choose from rustic campgrounds and resorts to full service hotels.

For more information about Langlade County call 888/526-4523; or log on to www.antigochamber.com.


Langlade County

Langlade County Historical Museum
404 Superior Street
Antigo, WI 54409
715/627-4464
www.langladehistory.com
See artifacts from the logging and Indian era, including early agricultural woodworking and lumbering implements. A restored 1879 cabin, 1956 caboose and 440 locomotive are also on display. Thur-Sat 9:30am-3:30pm.

Sheldons’, Inc.
626 Center Street
Antigo, WI 54409
715/623-2382
www.mepps.com
Half-hour guided tours of the plant where Mepps fishing lures are made. 4,000 models on display. See website for tour schedule.

Veteran’s Memorial Park
N8375 Park Drive
Deerbrook, WI 54424
715/623-6214
Park and campground located on scenic Jack Lake. Includes 48 individual campsites with electric hook up open from May 1 to Dec 1. Also features boat rentals and disc golf course.

Lincoln County

The Tomahawk region of northern Lincoln County is a natural vacation destination with lakes, trails and beautiful parks. On display at the log cabin Chamber office is a world record-setting black bear and muskellunge. Experience Tomahawk – the way life was meant to be.

Fifteen miles to the south, Merrill straddles the scenic Wisconsin River. Enjoy a walking tour of the city’s historic home district. The Lincoln County Courthouse, the T.B. Scott Library and the city’s three stone-arch bridges are also of interest to historians. West of town, Council Grounds State Park is a favorite with water enthusiasts. To the northeast, the Underdowm Recreation Area trails please mountain bikers and cross-country skiers.

For more information on the Tomahawk area, log on to www.gototomahawk.com or call 800/569-2160. For more information about the Merrill area, call 877/807-2757; or log on to www.merrillchamber.org.
Door County

Named one of the “Top 10 Vacation Destinations in North America” by Money Magazine, Door County enchants over two million visitors each year from around the world. With more state parks (5), lighthouses (10) and miles of shoreline (300) than any other county on the Great Lakes, this 70-mile-long peninsula combines pristine scenery with acclaimed performing arts, renowned galleries and shops, and pampering accommodations.

Experience the charm and elegance of the peninsula’s quaint harbor side and island communities. Painters, potters and performers abound throughout the Door, which is known for its nearly 100 galleries, museums and performing arts troupes.

The Door has something for every recreational taste in every season; sail, golf, fish, bike, swim, camp, hike, ride horses, paddle sea kayaks, cross-country ski, even scuba dive among 19th century shipwrecks. But save time to enjoy less energetic pursuits; stroll along the scenic shores, tour a historic lighthouse, pick a pail of ripe cherries in July or a basket of crunchy apples in September, take in one of the colorful weekend festivals that start on New Year’s Day and run throughout the year.

No trip to the peninsula would be complete without sampling a Door County fish boil at one of more than a dozen local restaurants. A Scandinavian tradition that dates back to the county’s lumbering and fishing heydays, a fish boil starts with steaks of fresh whitefish from Lake Michigan. Onions and potatoes are added to the kettle, which hangs over an open wood fire. The fiery “boil over” will send flames soaring into the air and signals that dinner is ready.

For more information about Wisconsin’s Door County Peninsula, from south of Sturgeon Bay to the tip of Rock Island, call 800/527-3529 or log on to www.doorcounty.com.
Save money and cut down on waste by carrying your own water bottle.
Green Bay

Green Bay is Wisconsin's oldest community, settled originally by the French as a fur-trading center. Today the city may be most famous for its namesake Green Bay Packers whose legendary past and present can be viewed at the Green Bay Packers Hall of Fame at Lambeau Field. Yet, the city's appeal rests on a blend of many more elements that combine small town charm with big city excitement. Its attractions include the performing arts, gambling and one-of-a-kind museums.

For the historically minded, Green Bay is a bonanza. Visit Hazelwood, an authentically furnished, 1837 Greek-Revival home. Heritage Hill State Historical Park groups 25 historic buildings in four period “villages” dating from 1672-1905. The Neville Public Museum is an excellent repository of regional history. South of town, on the Oneida Indian Reservation, the cultural history of this Native American tribe is displayed at the Oneida Nation Museum.

For more information about the Green Bay area, log on to www.greenbay.com or contact the Greater Green Bay CVB at 888/867-3342.

Algoma

The historic character of this Great Lakes fishing port unfolds during a stroll through its charming downtown and waterfront districts. The view from Algoma’s beachfront boardwalk includes a century-old red lighthouse at the end of the breakwater. Once a large commercial fishing port, Algoma is now home to one of the state's largest charter fishing fleets. Algoma is also a trailhead for the Ahnapee State Trail; an 18-mile section runs north to Sturgeon Bay, and a new 9-mile section runs southwest to Casco Junction crossing the Kewaunee River on a wooden bridge.

For more information about Algoma, call 800/498-4988 or log on to www.algoma.org.

Kewaunee

Getting away from it all in Kewaunee means a relaxed walking tour through a historical district with more than forty houses and buildings listed on the National Register of Historic Places. Enjoy antiquing, the charm of the city’s lovely Lake Michigan harbor, and a tour of the tugboat “Ludington” which served in the D-Day invasion.

For more information about Kewaunee, log on to www.kewaunee.org or call 800/666-8214.
Green Bay Packers Hall of Fame

Incorporated in the $295 million renovation of Lambeau Field in 2003, the Green Bay Packers Hall of Fame is a chance to relive the most exciting moments in Packers history in a state-of-the-art sports museum.

Pure Packers adrenaline fills the 25,000-square-foot HOF where you can see, touch and feel more than eighty years of riveting NFL football history. There are nearly eighty exhibits including three Super Bowl trophies and a re-creation of Vince Lombardi’s office. Extensive videos – many of them newly updated – allow the Packers’ legendary memories to be lived over and over. See a display of NFL championship rings, discover the origin of the “Lambeau leap,” try to kick a winning field goal or throw a touchdown.

Located in the Lambeau Field Atrium, the HOF is complimented by a number of dining, entertainment and retail options. Curly’s Pub is a popular family restaurant, especially during away games. Curly’s Game Zone, on the Atrium’s second level, features more than 50 exciting and interactive games. Lambeau Field stadium tours allow fans to experience the Packers’ history-rich facility first-hand and see several behind-the-scenes areas. The two-story Packers Pro Shop is a retail mecca offering everything a Packers fan could want. Go Pack!

The indicates a certified Travel Green Wisconsin business (see page 2).
The counties of the East Central Region border either Lake Michigan or Wisconsin’s largest inland lake, Lake Winnebago. Communities along Lake Michigan offer a true coastal flavor complete with sandy beaches, towering lighthouses, a nautical ambience and a burgeoning charter fishing industry. Find luxurious resort ambience, gourmet cuisine and spas in Elkhart Lake, Kohler and Sheboygan. The communities that ring the 137,000-acre Lake Winnebago offer a wide variety of shopping, excellent museums and the friendly people, of which Wisconsin prides itself.
Manitowoc

Known as Wisconsin’s “Maritime Capital,” Manitowoc celebrates its past and present as a shipbuilding center with fascinating attractions. The largest maritime museum on the Great Lakes is here, with displays of everything from wooden sailing ships to a World War II-era submarine. Charter sport fishing boats sail out of the city’s modern harbor and marina. The city is also the homeport of the largest carferry on the Great Lakes, carrying cars and passengers from Manitowoc to Ludington, Michigan and back. The downtown includes a classic candy store/antique soda fountain.

For more information about Manitowoc, log on to www.manitowoc.info or call 800/627-4896.

Two Rivers

A strong sense of Lake Michigan’s vibrant past as a fishing and shipping hub can be found in Two Rivers. Still active as a deep-water sport fishing port, Two Rivers captures the spirit of its heritage in several museum-like attractions. It also takes pride in being the birthplace of the ice cream sundae – invented here in 1881. For a taste of that frozen treat, stop at the Washington House – part museum and part soda fountain. For outdoor relaxation and recreation, sweeping sand beaches line the city’s shoreline.

For more information about Two Rivers, log on to www.manitowoc.info or call 800/627-4896.

As you travel, be sure to recycle all cans, bottles, paper and plastics.
**Appleton & New London**

Appleton is the largest city in an urban area known as the Fox Cities; eighteen communities along the Fox River and Lake Winnebago that boomed in the early 20th century producing paper products. Today, the area is home to a large regional mall and many galleries, antique and specialty shops. Appleton was the hometown of Harry Houdini. It is also the location of the world’s first home lighted by a central hydroelectric station, now the elegant Hearthstone Historic House Museum. The Building for Kids is one of the largest children’s museums in the Midwest. Fox Cities Stadium is home to the Wisconsin Timber Rattlers, a Class A affiliate of the Milwaukee Brewers.

In nearby New London, the Mosquito Hill Nature Center borders the Wolf River. Don’t let the name fool you; the center is more about butterflies than mosquitoes. In July and August the center’s unique Butterfly House features hundreds of live Wisconsin butterflies in a large screened enclosure filled with native plants.

- For more information about Appleton, log on to www.foxcities.org or call 800/236-6673. For information about the New London area, log on to www.newlondontourism.com or call 920/982-5822.

**AREA ATTRACTIONS**

**Appleton, New London & Kaukauna**

1000 Islands Environmental Center
1000 Beaulieu Court
Kaukauna, WI 54130
920/766-4733
1000islandsenvironmentalcenter.com
300-acre refuge with nature center, 300 specimens of birds & animals, nature trails. Open Mon-Fri 8am-4pm, Sat & Sun 10am-3:30pm.

**Fox River Mall**
4301 West Wisconsin Avenue
Appleton, WI 54913
920/739-4100
www.foxrivermall.com
The largest shopping mall in Wisconsin with 180 stores. Open Mon-Fri 10am-9pm, Sat 9am-9pm, Sun 11am-7pm.

**Gordon Bubolz Nature Preserve**
4815 North Lyndale Drive
Appleton, WI 54913
920/731-6041
www.bubolzpreserve.org
775-acre preserve with nature center, hiking & X-C ski trails, and wildlife watching. Nature Center open Tues-Fri 8am-4:30pm, Sat 11am-4pm, Sun 12:30-4pm.

**Fox Cities CVB**

1800 lakeshore Drive
Appleton, WI 54913
920/730-8204
www.foxcities.org
For more information about Appleton, call 800/236-6673; or log on to www.foxcities.org.

Kaukauna

This pleasant Fox River community, a few miles north of Appleton, encompasses several interesting stops. The river’s natural beauty is a soothing backdrop for all of them. The 1000 Island Environmental Center is a 240-acre preserve whose miles of boardwalk trails provide access for all. The facility harbors a herd of Whitetail deer, with a large indoor display of North American, Asian and African mounted animals. Nearby, the Wisconsin International Raceway’s oval track and quarter-mile drag strip have challenged the region’s top racers, including the legendary Dick Trickle.

- For more information about Kaukauna, call 800/236-6673; or log on to www.foxcities.org.
NEENAH & MENASHA

Barlow Planetarium
1478 Midway Road
Menasha, WI 54952
920/832-2848
www.uwfox.uwec.edu/barlow/
World-class planetarium with dynamic galaxy shows and special effects. Shows year-round Thur-Sat. Check website for times.

Bergstrom-Mahler Museum
165 North Park Avenue
Neenah, WI 54956
920/751-4658
www.bergstrom-mahlermuseum.com
Spectacular collection of glass paperweights and Germanic glass. Open Tues-Fri 10am-4:30pm, Sat 10am-4:30pm, Sun 1-4:30pm.

Heckrodt Wetland Reserve
1305 Plank Road
Menasha, WI 54952
920/720-9349
heckrodtwetland.org
60-acre nature preserve with elevated boardwalks. Trails open year-round 6am-9pm daily; Nature Center open Tue-Fri 8am-4:30pm, Sat & Sun 11am-4pm. Travel Green Wisconsin Certified.

Weis Earth Science Museum
1478 Midway Road
Menasha, WI 54952
920/832-2925
www.weismuseum.org
The official mineralogical museum of Wisconsin; interactive exhibits tell the story of the state’s geology as well as its mineral and mining heritage. Open Mon-Thu noon-4pm, Fri noon-7pm, Sat 10am-5pm, Sun 1pm-5pm.

Houdini Exhibit

The History Museum at the Castle gathers, interprets, and exhibits information related to the life and career of Harry Houdini, who claimed Appleton, Wisconsin as his hometown. The A.K.A. Houdini exhibit lets you experience some of Harry Houdini’s tricks and escapes through hands-on activities. It’s great fun for the whole family.

Actually, Houdini lied about his place of birth. He was not born in Appleton; his real birthplace was Budapest, Hungary. Born Ehrich Weiss, he came to America as a four-year-old boy in 1878. His father, Mayer Samuel Weiss, moved the family to Appleton to take a job as the community’s first rabbi.

Houdini lived in Appleton for only four years. As a teenager, he and a friend, Jacob Hyman, began performing magic as the Houdini Brothers. They named themselves after their idol, the popular French magician Robert-Houdin. In 1913, Ehrich Weiss made Harry Houdini his legal name. He went on to become the world’s premier escape artist and showman. His escapes were legendary, becoming progressively more baffling and dangerous. Houdini died in 1926 at the age of 52 following surgery to repair a ruptured appendix.

Since it opened in 1989, the Houdini exhibit at the museum has welcomed visitors from all 50 states and 35 foreign countries.
EAST CENTRAL

**Oshkosh**

With more than 1,000 events annually, peaking every interest and passion, there is always something happening in Oshkosh, Wisconsin’s Event City! Home to the world’s largest aviation event, “EAA AirVenture,” more than 750,000 spectators from 70 countries come to Oshkosh each year to take part in this annual celebration. Oshkosh is also home to the premier country music and camping festival in the nation, “Country USA,” drawing more than 175,000 fans annually. Located on the western shore of Lake Winnebago, Oshkosh has an abundance of waterways and also offers world-class museums, art galleries, theater and musical productions and unique dining and shopping.

For more information about Oshkosh, log on to VisitOshkosh.com or call 877-303-9200.

---

**EAA AirVenture Museum**

The EAA AirVenture Museum in Oshkosh is one of the most extensive aviation attractions in the world, a year-round destination for the entire family and the home of the Experimental Aircraft Association. Founded in Milwaukee in 1953 by Paul Poberezny, the EAA began with a handful of home-built aviation enthusiasts gathered to talk flying in his basement. Today, the EAA’s headquarters and museum complex in Oshkosh covers 500 acres and serves 170,000 members worldwide. Its annual convention – EAA AirVenture Oshkosh – is the world’s largest aviation event attracting 750,000 aviation enthusiasts, 10,000 airplanes, and 2,500 show planes each summer.

As you explore the EAA AirVenture Museum’s world-class displays and galleries, you’ll marvel at the aviation innovations in its collection of more than 200 historic airplanes. Spend time in one of the museum’s five movie theaters, including the new HD Skyscape Theater. Take a ride in a vintage airplane at Pioneer Airport – a real working aerodrome right out of the “golden age” of aviation. Witness a piece of history in the Eagle Hangar, the museum’s tribute to World War II aviation. Bring the family for “hands on” fun in KidVenture Gallery, an exciting interactive gallery for kids of all ages.

The EAA AirVenture Museum – where your imagination can take flight.

**OSHKOSH**

**EAA AirVenture Museum**

3000 Poberezny Road

Oshkosh, WI 54902

920/426-4818

www.airventuremuseum.org

More than 80 full-size historic civilian & military aircraft, plus plane rides aboard a 1929 Ford Tri-Motor. Open Mon-Sat 8:30am-5pm, Sun 10am-5pm.

**Grand Opera House**

100 High Avenue

Oshkosh, WI 54901

920/424-2355

www.grandoperahouse.org

Built in 1883 and restored in the 1980s, this intimate European-style theater features Victorian décor including velvet seats and marble fireplaces. Visit website for performance schedule.

**Menominee Park, Zoo & Little Oshkosh Playground**

Hazel Street and Merritt Avenue

Oshkosh, WI 54901

920/236-5080

www.ci.oshkosh.wi.us/Parks/Zoo/

8-acre zoo in 106-acre park displays 30-50 animals each summer season. Open daily May-Sep 9am-7:30pm.

**Oshkosh Public Museum**

1331 Algoma Boulevard

Oshkosh, WI 54901

920/236-5799

www.oshkoshmuseum.org

Exhibits of regional and natural history, plus the fabulous 1895 Apostles’ Clock. Open Tues-Sat 10am-4:30pm, Sun 1-4:30pm.

**Paine Art Center and Gardens**

1410 Algoma Boulevard

Oshkosh, WI 54901

920/235-6903

thepaine.org

Period rooms and traveling art exhibits in a Tudor Revival mansion with seasonal gardens. Open Tues-Sun 11am-4pm.
Fond du Lac

The first light of dawn hits the water’s surface, and welcomes optimistic fishermen to Lake Winnebago. A bike ride through picturesque rural country, past idyllic barns and over rolling hills, ends with a story-filled lunch at an outdoor café. An evening stroll through a resurgent downtown reveals art galleries, shops and boutiques to reward the cultured eye, culminating in satiating that well-earned appetite at a classic Wisconsin supper club.

With its convenient, easy-to-reach location at the base of Lake Winnebago and surrounded by Kettle Moraine State Forest and the Horicon Marsh, Fond du Lac welcomes outdoor enthusiasts of all ages, any time of the year. The friendliness of home, a lakeside location central to most of Wisconsin’s population, and the perfect balance of downtown hip and rustic charm. From fishing guides to museum docents, hoteliers to shopkeepers, a warm, genuine welcome is extended to all visitors.

For more information about the Fond du Lac area, log on to www.fdl.com or call 800/937-9123.

BELOW: LAKESIDE PARK CAROUSEL IN FOND DU LAC.

Calumet County

Cliffs, caves and plenty of color are what make Calumet County a nature lover’s paradise. Located on the eastern shore of Lake Winnebago, Calumet County is a beautiful landscape of rolling farms broken by panoramic limestone cliffs and wetlands teeming with wildlife. Friendly small towns and eco-tourism brings travelers back again and again. Camp atop the bluffs at High Cliff State Park or Calumet County Park, both offering terrific lakeside views.

Boating and fishing on Lake Winnebago are popular activities with access to the big lake easy via four harbors and eight public boat landings. Explore underground caverns at Ledgeview Nature Center in Chilton or learn more about wildlife at the Brillion Nature Center.

For more information about Calumet County, log on to www.travelcalumet.com or call 920/849-1493, ext. 790 (Mon-Fri).

Kelley Country Creamery
W5215 Highway B
Fond du Lac, WI 54937
920/923-1715
kelleycountrycreamery.com
A must see farmstead creamery where fresh milk is turned into premium farmstead ice cream dripping in a multitude of flavors. Voted Best Ice Cream Shop in Wisconsin 2010 by USA Today.

Kettle Moraine State Forest-Northern Unit
N1765 County Road G
Campbellsport, WI 53010
262/626-2116
dnr.wi.gov/topic/parks/name/kmn
Explore and enjoy almost 30,000 acres of rolling hills, lakes, forests and grasslands. Hike and fish in the summer, fall in love with the beautiful colors in the fall, snowshoe and sled in the winter and watch as the forest comes alive during spring. Travel Green Wisconsin certified.

Lakeside Park & Lighthouse
555 N. Park Avenue
Fond du Lac, WI 54935
800/937-9123, 920/322-3460
www.fdl.com/to-do/lakeside-park
Bring the family for fun at Fond du Lac’s 400-acre Lakeside Park on Lake Winnebago, one of the country’s largest inland lakes. Walk-up lighthouse, picnic areas, playground, petting zoo, rides, ball diamonds and much more. Lake Winnebago’s 220 square miles is a haven for boating, fishing, waterskiing, windsurfing and in the winter, ice fishing and ice kiting.

Windhover Center for the Arts
51 Sheboygan Street
Fond du Lac, WI 54935
920/921-5410
www.windhovercenter.org
Look no further for quality arts and entertainment. Windhover Center for the Arts will transform into a regional venue for concerts, films and art exhibits, and a premier destination for weddings and corporate gatherings in fall 2013.

CALUMET COUNTY

Calumet County Park
N6150 County Road EE
Hilbert, WI 54129
920/439-1008
www.co.calumet.wi.us
Explore a world of wonder and play through 200-acre park on the shores of Lake Winnebago with camping & boating summers, tubing & X-C skiing in winter. Open year-round; in summer office hours are 9am-9pm daily. In winter tubing hill open Sat & Sun 11am-4pm during periods of sustainable snow.

High Cliff State Park
N7630 State Park Road
Sherwood, WI 54169
920/989-1106
www.wiparks.net
Camp atop the park’s 200-foot bluffs. Swimming, boating, hiking & nature trails. Open 6am-11pm with overnight camping. Travel Green Wisconsin certified.

Ledge View Nature Center
W2348 Short Road
Chilton, WI 53014
920/849-7094
www.ledgeviewnaturecenter.org
100-acre preserve with nature center, trails, observation tower, and cave tours late May-Nov. Park open dawn to dusk; nature center open Mon-Fri 8am-4:30pm, Sat & Sun 10am-4:30pm. Check website for cave tour schedule.
Sheboygan & Kohler

Located on the shores of Lake Michigan, Sheboygan offers an alluring mix of sandy beaches, historic B&Bs, luxurious spas, and the majestic Blue Harbor Resort and Conference Center. Visitors can explore three unique shopping areas – the South Pier Peninsula, the Riverfront Shanty Shops on the Boardwalk, and downtown Sheboygan. The city is home to the magnificently refurbished 1920’s Stefanie Weill Center for the Performing Arts, as well as the John Michael Kohler Arts Center, nationally recognized for its collections of folk and vernacular art.

The Sheboygan/Kohler area is Wisconsin’s premier golf destination. Whistling Straits, host to the 2004 PGA Championship and 2007 US Senior Open, and Blackwolf Run are both part of the five-diamond American Club complex.

For more information about Sheboygan, log on to www.visitsheboygan.com or call 800/457-9487. For Kohler, log on to www.americanclubresort.com.

SHEBOYGAN & KOHLER
Above & Beyond Children’s Museum
902 North 8th Street
Sheboygan, WI 53081
920/458-4263
www.abkids.org
Hands-on fun for kids with a tree house, SkyCraw, computer lab, pin screen and more. Open Tues-Fri 10am-6pm, Sat 10am-7pm, Sun 10am-6pm. Closed Monday.

Blue Harbor Resort & Spa
725 Blue Harbor Drive
Sheboygan, WI 53081
866/701-2583, 920/452-2900
blueharborresort.com
182 family suites, plus a 54,000 sq. ft. entertainment area and indoor waterpark. Call ahead for waterpark schedule.

John Michael Kohler Arts Center
608 New York Avenue
Sheboygan, WI 53081
920/458-6144
www.jmkac.org
Contemporary art gallery & performing arts center. Open Mon-Wed-Fri 10am-5pm, Tues & Thur 10am-8pm, Sat & Sun 10am-4pm.

Kohler Company Factory Tours
101 Upper Road
Kohler, WI 53044
920/457-3699
www.kohlerco.com
Tours of the nation’s leading manufacturer of plumbing products. Fascinating. Tours Mon-Fri at 8:30am. Reservations required.

Kohler Design Center
101 Upper Road
Kohler, WI 53044
920/457-3699
www.kohlerco.com
Kohler Co. designer bath products displayed in imaginative settings. Open Mon-Fri 8am-5pm, Sat & Sun 10am-4pm.

Kohler-Andrae State Park
1020 Beach Park Lane
Sheboygan, WI 53081
888/947-2757, 920/451-4080
www.wiparks.net
924-acre park on the shore of Lake Michigan with wooded campsites and 2.5 miles of sandy beach. Open daily 6am-11pm with overnight camping. Travel Green Wisconsin certified.

Old Plank Road Trail
712 Riverfront Drive, Suite 101
Sheboygan, WI 53081
920/459-3060
www.visitsheboygancounty.com
17 miles of multi-purpose fun on a side-by-side asphalt or turf trail. Open year-round, daylight hours for seasonal hiking, biking, X-C skiing and snowmobiling.

Sheboygan County Historical Museum
3110 Erie Avenue
Sheboygan, WI 53081
920/458-1103
www.sheboygancounty.com
Complex of four historic buildings displaying the area’s rich Indian, maritime and agricultural history. Open Apr-Oct, Mon-Fri 10am-5pm.

Stefanie H Weill Center
826 North 8th Street
Sheboygan, WI 53081
920/458-1103
www.willcenter.com
Tour this 1,100-seat theatre restored to its 1928 grandeur. Tours by appointment only. Call or visit website for performance schedule.

The American Club
419 Highland Drive
Kohler, WI 53044
800/344-2838, 920/457-8000
www.americanclubresort.com
Historic and grand, the only AAA Five Diamond resort hotel in the Midwest. Top-flight golf and the award-winning Kohler Waters Spa. Open year-round.

BELOW: KOHLER DESIGN CENTER’S “GREAT WALL OF CHINA.”
BOTTOM LEFT: JOHN MICHAEL KOHLER ART CENTER. BOTTOM RIGHT: KOHLER-ANDRAE STATE PARK.
Sheboygan County

Sheboygan County is a wonderful mix of small-town Wisconsin. Visitors to downtown Sheboygan Falls will enjoy walking tours of the city’s two historic districts. More than fifty buildings from the 1800s have been restored, making the city a “Great American Main Street.”

Legendary Elkhart Lake maintains the charm of an 1800s resort destination while offering the finest accommodations from cozy B&Bs to three distinctive lakeside resorts. Flanking the northern end of the Kettle Moraine State Forest, visitors can relax along the shores of the pristine lake, luxuriate at a world-class spa, or enjoy gourmet cuisine. For more exciting fare, you’ll find 27 holes of challenging golf, or top international motorsports racing at Road America.

To the east, Plymouth’s historic downtown is a treasure of antique shops, fine dining and quality accommodations. The Plymouth Center houses the city’s performing and visual arts center, while the Plymouth Historical Museum features exhibits of the city’s storied past. Plymouth is also one of four trailheads on the county’s exceptional Old Plank Road Trail.

For more information about Sheboygan County, call 800/457-9497 or log on to www.visitsheboygancounty.com.

Leaving No Trace. As you travel, be sure to recycle all cans, bottles, paper and plastics.
Central

The heart of Wisconsin, the center of the state, pulses with the steady beat of friendly communities. From the pastoral farm towns of the great sand plain to industrial centers along the Wisconsin River, the heartland of Wisconsin is a treasure of rugged natural beauty. Located on rivers, at the edge of lakes or in the shadow of the state’s highest peaks, these mid-state hometowns have individual graces that recommend themselves to visitors. Sample their cuisine, their attractions and their hospitality – their welcome mats are always out.
Shawano & Menominee Counties

Thirty minutes west of Green Bay, Shawano & Menominee Counties are four-season recreational playgrounds. At 6,000 acres, Shawano Lake attracts the water enthusiast. Nearby, the pristine Wolf River offers fly fishing as well as whitewater kayaking and canoeing. Hikers, bikers and horseback riders enjoy the Mountain-Bay and Wicouwash State Trails. In winter, snowmobilers ride 300 miles of county trails. Antiques shops, golf courses and three area casinos round out the recreational opportunities. Home to the Menominee Indian Tribe, the Stockbridge-Munsee Band of Mohican Indians, and an Amish community, the area is rich in history and culture.

For more information about Shawano and Menominee Counties call 715/524-2139 or log on to www.shawanocountry.com.

Waupaca & Chain O’ Lakes

With terrific water resources and timeless charm, the Waupaca area draws visitors in all seasons. The Crystal River and famous Chain O’ Lakes, a string of 22 spring-fed, pristine lakes, offer an ideal setting for water activities of all sorts. Hartman Creek State Park, two segments of the Ice Age Trail, and the unique River Ridge Trail await the camper and hiker. Fantastic golf, great parks and beaches, ample shopping, and a variety of other diversions make every visit special.

For more information about Waupaca, log on to www.WaupacaMemories.com or call 888/417-4040.

WAUPACA & CHAIN O’ LAKES

Clear Water Harbor/Chief Waupaca
N2757 County Road QQ
Waupaca, WI 54981
715/258-2866
www.clearwaterharbor.com
Lake cruises aboard a sternwheeler or motor launch “Lady of the Lakes.” Cruise schedule Jun 20-Aug 16 daily 11:30am, 1pm, 2:30pm, 4pm. Call for Spring/Fall schedules.

Ding’s Dock/Crystal River Canoe Trips
E1171 County Road Q
Waupaca, WI 54981
715/258-2612
www.dingsdock.com
Float trips and easy paddles down the Crystal River. Operating daily MD-LD; May 1-MD & LD-Sept 30 by reservation only.

Hartman Creek State Park
N2480 Hartman Creek Road
Waupaca, WI 54981
888/947-2757, 715/258-2372
www.wiparks.net
Camping, fishing, canoeing, swimming, hiking, horse trails & X-C skiing. Open 6am-11pm with overnight camping. Travel Green Wisconsin certified.

SHAWANO & MENOMINEE COUNTIES

Arvid E Miller Library Museum
N8510 Moh-He-Con-Nuck Road
Bowler, WI 54416
715/793-4270
www.mohican.com
Tribal archives include artifacts, rare tribal photos and documents. Open Mon-Fri 8am-4:30pm.

Heritage Park Museum
524 North Franklin Street
Shawano, WI 54166
715/526-3323
www.shawanocounty.com
Restored country schoolhouse and log cabin; dairy artifacts. Tours June-Aug Thurs & Sat 1:30-4:30pm.

Ho-Chunk Gaming - Wittenberg
N7214 US Hwy 45
Wittenberg, WI 54499
866/910-0150, 715/253-4400
www.ho-chunkgaming.com/wittenberg
This 11,000 square foot facility is designed to provide you with a memorable experience and countless hours of entertainment. Enjoy the latest high-tech slot machines. More than 500 slot games, including over 100 progressive machines. Open 7 days a week, 8am-4am.

Menominee Casino, Bingo, Hotel & Campground
State Highway 47/55
Keshena, WI 54135
800/343-7778, 715/799-3600
www.menomineecasinoresort.com
Blackjack, slots, bingo, poker, hotel & conference center. Open 24/7.

Menominee Logging Museum
State Road 47 & County Road VV
Keshena, WI 54135
715/799-3757
www.menominee-nsn.gov
The largest collection of logging artifacts (20,000) in the world. Open May 15-Oct 15: Tues-Sat 9am-3pm.

Mohican North Star Casino & Bingo
W12180 County Road A
Bowler, WI 54416
800/775-2274
www.mohicannorthstar.com
Blackjack, slots & bingo. Casino open Sun-Thur 8am-2am, Fri & Sat 24 hours. Bingo Sun at 1:30pm; Mon, Wed, Thur & Fri at 5:30pm.

Navarino Wildlife Area & Nature Center
W5646 Lindsten Road
Shiocton, WI 54170
715/758-6999
www.navarino.org
20 sq. mile wetland with nature center, hiking, birding, & X-C ski trails. Open Tues-Fri 8am-4:30pm, Sat 8am-3pm. Closed Sunday & Monday.

Walls of Wittenberg
Downtown
Wittenberg, WI 54499
715/253-3525
www.wallsfowittenberg.com
Seventeen stunning murals, professionally painted on local buildings, depict the city’s heritage.

Wicouwash State Trail
311 North Main Street
Shawano, WI 54166
715/526-6766
www.wiparks.net
16-mile multi-use railbed trail from Tigerton to Birnamwood in Shawano Co. Open 6am-11pm.
Wausau

Wausau positions itself as the best place in Wisconsin to play in the snow. Rib Mountain State Park is home to the Granite Peak Ski Area offering 74 runs, two tow lines, and state-of-the-art snowmaking. The Nine Mile Forest is a new chairlifts, and state-of-the-art Granite Peak Ski Area offering 74 runs, two tow lines, and state-of-the-art skiing. Green Wisconsin certified. The Yawkey House Museum 403 McIndoe Street Wausau, WI 54403 715/842-5750 www.marathoncountyhistory.com Beautiful Victorian home of former lumber baron Cyrus Yawkey. Model railroad display. Open Tues-Thurs 9am-4:30pm, Sat-Sun 1-4:30pm. Travel Green Wisconsin certified. The Yawkey House Museum 403 McIndoe Street Wausau, WI 54403 715/842-5750 www.marathoncountyhistory.com Beautiful Victorian home of former lumber baron Cyrus Yawkey. Model railroad display. Open Tues-Thurs 9am-4:30pm, Sat-Sun 1-4:30pm. Travel Green Wisconsin certified. The Yawkey House Museum 403 McIndoe Street Wausau, WI 54403 715/842-5750 www.marathoncountyhistory.com Beautiful Victorian home of former lumber baron Cyrus Yawkey. Model railroad display. Open Tues-Thurs 9am-4:30pm, Sat-Sun 1-4:30pm. Travel Green Wisconsin certified.

Stevens Point

At the heart of the Wisconsin River Valley is Stevens Point, a riverside city that blends industry, academia, historic sites and natural beauty. The University of Wisconsin campus at Stevens Point includes the Schmeeckle Reserve, 280 acres of solitude and a great place for walking, jogging, biking, fishing, and wildlife watching. The reserve’s nature center houses exhibits and dioramas as well as the Wisconsin Conservation Hall of Fame. The Reserve is a trailhead for the Green Circle State Trail, 30.5 miles of hiking and biking around the city, including the Stevens Point Sculpture Park.

Downtown, more than sixty buildings comprise the Mathias Mitchell Public Square-Main Street Historic District, a delightful walking tour. The city is the home of Sentry Insurance, owner of the SentryWorld Sports Center, a world-class golf course and racquet-sports facility open to the public. Founded in 1857, the Stevens Point Brewery is a must-stop for a tour and tasting.

For more information about Stevens Point, log on to www.stevenspointarea.com or call 715/344-2556.

Save a tree. Download Wisconsin travel guides online at travelwisconsin.com.
Central Highlight

Leigh Yawkey Woodson Art Museum

Perched atop a hill in a residential neighborhood overlooking the beautiful Wisconsin River in Wausau, The Leigh Yawkey Woodson Art Museum captivates visitors with their diverse changing exhibits. From paintings to sculptures to decorative arts from all parts of the world, the museum’s quality and artistic spirit rivals national and international offerings.

The museum is composed of both a permanent collection and ever-changing and traveling exhibits. The permanent collection has grown to include more than 3,500 objects. The museum’s annual Birds in Art exhibit attracts entries from artists all over the world seeking to have their work featured in this premiere showcase of avian art. The presentation of bird related artwork found at the museum is second to none and truly a breathtaking opportunity to soar to new heights and experience the world from a bird’s eye view.

A number of ongoing programs are offered regularly and are designed to teach visitors about art and encourage a lifelong curiosity and interest in the arts. A variety of programs and interactive activities are available for all ages – from toddlers to adults.

Outside the 1931 English Tudor home, the alluring Margaret Woodson Fisher Sculpture Garden is as much a work of art as the indoor displays. Surround yourself with grand sculptures and lush lawns, wander free through the gardens and introduce your imagination to some magic.

Marshfield

The relaxed, friendly atmosphere of Marshfield complements the city’s appealing attractions. Wildwood Zoo keeps more than 200 animals and birds including mountain lions, grizzly bears, buffalo, and a large aviary. Shop for tasty bargains at Figi’s Cheese Outlet Store or take a tour of Upham Mansion, the restored Victorian home of a former Wisconsin governor.

For more information about Marshfield, log on to www.visitmarshfieldwi.com or call 800/422-4541.

Neillsville & Clark County

In neighboring Clark County, the city of Neillsville contains two unique museums: the 1987 Clark County Jail Museum and the Wisconsin Pavilion from the 1964-65 Fair, featuring Chatty Belle, the World’s Largest Talking Cow. Located 4 miles west of Neillsville is The Highground Veterans Memorial Park, a 146-acre park with tributes & gift shop, open 24/7 year-round.

For more information about Neillsville, log on to www.neillsville.org or call 715/743-6444. For Clark County, call 888/255-9100 log on to www.clark-cty-wi.org.

Southwest Wisconsin

The relaxed, friendly atmosphere of Marshfield complements the city’s appealing attractions. Wildwood Zoo keeps more than 200 animals and birds including mountain lions, grizzly bears, buffalo, and a large aviary. Shop for tasty bargains at Figi’s Cheese Outlet Store or take a tour of Upham Mansion, the restored Victorian home of a former Wisconsin governor.

For more information about Marshfield, log on to www.visitmarshfieldwi.com or call 800/422-4541.

Neillsville & Clark County

In neighboring Clark County, the city of Neillsville contains two unique museums: the 1987 Clark County Jail Museum and the Wisconsin Pavilion from the 1964-65 Fair, featuring Chatty Belle, the World’s Largest Talking Cow. Located 4 miles west of Neillsville is The Highground Veterans Memorial Park, a 146-acre park with tributes & gift shop, open 24/7 year-round.

For more information about Neillsville, log on to www.neillsville.org or call 715/743-6444. For Clark County, call 888/255-9100 log on to www.clark-cty-wi.org.

Southwest Wisconsin

For more information about Neillsville, log on to www.neillsville.org or call 715/743-6444. For Clark County, call 888/255-9100 log on to www.clark-cty-wi.org.

For Clark County, call 888/255-9100 log on to www.clark-cty-wi.org.

M A R S H F I E L D

Jurassic Park
M22 Sugarbush Lane
Marshfield, WI 54449
715/387-1653
www.jurassic.com
A whimsical array of junkyard creatures and jewelry shop. Open daily May-Oct 10am-4:30pm.

New Visions Gallery
1000 North Oak Avenue
Marshfield, WI 54449
715/387-5562
www.newvisionsgallery.org
Presents 10-12 changing art exhibits each year. Open Mon-Fri 9am-5:30pm, Sat 11am-3pm.

Upham Mansion
212 West 3rd Street
Marshfield, WI 54449
715/387-3322
www.uphammansion.com
The restored 1880 mansion of Wisconsin's third governor, William Henry Upham. Open Sat & Wed 1pm-4:30pm. Call for group tours.

Wildwood Park & Zoo
1800 South Reddis Avenue
Marshfield, WI 54449
800/422-4541, 715/486-2056
cl.marthild.wi.us/parksrec/?id=11974
60-acre zoo established in 1924. Herds of bison & deer. Open 7:30am-7:30pm.

The Highground Veterans Memorial Park
1897 Clark County Jail Museum
215 East 5th Street
Neillsville, WI 54456
715/743-2150
www.1897clarkcountyjailmuseum.com
Historic county jail includes a Victorian sheriff’s residence, cell blocks with historic displays, barber shop, rural school, farmer’s kitchen, mercantile, military collection and more. Open Sun 1pm-4pm.

WCCN’s Wisconsin Pavilion
1201 East Division Street
Neillsville, WI 54456
715/743-3333
cwbradio.com/cheesegifts
This 1964-65 World’s Fair building displays a collection of Fair souvenirs, as well as “Chatty Belle” - the world’s largest talking cow. Open daily 9am-5pm.
Wisconsin Rapids, Port Edwards & Nekoosa

Located in the geographic center of the state, the history of this trio of sister cities along the Wisconsin River is steeped in the paper and cranberry industries.

The Wisconsin Rapids Area is home to some of the largest cranberry marshes in the country. For nearly fifty miles the Cranberry Highway winds through century-old cranberry beds from Wisconsin Rapids to Warrens, and from Pittsville to Nekoosa. Tours of Glacial Lake Cranberries are offered year-round.

Eight miles north of Wisconsin Rapids, in Rudolph, Wisconsin Dairy State Cheese Co. offers a look at another classic Wisconsin enterprise, cheese making. Rudolph is also the home of an intriguing chapter in Wisconsin folk art – the Rudolph Grotto Gardens and Wonder Cave.

Whether you bicycle, hike, ATV, snowmobile, or ski, excellent trails connect the area’s well-kept parks. These recreational assets, coupled with excellent historic districts and family-friendly events, make this scenic stretch of the Wisconsin River a sure bet.

For more information about the Wisconsin Rapids area, call 715/422-4650 or log on to www.visitwisrapids.com.

Castle Rock & Petenwell Lakes

Traveling east, Hwy 21 skirts the southern edge of the massive 43,000-acre Necedah National Wildlife Refuge, home to a fledgling whooping crane population. Four miles east of Necedah, the bridge across the Wisconsin River marks the center of a favorite tourism destination that includes Petenwell Lake to the north and Castle Rock Lake to the south. They are the second and fourth largest lakes in the state; both formed by dams on the river. The area is loaded with on- and off-the-water fun.

For more information about the Castle Rock/Petenwell Lakes area, call 608/947-1904 or log on to www.castlerockpetenwell.com.

Wisconsin Rapids, Port Edwards & Nekoosa Area

WISCONSIN RAPIDS, PORT EDWARDS & NEKOOSA AREA

Alexander House
1131 Wisconsin River Drive
Port Edwards, WI 54469
715/887-3442
www.alexanderhouseonline.org
A museum of local archival history as well as changing art exhibits. Open Tues, Thurs & Sun 1-4pm.

Glacial Lake Cranberries
2480 County Road D
Wisconsin Rapids, WI 54495
715/887-2095
www.cranberrylink.com/glacial.html
Cranberry video, memorabilia, gift shop and guided tours of a cranberry marsh (in season). Call ahead to verify harvest and tour times.

Rudolph Grotto Gardens & Wonder Cave
6957 Grotto Avenue
Rudolph, WI 54475
715/435-3120
www.mnwms.org/Grotto/Wonder1.html
Floral walkways and gardens, as well as folk-art memorials, shrines and a museum. Open daily 10am-5pm.

Sandhill State Wildlife Area
1715 County Road X
Babcock, WI 54413
715/884-2437
dnr.wi.gov/topic/lands/WildlifeAreas/sandhill/
9,500 acres of marshes & quiet woods with automobile trails, observation towers and a learning center. See bison herds and a variety of birds. Open Apr-Oct, daylight hours. Phone ahead for exact dates.

Wisconsin Dairy State Cheese Company
6860 State Highway 34
Rudolph, WI 54475
715/435-3144
Factory & retail outlet with an observation window & cheesemaking video; call to arrange a guided tour. Retail outlet open Mon-Fri 8am-5:15pm, Sat 8am-5pm, Sun & Holidays 9am-noon.

CASTLE ROCK/PETENWELL LAKES AREA

Buckhorn State Park
W8450 Buckhorn Park Avenue
Necedah, WI 54646
608/565-2789
www.wiparks.net
7,000-acre park on a peninsula in Castle Rock Lake. Open 6am-11pm with overnight camping. Travel Green Wisconsin certified.

Necedah National Wildlife Refuge
W7996 20th Street West
Necedah, WI 54646
608/565-2551
midwest.fws.gov/neckedah
This 44,000-acre refuge is home to sandhill cranes, migrating waterfowl, wild turkeys, bald and golden eagles, shorebirds and songbirds as well as the world’s largest population of endangered Karner blue butterflies. Stop at the visitor center or take a walk along two new boardwalk loops that take visitors through a mosaic of habitats. Trails open daily during daylight hours.

Roche-A-Cri State Park
1767 State Highway 13
Friendship, WI 53934
888/947-2757, 608-565-2789
www.wiparks.net
Spectacular views from atop the park’s 300-foot rock formation. Open 6am-11pm with overnight camping. Travel Green Wisconsin certified.

Castlerock/Petenwell Lakes Area, call 608/847-1904 or log on to www.castlerockpetenwell.com.

Turn over a new leaf. When you’re finished with this guide, recycle it. Better yet, pass it along to a friend.
Green Lake, Berlin, Princeton & Markesan

Known as Green Lake Country, this area of unspoiled beauty offers four picturesque communities – a perfect setting for four seasons of getaway fun.

The shores of Green Lake have been a top tourism destination for more than a century. The lake is the deepest in the state; plunging 237 feet, its cool waters harbor an excellent trout and walleye fishery. The area’s resort offerings include water sports of every kind, four excellent golf courses, and a beautifully restored opera house.

In western Green Lake County, Princeton’s downtown is a delightful mix of boutiques and artisan shops. The city’s Saturday morning flea markets (May through October) are legendary. To the south, Markesan sparkles in the midst of lush farmland. For a glimpse of local history, visit the town’s Grand River Valley Museum.

To the east, Ripon is the home of the Little White Schoolhouse where the Republican Party was founded in 1854. Walking tours feature the city’s historic downtown and the campus of 150-year-old Ripon College. Nearby, Larson’s Clydesdales is nationally famous for its gentle giants.

Montello & Marquette County

The great naturalist and Father of our National Parks John Muir grew up in Marquette County, and much of the landscape and wilderness that inspired him is still here for visitors to enjoy. Canoe the Fox River, fish bountiful lakes like Buffalo and Puckaway, bike quiet back roads, and view sand hill cranes, bald eagles and migrating birds that fill the trees. Ten State Natural Areas harbor diverse plant and animal life, and hundreds of acres of public land are there for hiking, hunting, or birding. Small town fun, simple pleasures and natural beauty make Marquette County special and just waiting for a visit from you.

Waushara County

Waushara County is a wonderful blend of farming and recreation. With more than 100 lakes, 150 miles of trout streams, 7,000 acres of public hunting and fishing, and 12 county parks, “outdoors” is spoken here. In Wautoma, the county seat, visit the WWII Memorial Building. To the north, the cold-water ponds of the Wild Rose Fish Hatchery produce a quarter of all the trout and salmon stocked statewide. In western Waushara County, the UW’s Hancock Agricultural Research Station offers fascinating guided tours of its facility and the 150 research projects it conducts annually.

Ripon

Larson’s Famous Clydesdales
643 Illinois Avenue
Ripon, WI 54941
800/444-2812, 920/294-3344
www.heidelhouse.com
One-hour boat cruises on Green Lake aboard a 60-foot catamaran-style vessel. Cruises May-June and Sep-mid-Oct, Sat & Sun at 9am, Fri & Sat at 3:30pm; June-Aug, daily at 9am & 3:30pm.

Grand River Valley Museum
214 East John Street
Markesan, WI 53946
920/398-3945
www.markesanwi.com
Museum and train depot display military memorabilia, local & agricultural history. Open May-Oct, Fri-Sun 1-4pm.

Larson’s Clydesdales
W12654 Reeds Corner Road
Ripon, WI 54971
920/748-5466
www.larsonsclydesdales.com
Ringside performances by Clydesdale horses, plus stable tours. Performances mid-May to mid-Oct, Mon-Sat at 1pm.

Little White Schoolhouse, Birthplace of the Republican Party
303 Blackburn Street
Ripon, WI 54971
920/748-6764
www.birthplaceoftherepublicanparty.com
Birthplace of the Republican Party, political memorabilia. Open 10am-4pm, Sun-Sat.

Marquette County

John Muir Park
County Road F
Seven miles south of Montello
Restored prairie, sedge meadow and hardwood forest surround Ennis Lake. The Ice Age Trail circles the lake and a kiosk gives information about how the glaciers shaped the land.

Marquette County Historical Society Museum
125 Lawrence Street
Westfield, WI 53964
608/296-4700
www.marqcohistorical.org
Turn of the century home, one room school house, railroad tool building and Kerst Exhibit building house exhibits of Marquette County history.

Montello Granite Quarry Waterfalls
Downtown Montello
Daggett Park offers a beautiful view of four waterfalls within the historic Montello quarry.

Hancock Agricultural Research Station
K3909 County Road V
Hancock, WI 54943
715/249-5961
www.ars.wisc.edu
Visitor center and horticultural station offer guided tours on request. By appointment only, Mon-Fri 8am-4:30pm.

Wild Rose Fish Hatchery
N5871 State Highway 22
Wild Rose, WI 54984
920/622-3527
dnr.wi.gov/topic/fishing/hatcheries/wildrose.html
Cold-water hatchery that produces trout, salmon, northern pike, lake sturgeon and musky. See website for hours.

For more information about Green Lake County, call 920/294-1050 or log on to www.gcountryle.com.

For more information about Marquette County, visit www.marquettenow.com or call 888/318-0362. For more information about Montello call 888/318-0362 or visit www.montellowi.com.

For more information about Waushara County, visit www.visitwaushara.com, or call 877/928-8662.
The southwestern corner of Wisconsin was spared the leveling effects of the great glaciers that ground the rest of the state into gentler, rolling hills. Here the ridges run high and the valleys deep. Bordered on the west by the Mississippi River, this was the first part of the Wisconsin Territory to be populated by Europeans. They came to mine the area’s rich lead deposits, establishing a chain of small towns along the river that echoed their ethnic heritage. Drive the Great River Road to discover their history and the enduring charm of their communities.
Stockholm, Pepin & Alma

With a spectacular view of Lake Pepin, Stockholm, one of Midwest Livings “Top Small Town Getaways” offers just the right blend of extraordinary shops, fine dining, and world-class lodging. Antique shops, art galleries, artisan furniture, a performing arts center, a winery/cidery – even an old fashioned pie company – are all part of Stockholm’s charm.

Downriver, the Town of Pepin sits on the edge of a strikingly wide expanse of the Mississippi River known as Lake Pepin. A natural dam below the town created the “lake.” Pepin is famous as the hometown of “Little House in the Big Woods” author Laura Ingalls Wilder, who was born on a farm near here in 1867.

Follow the river 17 miles south to Alma. This riverfront town has only two streets, but they stretch for seven miles along the banks of the Mississippi. Visitors enjoy exploring charming stairway “streets” that head up the river bluffs, and the town’s terraced cemetery. The main streets, lined with historic 19th century buildings, feature gift, art and antique shops. Nearby, Riek’s Lake Park is a perfect spot to view the annual fall migration of graceful Tundra Swans.

For more information about Stockholm, visit www.stockholmwisconsin.com; for Pepin, visit www.pepinwisconsin.com; for Alma, visit www.almawisconsin.com call 608/685-3303.

Fountain City & Trempealeau

The relaxed pace of river life is evident in Fountain City. The town offers pleasant vistas of the river from its characteristic terraced gardens. Nearby, 550-foot Eagle Bluff is the highest point on the Upper Mississippi. The Prairie Moon Museum & Sculpture Garden, a fanciful folk art attraction, is located just north of Fountain City.

To the south, Trempealeau County is a great getaway. Along the Mississippi, the village of Trempealeau is a lovely river town with a picturesque Main Street listed on the National Register of Historic Places. Visitors can watch river traffic lock-through at Lock & Dam #6.

Perrot State Park, two miles northwest of Trempealeau, features 500-foot bluffs with panoramic views of the river valley. A bit further up-river, the Trempealeau National Wildlife Refuge includes a large prairie and miles of nature trails among the Mississippi backwaters that are perfect for bird watching.

For more information about Trempealeau, log on to www.trempealeau.net. For more information about Trempealeau County, log on to www.ruralexperiences.com.

STOCKHOLM, PEPIN & ALMA

Buena Vista Park
County Road E at Buena Vista Road
Alma, WI 54610
608/685-3330
www.almawisconsin.com
City park with a stunning overlook of the Mississippi River, hiking & picnicking area. Open year-round dawn to 11pm.

Laura Ingalls Wilder Museum
306 3rd Street
Pepin, WI 54759
800/442-3011, 715/442-2142
www.pepinwisconsin.com
Features the Laura Ingalls Wilder legacy. Open daily, May 15-Oct 15, 10am-5pm.

Laura Ingalls Wilder Wayside & Cabin
N3238 County Road CC
Pepin, WI 54759
800/442-3011
www.pepinwisconsin.com
Replica of the now-famous “Little House in the Big Woods.” Open year-round.

Maiden Rock Winery & Cidery
W12266 King Lane
Stockholm, WI 54769
715/448-3502
www.maidenrockwinerycidery.com
Award-winning cider orchard presenting a unique collection of premium hard ciders and wines. Open Apr-Dec, Wed-Sun, 10am-6pm.

Pepin Depot Museum
806 3rd Street
Pepin, WI 54759
715/442-6501
www.pepinwisconsin.com
Exhibits detailing the area’s logging, steamboating and railroad history. Open May-Oct daily 10am-4pm.

Wings Over Alma Nature & Art Center
118 North Main Street
Alma, Wisconsin 54610
608/685-3303
www.wingsoveralma.org
Area artisans promote awareness of the Upper Mississippi River environment. Open daily 10am-5pm. Closed Thanksgiving & Christmas day.

FOUNTAIN CITY & TREMPALEAU AREA

Memorial Park
435 Gaveny Road
Arcadia, WI 54612
608/323-2319
www.arcadiawi.org
Displays more than a dozen remarkable sculptures honoring the country’s military leaders and veterans. Park open daily 6am-10pm.

Perrot State Park
N28488 Refuge Road
Trempealeau, WI 54661
608/687-6106
www.wiparks.net
1,243-acre park with river bluff overlooks, camping, biking, nature center. Open daily 6am-11pm with overnight camping. Travel Green Wisconsin certified.

Prairie Moon Sculpture Garden/Museum
N2727 Prairie Moon Road
Cochrane, WI 54622
608/687-8250
www.kohlerfoundation.org/rusch.html
Outdoor folk-art museum recently restored by the Kohler Foundation. Garden open year-round dawn-dusk. Museum open by appointment.

Rock in the House
440 North Shore Drive
Fountain City, WI 54629
608/687-6106
Unusual attraction named for a 55-ton boulder that fell from the bluff and smashed into the house. Open daily 10am-6pm.

Seven Hawks Vineyards
17 North Street (State Highway 95)
Fountain City, WI 54629
866/946-3741, 608/687-9463
www.sevendhawksvineyards.com
Tasting Room, wine bar, and open-air deck with Mississippi River views. All wines from 100% locally grown grapes and fruit. Open Mon-Sat 11am-7pm, Sun noon-6pm.

Trempealeau National Wildlife Refuge
W28488 Refuge Road
Trempealeau, WI 54661
608/539-2311
www.fws.gov/midwest/trempealeau/
5,000-acre refuge with nature trails and 5-mile driving tour. Visitors center open Mon-Fri 7:30am-4pm, refuge open year-round during daylight hours.
La Crosse & Onalaska

Classic steam paddle wheelers still ply the Mississippi’s waters at La Crosse, just a small part of this lovely city’s charm. Spreading from the edge of the river to the base of steep bluffs, La Crosse enjoys a glorious natural setting. The city’s Main Street ends at Grandad Bluff, which rises 570 feet above the city. The beautiful park atop the bluff offers a stunning view of three states: Wisconsin, Minnesota and Iowa.

Downtown, Riverside Park provides a perfect vantage point for watching river traffic and for boarding one of the two paddle wheelers that offer sightseeing cruises. Yacht cruises and eco-tours on the river are also available. Enjoy unique shops, entertainment, museums, galleries and award-winning restaurants in the city’s historic downtown.

Just north of I-90, Onalaska graces the eastern shore of Lake Onalaska, a 7,700-acre pool of the Mississippi River. The city is the trailhead for the Great River State Trail which connects to the La Crosse River, Elroy-Sparta, and “400” State Trails to produce 101 miles of non-stop hiking, biking and snowmobiling adventure.

For more information about La Crosse log on to www.explorelacrosse.com or call 800/658-9424. For more information about Onalaska, log on to www.discoveronalaska.com or call 800/873-1901.

BELOW LEFT: RIVERSIDE PARK IN LA CROSSE. BELOW RIGHT: DOWNTOWN LA CROSSE.

La Crosse

Children’s Museum of La Crosse
207 5th Avenue South
La Crosse, WI 54601
608/784-2652
www.funnmuseum.org
Three floors of hands-on exhibits with a multi-purpose theater and gift shop. Open Tues-Sat 10am-5pm, Sun noon-5pm, closed Mon.

Grandad Bluff
3020 Grandad Bluff Road
La Crosse, WI 54601
800/658-9424
www.explorelacrosse.com
Grandad Bluff is the largest bluff in the La Crosse area and is well-known for its scenic overlook of the city of La Crosse. Enjoy breathtaking views of the Mississippi River and explore several bluff side hiking trails.

Hixon House
429 North 7th Street
La Crosse, WI 54601
608/782-1980
www.lchsweb.org
Tour the elegant Victorian home of former lumberman-financier Gideon Hixon. Open MD-LD Tues-Sun 10am-5pm; Sept to mid-Oct Sat & Sun 10am-5pm.

La Crosse Queen Cruises
405 Veterans Memorial Drive
La Crosse, WI 54601
608/784-2893
www.greatriver.com/lacrosseriv
Authentic paddlewheel offering sightseeing, weekend brunch and dinner cruises. Docks at Riverside Park. Operating May-Oct 31 with daily cruises.

Mississippi Explorer Cruises – La Crosse
Riverside Park
La Crosse, WI 54601
877/647-7397, 563/586-4444
www.mississippiexplorer.com

Shrine of Our Lady of Guadalupe
5250 Justin Road
La Crosse, WI 54601
608/782-5440
www.guadalupeshrine.org
100-acre wooded site includes church, pilgrim center, restaurant and meditation trail dedicated to Our Lady of Guadalupe. Shrine open daily, 9am-4pm as is the site’s restaurant.

Onalaska

Great River State Trail
1101 Main Street
Onalaska, WI 54650
800/873-1901, 608/781-9570
dnr.wi.gov/topic/parks/name/greatriver
24-mile multi-use railbed trail connecting Onalaska and Trempealeau. Open daily during daylight hours for seasonal recreation.

Historic McGilvray Bridges
Holmen, WI 54636
608/781-9992
www.7bridgesrd.org
Come experience the beauty of the seven Historic McGilvray Bridges. They represent two styles of bridge construction popular in the nineteenth and early twentieth centuries.

La Crosse River State Trail
1101 Main Street
Onalaska, WI 54650
800/354-2453, 608/269-4123
dnr.wi.gov/topic/parks/name/lacrosseriv
21.5-mile multi-use railbed trail connecting Sparta and Onalaska. Open daily during daylight hours. Travel Green Wisconsin certified.

Onalaska Historical Museum
741 Oak Avenue South
Onalaska, WI 54650
608/781-9568
www.discoveronalaska.com
River history, lumbering and Native American artifacts as well as an early settler’s cabin. Open Wed-Fri 2-4pm, Sat 9am-noon, and Mon (mid-Oct-March) 6-8pm.

ON ALASKA

Great River State Trail
1101 Main Street
Onalaska, WI 54650
800/873-1901, 608/781-9570
dnr.wi.gov/topic/parks/name/greatriver
24-mile multi-use railbed trail connecting Onalaska and Trempealeau. Open daily during daylight hours for seasonal recreation.

Historic McGilvray Bridges
Holmen, WI 54636
608/781-9992
www.7bridgesrd.org
Come experience the beauty of the seven Historic McGilvray Bridges. They represent two styles of bridge construction popular in the nineteenth and early twentieth centuries.

La Crosse River State Trail
1101 Main Street
Onalaska, WI 54650
800/354-2453, 608/269-4123
dnr.wi.gov/topic/parks/name/lacrosseriv
21.5-mile multi-use railbed trail connecting Sparta and Onalaska. Open daily during daylight hours. Travel Green Wisconsin certified.

Onalaska Historical Museum
741 Oak Avenue South
Onalaska, WI 54650
608/781-9568
www.discoveronalaska.com
River history, lumbering and Native American artifacts as well as an early settler’s cabin. Open Wed-Fri 2-4pm, Sat 9am-noon, and Mon (mid-Oct-March) 6-8pm.

BELOW LEFT: RIVERSIDE PARK IN LA CROSSE. BELOW RIGHT: DOWNTOWN LA CROSSE.
Viroqua, Westby & Coon Valley

Vernon County is crisscrossed with rivers, narrow valleys and steep, wooded hills. This is Coulee Country – prime for trout fishing, turkey hunting, mountain biking and canoeing. Viroqua, the county seat, offers a charming Main Street filled with specialty shops and anchored by the 80-year-old Temple Theater, renovated in 2002 at a cost of $1.5 million.

Seven miles north, Westby is a bastion of Norwegian heritage. Downtown, the Norwegian themed coffee shop/restaurant, Main Street style diner, antique shops, Scandinavian store/gift shop and the lovely Westby House Inn are real treats. In nearby Cashton, you can visit Down A Country Road, a collection of four shops on the Kud rer farm selling products from the surrounding Amish community.

Northwest of Coon Valley you will find a treasure in Norskedalen Nature and Heritage Center which celebrates the natural and cultural heritage of the region through its arboretum, museums and visitors center, trails, and restored pioneer log farmstead; as well as its Skumsrud Heritage Farm site with museum and restored buildings.

For more information about Vernon County, log on to www.driftlesswisconsin.com or call 608/637-2575; for Viroqua, log on to www.viroquatourism.com; for Westby, call 608/493-7829 or log on to www.westbywi.com.

Kickapoo Valley

The Kickapoo River may be the crookedest river in Wisconsin, but what it lacks in direction it makes up for with captivating scenery. A driving tour up or down Hwy. 131 is one way to explore the Kickapoo River Valley, allowing plenty of time for side trips including Wildcat Mountain State Park. Biking is another option. The most idyllic choice may be canoeing down the slow-moving Kickapoo River, beneath 30-foot-tall limestone bluffs, verdant hillsides and the apple orchards that surround Gays Mills.

For more information about the Kickapoo Valley, call 608/629-5911 or log on to www.driftlesswisconsin.com.
SOUTHWEST

SPARTA

Sparta

The world’s largest bike – an old-fashioned high wheeler formed out of fiberglass – welcomes visitors to Sparta, which dubs itself the “Bicycling Capital of America.” Located off I-90, the town offers ready access to several nationally known bike trails including the Elroy-Sparta State Trail, the first rails-to-trails bicycle route in the country. Sparta’s downtown is listed on the National Register of Historic Places.

Its hospitality and location make it a good “home base” for day trips to nearby attractions. Eleven miles north of Sparta the Wegner Grotto is a fantastic garden of concrete sculpture decorated with thousands of glittering glass shards. Fort McCoy, eight miles northeast of Sparta, offers an excellent public recreation area as well as interesting military displays.

For more information about Sparta, log on to www.bikesparta.com or call 800/354-2453.

Tomah

Astride the intersection of I-90 and I-94, Tomah stands at the crossroads of Wisconsin’s “Cranberry Country.” City shops offer antiques and Amish crafts. Visitors will find plenty of dining and lodging options, three golf courses and indoor/outdoor waterparks. Explore the area on Amish Country or Cranberry Country driving tours. Fifteen miles north of Tomah at Warrens, tour the displays and gift shop of the Wisconsin Cranberry Discovery Center. The area also serves as the western gateway to the 44,000-acre refuge Necedah National Wildlife Refuge (see listing on page 40).

For more information about Tomah, log on to www.tomahwisconsin.com or call 800/948-6624.
Black River Falls & Jackson County

Located along I-94, Black River Country is a convenient destination for outdoor adventure. Mountain bikers, hikers and birdwatchers can explore miles of wilderness trails in either the Black River State Forest or the Jackson County Forest, home to black bear, timber wolves, and the endangered Karner Blue butterfly. Black River Country also offers 235 miles of the best designated ATV and single-track motorcycle trails in the Midwest. The winding Black River is popular for canoeing, boating, tubing and great fishing. Wazee Lake, the deepest lake in Wisconsin and one of the clearest, is a popular year-round scuba diving destination. Along the area’s quiet country roads you’ll find unique shops and antiques dealers – the perfect combination for the weekend treasure hunter.

For more information about Black River Country, call 800/404-4008 or log on to www.blackrivercountry.net.
Prairie du Chien

Prairie du Chien is the oldest European settlement on the Upper Mississippi River. Located just above the confluence of the Wisconsin River, this fertile prairie was a major gathering place for regional Indian tribes and for the fur traders who followed. Many epic frontier stories were played out here. Learn more at the Fort Crawford Museum and at the Villa Louis, one of ten properties operated by the Wisconsin Historical Society.

Situated in the heart of the Upper Mississippi Wildlife Refuge, the area offers pristine hiking, boating, fishing and bird watching. Just south of the city, magnificent views of the Mississippi and Wisconsin Rivers can be enjoyed from the 500-foot bluffs of Wyalusing State Park.

For more information about the Prairie du Chien area, call 800/732-1673 or log on to www.prairieduchien.org.

Boscobel & Fennimore

Surrounded by the rugged bluffs of the Lower Wisconsin River Valley, Boscobel complements its scenic beauty with a rich ethnic and cultural heritage preserved in the Depot Heritage Museum. The town is famous as the birthplace of the Gideon Bible; the two Christian traveling salesmen who founded the Gideon Society met and conceived the Society in the town’s Central House – now the Boscobel Hotel.

Eleven miles to the south, Fennimore is a hub for turkey hunters and trout anglers. Area cold-water springs flow to form more than 100 miles of trout habitat within a ten mile radius of Fennimore offering a wealth of brown and brook trout. The town also offers a pair of delightful museums for rail enthusiasts and doll collectors.

For more information on Boscobel, visit www.boscobelw isconsin.com or call 608/375-2672. For more information on Fennimore, visit www.fennimore.com or call 608/822-3599.
Cassville & Potosi

Cassville was one of the first river towns established in Wisconsin, a gateway for miners and other pioneers. The town remains a crossing point, with the Cassville Car Ferry navigating the Mississippi. The wooded river bluffs of Nelson Dewey State Park are a great place to watch a resident population of bald eagles soar above the river valley. Nearby, the Wisconsin Historical Society operates Stonefield, a re-created 1900s rural Wisconsin village.

From Cassville, it’s a short drive south along the river to Potosi. This tiny town just completed a $7 million restoration of its local brewery that today houses the National Brewery Museum and the National Brewery Transportation Museum. If you like Breweriana, you’ll be amazed. Potosi is also the location of one of the oldest lead mines in the state. To the south, in Dickeyville, is the remarkable folk art religious shrine, the Dickeyville Grotto.

For more information about the Cassville area, call 608/725-5855 or log on to www.cassville.org. For information about Potosi, call 608/763-2261 or log on to www.potosiwisconsin.com.

As you travel, patronize certified Travel Green Wisconsin businesses. They invest in sustainable practices.

CASSVILLE & POTOSI AREA

Cassville Car Ferry
Riverside Park
Cassville, WI 53806
608/725-5180
www.cassville.org/ferry.html
Ferry crosses the Mississippi River from Cassville to Turkey Creek, Iowa. Operates 9am-9pm 7 days a week MD-LD. May, Sept, & Oct the ferry operates Fri, Sat & Sun.

Dickeyville Grotto
305 West Main Street
Dickeyville, WI 53808
608/568-3119
www.dickeyvillegrotto.com/

Nelson Dewey State Park
12190 County Road VV
Cassville, WI 53806
608/725-5374
www.wiparks.net
The home and estate of Wisconsin's first governor, Nelson Dewey. Scenic overlook, Indian mounds, picnicking, camping, hiking. Open daily 6am-11pm with overnight camping. Travel Green Wisconsin certified.

Passage Thru Time Museum
104 North Main Street
Potosi, WI 53820
608/763-2745
Experience the rich heritage of the Potosi Township area with emphasis on mining, farming, the historic Potosi Brewery and the Mississippi River. Open May 15-Sept 15 Tues-Sat noon-4pm or call 608/763-2406 for appointment.

Potosi Brewery & National Brewery Museum
209 South Main Street
Potosi, WI 53820
608/763-4002
www.potosibrewery.com
$7 million restoration of local brewery showcases the collections of the National Brewery Museum as well as a microbrewery, restaurant and Great River Road Interpretive Center. Open daily 10am-6pm.

PLATTEVILLE AREA

Badger Mine & Museum
279 West Estey Street
Shullsburg, WI 53586
608/965-4424
www.shullsburgwisconsin.org
Descend 51 steps into a hand-dug 1827 lead mine. Open MD-LD daily 10am-4pm.

First Capitol
County Road G
Belmont, WI 53510
608/987-2122
www.firstcapitol.org
The 1836 Capitol of the Wisconsin Territory. Open Jun-Sep Wed-Sun 10am-4pm.

Mining Museum-Rollo Jamison Museum
405 East Main Street
Platteville, WI 53818
608/348-3301
http://mining.jamisonuseum.org
Ride the mine train, then descend into the old Bevans Lead Mine. Exhibits, photos, fun. Open May-Oct daily 9am-5pm; self-guided galleries are open Nov-Apr Mon-Fri 9am-4pm.

Mitchell Rountree Stone Cottage
West Madison Street & State Highway 81
Platteville, WI 53818
608/348-8888
www.platteville.com
Historic 1837 Platteville home containing many original furnishings. Open MD-LD Sat & Sun noon-4pm.

As you travel, patronize certified Travel Green Wisconsin businesses. They invest in sustainable practices.

Platteville

The area around Platteville was one of the first to be settled by Europeans, who were drawn there by rich lead deposits. The lead miners gave Wisconsin its nickname, the “Badger State.” Platteville’s early mining heritage is showcased in two museums: the Mining Museum, built atop the 1845 Bevans Lead Mine, and the Rollo Jamison Museum with more than 20,000 items from the late 1800s. Platteville’s history is not its only attraction. The University of Wisconsin-Platteville Center for the Arts hosts the Heartland Festival each summer, a six-week celebration of the performing arts.

For more information about Platteville, log on to www.platteville.com or call 608/348-8888.
The Southern Central Region has been drawing tourists from Chicago and northern Illinois for nearly 150 years. To the north, Wisconsin Dells is the nexus of Wisconsin tourism – the Waterpark Capital of the World and the crown jewel for family fun in the Midwest. Seek out the culinary delights of some of the best artisan cheese and craft beer Wisconsin has to offer in Green County. The region is also central to the history of the state with six Wisconsin Historical Society sites, as well as the state capitol and the University of Wisconsin campus in downtown Madison.
Wisconsin Dells

Wisconsin Dells has been christened “The Waterpark Capital of the World!” for good reason. The community boasts the largest concentration of waterparks in the world including America’s largest outdoor waterpark, the country’s largest indoor/outdoor combination, and the state’s largest indoor waterpark. Several local business owners are credited with pioneering the national indoor waterpark craze.

Water shows up as the dominant theme in Wisconsin Dells in other ways. For more than 150 years, visitors have taken sightseeing tours on the Wisconsin River, which literally bisects the city, for up-close views of the magnificent sandstone bluffs that tower above the water. The Dells is home to the world’s largest fleet of “Ducks,” restored WWII amphibious vehicles popular for land-to-water tours. A long-running ski show is often on the itinerary. Kayaking, canoeing, boating, parasailing, skiing and fishing round out the H2O pursuits.

When not on, in or near the water, visitors may want to ride a roller coaster or get behind the wheel of a go-kart. For more grown-up getaways, couples and groups of friends often plan itineraries around the area’s championship golf courses, world-class spas, classic supper clubs, and live shows.

Wisconsin Dells has long been the top year-round destination in Wisconsin, and now it’s a national favorite as well.

For more information about Wisconsin Dells, log on to www.wisdells.com or call 800/223-3557.

WISCONSIN DELLS ATTRACTIONS

ADare Go Carts
1830 Wisconsin Dells Parkway
Wisconsin Dells, WI 53965
608/253-7170
www.wisconsinducktours.com
Put the pedal to the metal at the area’s fastest track. A challenging road course that takes drivers over hills, under bridges, around hairpin turns and waterfalls.

BigFoot Zipline Tours
1550 Wisconsin Dells Parkway
Wisconsin Dells, WI 53965
608/254-5555
www.bigfootzip.com
BigFoot Zipline has six lines with over 4,300 feet of online fun. For ages 8-80. Trained Sky Rangers assist riders over the 30-acre course.

Chula Vista Resort
2501 River Road
Wisconsin Dells, WI 53965
800/388-4782, 608/254-8366
www.chulavistaresort.com
200,000 sq ft of indoor and outdoor waterparks and 27 exhilarating waterslides. Over 600 guest rooms, villas and luxurious condominiums. Six on-site restaurants and bars including the Kaminski Brother’s Chop House. Spa del Sol and redesigned 18-hole golf course.

Coldwater Canyon Golf Course at Chula Vista Resort
1000 Chula Vista Parkway
Wisconsin Dells, WI 53965
608/254-8489
www.chulavistaresort.com
18 beautiful holes featuring scenic canyons and new Scottish links style nine. Enjoy full service driving range and relax in the new Northwoods style clubhouse.

Dells Army Duck Tours
1550 Wisconsin Dells Parkway
Wisconsin Dells, WI 53965
608/254-6080
www.dellsducks.com
A one-hour guided tour filled with legend and lore of the Lower Dells Glacial Park. See the famous Sugar Bowl, Grotto Island, Upside Down Heart, Wedding Bells, Lake Delton and hear about the Lost City of Newport.

Dells Boat Tours®
107 Broadway
Wisconsin Dells, WI 53965
608/254-8555
www.dellsboats.com
Scenic tours along the Wisconsin River showcasing the peaceful, natural beauty that has brought visitors to the Dells for over 150 years. Tour stops include Witches Gulch and Stand Rock.

Dells Raceway Park
N1070 Smith Road
Wisconsin Dells, WI 53965
608/253-7223
www.dellsracewaypark.com
Dells Raceway Park is a 1/3 mile paved oval stock car track. Wisconsin’s showplace short track features four exciting classes and racing every Saturday nights in season.

Great Wolf Lodge
1400 Great Wolf Drive
Wisconsin Dells, WI 53965
800/559-9653, 608/253-2222
www.greatwolf.com/dells
Three adjoining indoor or outdoor waterparks reserved for Great Wolf guests. 436 spacious guest rooms designed to capture the atmosphere of the Northwoods. Lodge adjacent to MagiQuest live-action adventure game.

continued on next page...
SOUTH CENTRAL

WISCONSIN DELLS, CONTINUED

H.H. Bennett Studio
215 Broadway
Wisconsin Dells, WI 53965
608/252-3523
www.hhbennettsstudio.org

H.H. Bennett, landscape photographer, inventor and promoter was “the man who made Wisconsin Dells famous.” Tour Bennett’s 1875 photography studio and explore 6,000 ft of interactive exhibitions.

Ho-Chunk Gaming, Wisconsin Dells
S3214 County Road BD
Baraboo, WI 53913
800/746-2486, 608/356-6210
www.ho-chunkgaming.com

Year-round entertainment, gaming, food and fun. Slots, blackjack, live poker, craps, roulette and mini-baccarat. Open all day, every day.

Jet Boat Adventures
107 Broadway Wisconsin Dells, WI 53965
608/254-8555
www.jetboatadventure.com

A 50-minute thrill ride on the Wisconsin River that will get your heart racing with spectacular scenery, abundant wildlife and speeds of up to 40 mph. The 32 ft boats do power stops, slides and awesome power spin outs.

Kalahari Waterpark Resort, Indoor Theme Park & Convention Center
1305 Kalahari Drive
Wisconsin Dells, WI 53965
877/252-2427, 608/254-5466
www.KalahariResorts.com

Everything is under one roof at the authentic African-themed Kalahari Resort. Home to Wisconsin’s largest indoor waterpark at 125,000 sq. ft. and massive Indoor Theme Park at over 100,000 sq. ft. Zambezi Outdoor waterpark is open from 10am to dusk, Mem Day thru Labor Day. Indoor waterpark is open Sun-Thurs: 10am-9pm, Fri & Sat: 10am-10pm.

Knuckleheads Bowling & Indoor Amusement Park
150 Gasser Road
Wisconsin Dells, WI 53965
608/254-7332
www.dellsknuckleheads.com

Knuckleheads provides year-round family fun - rain or shine. Enjoy activities including 24 state-of-the-art bowling lanes, 4D theatre ride, bumper cars, roller coaster and a crowd favorite, go-karts.

Mark Twain Upper Boat Tours
1550 Wisconsin Dells Parkway
Wisconsin Dells, WI 53965
608/254-6080
www.dellsmarktwain.com

A 15-mile, one-hour boat tour with no walking. Glacial melt waters ripped through the area 14,000 years ago leaving behind fascinating sandstone wonders. Conceived in beauty, there is nothing man-made about Dells Glacial Park Tours.

Mt. Olympus Water & Theme Parks
1881 Wisconsin Dells Parkway
Wisconsin Dells, WI 53965
800/800-4997, 608/254-8560
www.mtolymuspark.com

Mt. Olympus Water & Theme Parks is a mega destination offering indoor and outdoor waterpark rides, go-karts and attractions all in one place. Enjoy a stay on-site at the Hotel Rome.

Noah’s Ark Waterpark
1410 Wisconsin Dells Parkway
Wisconsin Dells, WI 53965
800/222-6624, 608/254-6351
www.noahsarkwaterpark.com

Noah’s Ark is “America’s Largest Waterpark” and premier area attraction with over 80 family activities to enjoy including relaxing lazy rivers, thrilling extreme slides and Scorpion’s Tail looping waterslide. Open daily at 10am.

Original Wisconsin Ducks®
1850 Wisconsin Dells Parkway
Wisconsin Dells, WI 53965
608/254-8751
www.wisconsininducktours.com

Journey on an amphibious vehicle used during World War II. These restored ducks travel by land and water on trails tucked away among the natural beauty of Wisconsin Dells.

Pirate’s Cove Adventure Golf & Family Fun Center
US Highways 12/13/16 & 23
Wisconsin Dells, WI 53965
608/254-7500
www.piratescovewisdells.com

Five courses featuring 91 unique holes. Golf among 30,000 plants and around waterfalls. Also, enjoy the on-site Family Fun Center. Mini golf open Apr-Oct. Family Fun Center open May-Sep.

Prince Kay Paddlewheel Riverboat
W1147 River Bay Road
Lyndon Station, WI 53944
800/443-1112, 608/254-7193
www.dellsriverbay.com

Enjoy a breathtaking cruise down the beautiful Wisconsin River and be reminded of days gone by. Saturday night sunset cruise offers refreshments, hot dogs, brats, warm pretzels, ice cream sundaes and nachos. Open May-Oct.

Rick Wilcox Magic Theater
1670 Wisconsin Dells Parkway
Wisconsin Dells, WI 53965
608/254-5511
www.rickwilcox.com

Rick and Susan Wilcox perform a 90-minute family entertainment show that distinguishes itself with several qualities, raising it above the ordinary. The illusions are flawlessly executed with a touch of light comedy. Open year-round.

Ripley’s Believe It or Not! Museum
115 Broadway
Wisconsin Dells, WI 53965
608/254-2184
www.conceptattractions.com

Do something extraordinary and discover weird and wild things. Witness the strange, the unbelievable and the downright loony. Eight amazing galleries, two theaters, seven video presentations.

Sundara Inn & Spa
320 Canyon Road
Wisconsin Dells, WI 53965
888/735-8181, 608/253-9200
www.sundaraspa.com

Nestled in a pine forest, Sundara is the essence of tranquility. Covered extensively in national media, readers of Spa Finder magazine voted it Most Romantic Spa in America. Open year-round. Call for reservations. Travel Green Wisconsin certified.

Tanger Outlet Center
210 Gasser Road, Suite 105
Baraboo, WI 53913
800/409-1603, 608/253-5380
www.tangeroutlet.com

Discover guilt-free shopping TangerStyle with the Nation’s leading designer and brand name stores that feature today’s favorite fashion trends. Save by buying direct from the manufacturer. Mon-Sat 9am-9pm, Sun 10am-7pm.

Timber Falls Adventure Park
1000 Stand Rock Road
Wisconsin Dells, WI 53965
608/254-8414
www.timberfallspark.com

Features the Helicat roller coaster and Skyscraper that pulls 4Gs at 60 mph. Also includes the Log Flume and mini-golf.

Tommy Bartlett Show
560 Wisconsin Dells Parkway North
Wisconsin Dells, WI 53965
608/254-2525
www.tommybartlett.com

Experience over 150 interactive exhibits – virtual reality, music, robotics, magic, puzzles, holograms & scientific wonders. Tour the Original Russian Space Station. Also on display – an exact replica of NASA’s Mercury space capsule.

Tommy Bartlett Show
560 Wisconsin Dells Parkway North
Wisconsin Dells, WI 53965
608/254-2525
www.tommybartlett.com

This show is loaded with excitement including a brand new theme, new acts and never-before-seen pyrotechnics. Professional water skiers perform flips, jumps, spins and build the signature three-tier human pyramid. Shows at 4:30 & 8:30pm.

Trappers Turn Golf Club
652 Trappers Turn Drive
Wisconsin Dells, WI 53965
800/221-8876, 608/253-7000
www.trappersturn.com

A 27-hole championship course designed by Andy North that offers a challenging course that golfers of all levels can enjoy. Open daily until 9pm.

Wild Rock Golf Club at the Wilderness
856 Canyon Road
Wisconsin Dells, WI 53965
608/253-4653
www.wildrockgolf.com

Enjoy the challenge of rugged holes carved out of an old quarry, with dramatic changes in elevations and breathtaking vistas around every turn.

Wilderness Canyon Zip Line Canopy Tour
511 East Adams Street
Wisconsin Dells, WI 53965
800/867-9453, 608/253-9729
www.wildernessresort.com

Tour spans six towers and is eight football fields in length and rises over 60 feet in the air. Located at Wilderness Hotel & Golf Resort.

WildThing Jet Boats
1550 Wisconsin Dells Parkway
Wisconsin Dells, WI 53965
608/254-6080
www.dellsducks.com

Upper Dells jet boat journey with a guided tour of Dells Glacial Park. Exciting, fun, informative and entertaining. The captain will ricochet right and left, do 360-degree spins and power stops.

Wisconsin Deer Park
2183 Wisconsin Dells Parkway
Wisconsin Dells, WI 53965
608/253-2041
www.wisdeepark.com

Enjoy a four block stroll through a 28-acre forest setting. Feed many varieties of wild life.

Wizard Quest
105 Broadway
Wisconsin Dells, WI 53965
608/254-2184
www.conceptattractions.com

Escape into a different world full of fairies, wizards, trolls and dragons at Wizard Quest, an intensely interactive game of fantasy.
Baraboo

Baraboo, 13 miles to the south of Wisconsin Dells, attracts visitors with Circus World Museum. The city was the hometown of the Ringling Brothers. Their famous circus wintere...
Spring Green

This sparkling town along the Wisconsin River has a reputation that far outstrips its size, thanks to its most famous native son, architect Frank Lloyd Wright. Wright built his Wisconsin home, Taliesin, just outside Spring Green in the early 1900s. He also established a still-functioning school for architects here. Wright's reputation may have helped Spring Green attract its large artisan community. This includes a nationally recognized classical theater company, the American Players Theatre.

Just south of town, a more idiosyncratic architectural creation than anything Wright designed is on display at House on the Rock. Built atop a 60-foot chimney of rock, this former artist's retreat has grown into a huge complex of several buildings housing a fantastical museum of oddities and collectibles.

For more information about Spring Green, log on to www.springgreen.com or call 800/588-2042.

AREA ATTRACTIONS

SPRING GREEN

American Players Theatre
5950 Golf Course Road
Spring Green, WI 53588
608/588-2361
americanplayers.org
Eight plays in rotating repertory; five in the outdoor amphitheater Up the Hill and three in the indoor Touchstone Theatre. Performances June-Oct, call or check website for schedule. Travel Green Wisconsin certified.

Cedar Grove Cheese, Inc
E5904 Mill Road
Plain, WI 53577
800/200-6020, 608/546-5284
www.cedargrovecheese.com
Producer of specialty and organic cheeses since 1878. Tours Mon-Sat 8:30am-1:30pm every half-hour, Retail outlet open Mon-Sat 8am-4:30pm, Sun 9am-1pm Call for winter hours. Travel Green Wisconsin certified.

House On The Rock Attraction
5754 State Highway 23
Spring Green, WI 53588
800/334-5275, 608/935-3639
www.thehouseontherock.com
Wisconsin's most popular single attraction; a treat for the imagination. Open May-Aug 9am-6pm daily; Sep & Oct 9am-5pm daily; Nov & Dec 9am-5pm Thur-Mon; Jan to mid-March 9am-5pm Fri-Mon; mid-March thru Apr 9am-5pm daily.

Taliesin Preservation, Inc and the Taliesin Estate
5607 County Road C
Spring Green, WI 53588
877/588-7900, 608/588-7900
www.taliesinpreservation.org
The Wisconsin home of famed architect Frank Lloyd Wright. The estate includes Wright's home, Hillside School, and the Frank Lloyd Wright Visitor Center. Four tours are offered May-Oct, 9am-5:30pm. Call or check website for times. Travel Green Wisconsin certified.

Tower Hill State Park
5808 County Road C
Spring Green, WI 53588
888/947-2757, 608/588-2116
www.wiparks.net
The park's restored shot tower and melting house offer exhibits on lead shot making from the 1800s. Open May-Oct daily 6am-11pm with overnight camping. Travel Green Wisconsin certified.

HOUSE ON THE ROCK

THE INFINITY ROOM AT HOUSE ON THE ROCK.

ROBB FISCHER

GARY KNOWLES

House on the Rock

Built on top of a 60-foot rock tower in Spring Green, this architectural spectacle designed by Alex Jordan has been a popular tourist destination for more than fifty years. The complex of buildings encapsulating an unbelievable collection of antique treasures and innovative creations is an architectural wonderment, utilizing the contours of the rock as the foundation for the design and structure. The Infinity Room, suspended 156 above the ground, gives the illusion that the path continues on forever into the distance of the surrounding countryside.

This eclectic attraction is a marvel of Jordan's imagination and innovation, each display majestic and captivating. Wandering through the attraction allows a self-paced journey with ample time to evaluate and interpret exhibits without explanation or judgment of right or wrong.

The antique dolls and doll houses and a gigantic 200 foot sea creature surrounded by maritime artifacts are examples of spectacular and unexpected displays. Here you'll find the world's largest carousel, illuminated with more than 20,000 lights and many different creatures, but you won't find traditional carousel horses. Qualifying the contents of a collection this grand would take a lifetime, but the diversity of the displays embodies the phrase “something for everyone.” Whatever your age, background or interest, this is a one-of-a-kind experience you will absolutely never forget.
Mineral Point & Dodgeville

A walk down Mineral Point streets evokes a stroll through a Cornish village. Miners from Cornwall, England were among the first to settle here. Their homes and businesses, crafted of stone, have been carefully restored. The city’s historic district includes early architecture of the Midwest, with many buildings pre-dating statehood. Today you find artists and artisans in studios and galleries, along with antique and specialty shops.

Dodgeville is another of Wisconsin’s early mining towns. The Iowa County Courthouse, built in 1859, is the oldest still in use in the state. Three miles north of the city, Governor Dodge State Park offers a pair of man-made lakes and 5,000 acres of fun.

For more information about Mineral Point, log on to www.mineralpoint.com or call 608/764-6894. For more information about Dodgeville, call 608/935-5993 or log on to www.dodgeville.com.

MINERAL POINT & DODGEVILLE AREA

Dodge Mining Camp Cabin
205 East Fountain Street
Dodgeville, WI 53533
608/935-5557
www.dodgeville.com
An 1827 log cabin – the oldest building in Iowa County – restored as an interpretive site. Open May 15-Sept 15, Wed 1-4pm.

Governor Dodge State Park
4175 State Highway 23
Dodgeville, WI 53533
888/997-2757, 608/935-2315
www.wiparks.net
Wisconsin’s second largest state park with swimming, camping, boating & hiking. Open daily 6am-11pm with overnight camping. Travel Green Wisconsin certified.

Grandview Folk Art
7351 State Highway 39
Hollandale, WI 53544
608-967-2151
www.nicksgrandview.com
Sculpture garden & museum featuring the concrete folk art of farmer Nick Engelbert (1881-1962). Open dawn to dusk Wed-Thu MD-LD.

Mineral Point Railroad Museum
11 Commerce Street
Mineral Point, WI 53565
608/987-2695
www.mineralpointrailroads.com
The oldest standing depot in Wisconsin, now a museum with a large collection of local railroad artifacts. Open Thu-Sat 10am-4pm; Sun Noon-4pm. First weekend in May to late Oct.

Mount Horeb, Blue Mounds & Barneveld

Mount Horeb wears its Scandinavian heritage on its sleeve, or at least on its Main Street. This thoroughfare is decorated with life-size, carved, wooden trolls – the classic creatures of Scandinavian folklore. The quaint downtown includes specialty shops, antique stores, and artist studios.

Just west of Mount Horeb is a National Natural Landmark, Cave of the Mounds. There visitors can explore this geological wonder often referred to as the “jewel box” of America’s major caves on paved, lighted paths year-round. For a different kind of sightseeing, stop at the Botham Vineyards & Winery in Barneveld.

For more information about the Mt. Horeb area, log on to www.trollway.com or call 888/765-5929.

Official Wisconsin Travel Guide 55
MONROE & NEW GLARUS

Alp and Dell Cheese
657 2nd Street
Monroe, WI 53566
608/328-3355
www.alpanddellcheese.com
Factory viewing hall and cheesemaking video, samples. Open weekdays 9am-6pm, Sat 9am-5pm, Sun 10am-5pm.

Minhas Craft Brewery
1208 14th Avenue
Monroe, WI 53566
608/325-3191
www.minhasbrewery.com
Founded in 1845. Enjoy product samples including root beer. Also onsite – “World of Beer Memorabilia” exhibit. Guided tours Mon at 11am, Tues-Thurs at 1pm, Fri-Sun 1 & 3pm.

Monroe Arts Center
1315 11th Street
Monroe, WI 53566
888/596-1249, 608/325-5700
www.monroeartcenter.com
Gallery exhibits and performing arts center. Gallery open Tues-Sat 10am-5pm.

National Historic Cheesemaking Center & Imobersteg Farmstead Cheese Factory
2108 6th Avenue
Monroe, WI 53566
608/325-4636
www.nationalhistoriccheesemakingcenter.org
Tells the history of cheesemaking in Green County. Open Mon-Sat 9am-4pm, Sun 11am-4pm, Apr 1-Oct 31.

New Glarus Brewing Company
2400 State Highway 69
New Glarus, WI 53574
608/527-5850
www.newglarusbrewing.com
Small brewer of outstanding beer and ale. Self-guided tours daily 10am-4pm.

New Glarus Woods State Park
W5446 County Highway NN
New Glarus, WI 53574
608/527-2335
www.wiparks.net
431-acre park with secluded campsites and hiking trails. Open daily 6am-11pm with overnight camping. Travel Green Wisconsin certified.

Swiss Historical Village Museum
612 7th Avenue
New Glarus, WI 53574
608/527-2317
www.swishistoricalvillage.org
14 buildings display pioneer life and the area’s Swiss heritage. Open daily May – mid-Oct 10am-4pm.

New Glarus

Settled in 1845 by Swiss immigrants, this picturesque community is a thriving showcase of Swiss heritage, architecture, customs, and cuisine. New Glarus residents observe Swiss traditions throughout the year; expect to hear plenty of yodeling and alphorns in a village famous as “America’s Little Switzerland.” Notable annual events include the Heidi Festival and Polka Fest, both in June, the Wilhelm Tell Festival over the Labor Day weekend, and Octoberfest in the fall.

For more information about New Glarus, log on to www.swisstown.com or call 800/527-6838.

Monroe

Monroe is all about cheese. The art and business of making cheese has kept the city thriving for more than 100 years. Local cheese factories welcome visitors with samples and retail sales. You can pair your favorite cheeses with a local brew; the town’s Minhas Craft Brewery, founded in 1845, is the oldest continually operated brewery in the Midwest producing the smooth lagers, ales and bock beers of the Berghoff label.

Downtown, the Green County Courthouse, an imposing Romanesque-style building dating from 1891 with a 120-foot clock tower, anchors Monroe’s town square. Round out your tour with visits to Turner Hall, the Historic Cheesemaking Center, and the Monroe Arts Center.

Monroe is also a trailhead for the 47-mile Cheese Country Trail, popular with ATVers and motorcyclists. Bicyclists prefer the Badger State Trail, a 33-mile railbed conversion highlighted by the 120-year-old Stewart Tunnel between Monticello and Belleville.

For more information about Monroe, log on to www.monroechamber.org or call 608/325-7648. For Green County, call 888/222-9111 or log on to www.greencounty.org.
Janesville

Nestled amid 2,000 acres of scenic parkland on the banks of the Rock River, Janesville is truly “Wisconsin’s Park Place.” Outdoor attractions include the Rotary Botanical Gardens, a 20-acre international showcase of botanical gardens. Indoors, The Armory, built in 1930, has been renovated into a venue for professional dinner theater. The Janesville Performing Arts Center, another indoor charmer, graces Main Street with a full season of theater, music and dance.

Approximately twenty percent of Wisconsin’s buildings listed on the National Register of Historic Places can be found in Janesville including the Lincoln-Tallman House, Wisconsin’s only private residence where Abraham Lincoln slept.

Five miles to the northeast, visit the Milton House Museum. This 1844 stagecoach inn was once a station on the Underground Railroad, complete with a secret tunnel.

For more information about the Janesville area, log on to www.janesvillecvb.com or call 800/487-2757.

Beloit

Stay a while in Beloit and experience the renewed glory of the RiverFront. You’ll find plenty to keep you busy, with a vibrant blend of easy-to-get-to attractions, art, music, dining, and shopping set among 720 tree-dappled acres of river-side beauty. The RiverFront art scene is enthusiastically embraced by the community, as you’ll see first-hand when you enjoy Beloit’s public art. It’s a treasure hunt of inspiration, with the reward of over 20 works in and near the City Center. Beloit’s RiverFront experience inspires visitors to live large and savor the moment.

For more information about Beloit, log on to www.visitbeloit.com or call 800/423-5648.
Madison

Capital and captivating, Madison blends big city culture with small town charm. The city center is dominated by the State Capitol, modeled after the Capitol in Washington, D.C. Its stunning rotunda is always open to visitors. Saturday mornings from early spring to late fall, area farmers transform the Capitol Square into an open-air market. There’s everything from twenty varieties of bean sprouts to freshly made summer sausage. The people-watching is unmatched.

Directly south of the Capitol, perched on the edge of Lake Monona, is the celebrated Monona Terrace Community and Convention Center. The center is based on a 1938 design by one of Wisconsin’s most notable native sons, Frank Lloyd Wright.

Downtown, internationally renowned architect Caesar Pelli designed the Overture Center, the city’s performing and visual arts center. The facility’s soaring spaces include the galleries of the Madison Museum of Contemporary Art.

Nearby, a trio of museums is perfect for a family outing. In the northwestern corner of Capitol Square, the Wisconsin Historical Museum offers three floors of fascinating exhibits from paleo-Indian culture to contemporary social issues. Across the street, the Wisconsin Veterans Museum traces the state’s military history from the Civil War to Desert Storm. Just a few blocks away, the Madison Children’s Museum celebrates imagination and play.

At the opposite end of downtown sprawls the University of Wisconsin campus, a pleasant site for a leisurely stroll. Linking the Capitol and campus is the State Street pedestrian mall dotted with interesting shopping and dining opportunities.

Nestled on a narrow isthmus between two lakes, Madison has been recognized as one of the country’s top canoe towns by Paddler magazine, as well as one of the 10 best bicycling cities by Bicycling magazine.

The city is also a perfect jumping-off point for day trips to dozens of picturesque communities in the beautiful surrounding countryside. See page 55 for information about appealing side trips to Cave of the Mounds and Little Norway. But visitors always want to return to Madison where everyone feels welcome.

For more information about Madison, log on to www.visitmadison.com or call 800/373-6376.
The Madison Children's Museum

Start with Madison's Capitol Square, then add three stories of adventure, engagement and experience to the restored Brand Log Cabin, fold in Gertrude the cow, slides, stairs, and tunnels and what do you get? The Madison Children's Museum — a perfect venue for family fun and hands-on learning.

The Possible-opolis exhibit is an interactive environment designed for kids over five where creative and inventive minds can solve problems, learn about science and energy, and be active and engaged while doing it.

For the children five and under, the Wildernest in the Evjue Early Learning Gallery offers opportunities for expending some energy through learning!

Children can sculpt, paint, draw, and even test their hands at photography and pottery making in the Jim and Susan Bakke Art Studio. Stop in for a project, and take home a masterpiece!

The Brand Log Cabin was recovered from Walworth County and has been restored to give visitors a glimpse of living inside this type of 19th century home. Kids can bring the pioneer history they learn about in school to life!

From the first floor to the roof, the museum is jam-packed with activities, gadgets, and exhibits for every age and interest. Who knew learning could be so much fun?

**Madison Children's Museum**

100 North Hamilton Street
Madison, WI 53703
608/256-6445
www.madisonchildrensmuseum.org

Hands-on museum for children age birth to 8 and their families. Open June-Sept 9:30am-5pm daily. After LD 9:30am–5pm Tue-Sun. First Wed of each month open until 8pm. Travel Green Wisconsin certified.

**Madison Museum of Contemporary Art**

227 State Street
Madison, WI 53703
608/267-0158
www.mmoca.org

Changing exhibits of contemporary and modern art. Open Tue-Thu noon-5pm, Fri noon-8pm, Sat 10am-8pm, Sun noon-5pm, closed Mon.

**Monona Terrace Community and Convention Center**

1 John Nolen Drive
Madison, WI 53703
608/261-4000
www.mononaterrace.com

The city’s state-of-the-art convention facility built from a design by Frank Lloyd Wright offers curvilinear forms, dramatic open spaces, and beautiful views of Lake Monona. One-hour tours offered daily at 1pm. Travel Green Wisconsin certified.

**National Mustard Museum**

7477 Hubbard Avenue
Middleton, WI 53562
800/438-6878
www.mustardmuseum.com

The world’s largest collection of mustard — more than 3,100 varieties. Open daily 10am-5pm.

**Olbrich Botanical Gardens & Bolz Conservatory**

3330 Atwood Avenue
Madison, WI 53704
608/246-4550
www.olbrich.org

16 acres of outdoor gardens, plus a glass, indoor tropical conservatory. Outdoor gardens open Apr-Sep 8am-8pm, Oct 9am-6pm, Nov-Mar, 9am–4pm. Bolz Conservatory open daily 10am-4pm, Sun ‘til 5pm. Travel Green Wisconsin certified.

**University of Wisconsin Arboretum**

1207 Seminole Highway
Madison, WI 53711
608/263-7888
www.arboretum.wisc.edu

The arboretum offers 1,260-acre outdoor ecology laboratory in the heart of the city. Arboretum trails open year-round 7am-10pm. Visitor Center open Mon-Fri 9:30am–4pm, Sat & Sun 12:30-4pm.

**University of Wisconsin Geology Museum**

1215 West Dayton Street
Madison, WI 53715
608/262-1412
www.geology.wisc.edu/museum/

Minerals, fossils and the magic of dinosaur bones. Open Mon-Fri 8:30am-4:30pm, Sat 9am–1pm.

**Vitense Golfland**

5501 Schroeder Road
Madison, WI 53711
608/271-1411
www.vitense.com

Par 3 course with USA Top 100 driving range, miniature golf, batting cages and more family fun. Open Sun-Thur 8am-10pm, Fri-Sat 8am-11pm.

**Wisconsin's Executive Residence**

99 Cambridge Road
Madison, WI 53704
608/246-5501

Tour the home of Wisconsin’s governors, a classical revival, 32-room mansion occupying four acres on Lake Mendota. Tours offered Apr-Aug, Thur only 1-3pm; special holiday tours offered in Dec, call for days and times. Travel Green Wisconsin certified.

**Wisconsin Historical Museum**

30 North Carroll Street
Madison, WI 53703
608/264-6555
www.wisconsinhistory.org/museum/

Wisconsin exhibits from prehistoric Indian culture to contemporary social issues. Open Tues-Sat 9am-4pm, closed Sun & Mon.

**Wisconsin State Capitol Building**

2 East Main Street
Madison, WI 53702
608/266-0382
www.wisconsin.gov/state/core/wisconsin_state_capitol_tour.html

Guided tours of the newly-refurbished capitol. Tours Mon-Sat 9am-3pm on the hour; Sun 1-3pm on the hour (MD-LD a 4pm tour is added).

**Wisconsin Veterans Museum**

30 West Mifflin Street
Madison, WI 53703
608/267-1799
www.wisvetsmuseum.com

Exhibits from the Civil War to Desert Storm include dioramas & military aircraft. Open Tue-Sat 9am-4:30pm, plus Apr-Sep Sun noon-4pm.
Stoughton

Nestled in a bend of the Yahara River, Stoughton celebrates its roots with four historic districts including a historic Main Street. A highlight of this stroll back in time is a tour of the Stoughton Opera House, the city’s 100-year-old restored Victorian theatre. The downtown reflects the community’s Norwegian heritage with gift and specialty shops, antiques, and art galleries. This rich heritage comes to life each May with the community’s annual Norwegian Syttende Mai celebration.

Just north of the city, Lake Kegonsa offers 3,800 acres of boating, swimming and fishing fun. Lake Kegonsa State Park is a popular choice; its 80 campsites, 6 miles of trails, boat launch and beach are a great way to beat the summer heat. In the winter the trails are open for cross-country skiing as well.

For more information about Stoughton, log onto www.stoughtonwi.com or call 888/873-7912.

Cambridge & Lake Mills

An engaging small town on the banks of Lake Ripley, Cambridge is famous throughout the Midwest as the home of Rowe Pottery. The company’s retail outlet anchors the downtown. Shoppers will also enjoy the city’s restaurants, gift and antique shops.

Nearby, Cam Rock County Park offers a challenging system of hiking, biking and cross-country ski trails.

Lake Mills is a charming lake community which features a picturesque downtown square surrounded by shops, restaurants. It is home to Aztalan State Park, bike trails, parks, wildlife areas and mysterious Rock Lake.

For more information about Cambridge, log onto www.cambridgewi.com or call 608/423-3780. For more information about Lake Mills, call 920/648-3585 or log on to www.lakemills.org.
Fireside Dinner Theatre

The Fireside Dinner Theatre “dinner and a show” means a lot to the Klopcic’s, the family behind The Fireside Dinner Theatre in Fort Atkinson. They’ve been delighting audiences since 1964 with much-loved musicals and other lighthearted fare, often performed by East Coast pros, in their 585-seat theater-in-the-round. For nearly 50 years, they have staged professional productions ranging from “Oklahoma” to “High School Musical.” They are one of the Midwest’s most popular entertainment destinations, a perennial motorcoach favorite, and the only Actor’s Equity dinner theatre in Wisconsin. The Fireside produces six Broadway musicals each year featuring professional talent, gorgeous costumes, top-notch choreography and lighting. Whether you’ve come for the performance or not, the Fireside’s cuisine is as exceptional as is its service. The dinner menu is impressive, with cocktails, appetizers and desserts – even a Friday night fish fry. As a bonus, the facility houses five gift shops offering more than 50,000 little luxuries.

Make no mistake, The Fireside is truly a family business known for its Wisconsin brand of friendly and warm hospitality. In 2006, the Klopcic family was the grand prize winner in the prestigious America’s Best Restaurant Families award program selected among hundreds of family-owned restaurants in the nation.

For more information about Fort Atkinson, log on to www.fortchamber.com or call 888/733-3678.

Fort Atkinson

Fort Atkinson is best known to visitors as the home of The Fireside Dinner Theatre, which presents professional Broadway musicals year-round along with fine dining and boutique shops. Founded by General Henry Atkinson in 1832, the city also enjoys a rich heritage that is celebrated with a historic downtown, a replica of the original fort, the acclaimed Hoard Historical Museum and National Dairy Shrine, and the annual Fort Koshkonong Rendezvous that allows visitors a chance to experience life in the 1800s. With the scenic Rock and Bark Rivers meandering through town on their way to Lake Koshkonong, visitors can enjoy the water by boat, canoe, or along the riverwalk which connects to the Glacial River Bike/Pedestrian Trail.

For more information about Fort Atkinson, log on to www.fortchamber.com or call 888/733-3678.

“IN THE IMAGE OF GOD” STATUE.

“I N T H E I M A G E O F G O D ” S T AT U E.
Portage

The city of Portage marks an ancient overland portage that was a strategic link between the Fox and Wisconsin Rivers. In 1828, Fort Winnebago was built to protect the site. Thirty years later, a two-mile canal was hand-dug joining the two rivers. Today, visitors can tour a restored section of the canal. Tours of the Surgeon’s Quarters and the Indian Agency House – all that’s left of old Fort Winnebago – are also offered. The local museum honors the city’s most famous daughter, Pulitzer prize-winning author Zona Gale.

To the southwest, 9,500 acre Lake Wisconsin is a popular destination for boaters. The Merrimac Ferry crosses the Wisconsin River from Highway 113 in Merrimac south to the junction of Highways 188 and 113 just north of Lodi.

For more information about the Portage area, log on to www.portagewi.com or call 800/474-2525.

Columbus

With more than two hundred century-old commercial and residential buildings, Columbus presents an almost perfect portrait of the late 19th century. Downtown, the Farmer’s and Merchants Union Bank, built in 1919, is a remarkable example of renowned architect Louis Sullivan’s style; an elaborate terra cotta façade accented with stained glass windows. The Colonial Carriage Works Showroom on Dickason Blvd. displays an amazing collection of restored horse drawn sleighs and carriages. Nearby, the Columbus Antique Mall is Wisconsin’s largest.

For more information on the Columbia County area, visit the Columbia County Visitor’s Bureau at www.travelcolumbiacounty.net.
Horicon Marsh & Dodge County

Dodge County’s Horicon Marsh is a 32,000-acre complex of open water, wetlands, prairie and woods. The marsh is home to one of the widest arrays of plants, animals and birds in the Midwest and is the largest freshwater cattail marsh in North America. There are a number of ways to explore the marsh, including canoeing, kayaking, auto tours, guided boat tours, hiking trails or a stroll on the popular floating boardwalk located in the northwest corner of the marsh. Stop at the marsh’s all-new International Education Center for maps and area information.

Dodge County’s 34-mile Wild Goose State Trail has a smooth surface perfect for bicycling and hiking. Beaver Dam Lake, Fox Lake, Lake Emily and Lake Sinissippi are four of the county’s top fishing spots. The Crawfish and Rock Rivers make excellent paddling trips. Dodge County Parks offer family camping and well-maintained boat launches. In southern Dodge County, Ashippun has a honey-of-a-museum.

For more information on Dodge County, visit www.dodgecounty.com or call 920/386-3266. For more information on the Beaver Dam area visit www.beaverdamchamber.com or call 920/887-8879.

Horicon Marsh & Dodge County

Dodge County Historical Museum
105 Park Avenue
Beaver Dam, WI 53916
920/887-1266
www.mlsn.org/dodgecountymuseums.html
Local history displayed in the former county courthouse. Open Tue-Sat 1-4pm.

Honey Acres - ‘Honey of a Museum’
N1557 State Highway 67
Ashippun, WI 53003
800/558-7745, 920/474-4411
www.honeyacres.com
All about bees and honey; nature walk, gift shop, honey tasting. Open Mon-Fri 9am-3:30pm; plus May 15-Oct 30 Sat & Sun noon-4pm.

Horicon Marsh Boat Tours/ Blue Heron Landing
311B Mill Street
Horicon, WI 53032
920/485-4663
www.horiconmarsh.com
Marsh tours aboard a 28-foot pontoon boat, plus canoe & kayak rentals. Open weekends only in Apr (canoe/kayak); daily tours May-Sept at 1pm, Oct tours Mon-Fri at 1pm, Sat & Sun at 10am, 1 & 3pm. Call for reservations or visit website. Travel Green Wisconsin certified.

Horicon Marsh International Education Center
N7725 State Highway 28
Horicon, WI 53032
920/387-7860
www.horiconmarsh.org
Observation deck, displays & exhibits, trails and naturalist programs. Visitor center open year-round 10am-4pm, Tues 9am-4pm for licensing & registration for DNR activities.

Nancy’s Notions Retail Store
333 Beichl Avenue
Beaver Dam, WI 53916
800/833-0690, 920/887-0391
www.nancysnotions.com
Retail outlet for sewing notions featured on PBS’s “Sewing with Nancy.” Open Mon, Tues, Wed, & Fri 10am-5pm, Thurs 10am-8pm, Sat 9am-4pm.

Octagon House/First Kindergarten
919 Charles Street
Watertown, WI 53094
920/261-2796
www.watertownhistory.org
Five-story, 57-room pre-Civil War home, completely furnished. Open May-Oct daily, May 1-MD, 11am-3pm, MD-LD, 10am-4pm, LD-Oct 11am-3pm.

Widmer’s Cheese Cellars, Inc
214 West Henni Street
Theresa, WI 53091
888/878-1107, 920/488-2503
www.widmerscheese.com
Family owned and operated since 1922. Observation window. Pre-arranged tours by reservation. Retail outlet open Mon-Sat 7am-5pm. Open Sun (June-Oct only) 10am-4pm.

Leave No Trace. As you travel, be sure to recycle all cans, bottles, paper and plastics.
Milwaukee and its metro neighbors are a cosmopolitan, exciting, often inspiring destination. Here you’ll find some of the state’s finest art museums, natural science and history museums, zoos and parklands. From Kenosha to Cedarburg, quality beaches, sportfishing on Lake Michigan, sailing and biking and a summer season of festivals are all part of the urban mix. Along Wisconsin’s southern border, Lake Geneva in Walworth County showcases the summer mansions of wealthy Chicagoans. The metro area’s nightlife, music, shopping and culinary variety are world-class. Best of all... Harley-Davidson is spoken here.
Milwaukee

Wisconsin’s largest city is true to its roots from the Harley-Davidson Museum to MillerCoors Brewery tours. Must-see neighborhoods filled with character include Old World Third Street, offering a glimpse into Milwaukee’s early German heritage, and Brady Street, a bohemian strand of boutiques and coffee shops.

The Historic Third Ward, a Midwestern version of New York’s trendy SoHo, is a shopper’s dream and home to the Milwaukee Public Market, voted one of America’s best. Nicknamed the “City of Festivals,” Milwaukee’s 75-acre waterfront festival park hosts a summer-long schedule of celebrations including the world’s largest music festival, Summerfest, and more than a dozen major ethnic fests.

Steps from the city you’ll find a recreational paradise that includes award-winning parks, nature centers and miles of bike trails and picture-perfect Lake Michigan shoreline. It’s one of the few places in America where you can kayak through the cityscape. Milwaukee is home to the state’s largest art museum and natural history museum. Its maritime heritage comes alive at Discovery World’s aquariums and exhibits and in the 360-degree view from the top of Northpoint Lighthouse.

Whether your perfect vacation includes a stop at Wisconsin’s first distillery since prohibition, a leisurely stroll along one of America’s best river walks, or a memorable meal prepared by a James Beard Award-winning chef, Milwaukee makes it easy. And that makes one great getaway.

For more information about Milwaukee, log on to www.visitmilwaukee.org or call 800/554-1448.
**MILWAUKEE, CONTINUED**

**Grohmann Museum**
Milwaukee School of Engineering
1000 North Broadway
Milwaukee, WI 53202
414/277-2300
www.msoe.edu/manatwork
The Grohmann Museum houses 700 European and American paintings and sculptures documenting the evolution of organized work. Open Mon-Fri 9am-5pm, Sat noon-6pm, Sun 1-4pm.

**Harley-Davidson Museum**
400 Canal Street
Milwaukee, WI 53201
877/436-8738, 414/287-2789
www.harley-davidson.com
The Harley-Davidson story told through photos, videos, exhibits, apparel, rare documents and other fascinating artifacts. Open May-Sept daily 9am-6pm, Thur until 8pm; Oct-Apr daily 10am-6pm, Thurs until 8pm. Travel Green Wisconsin certified.

**Henry Maier Festival Park**
200 North Harbor Drive
Milwaukee, WI 53202
www.visitmilwaukee.org
75-acre lakefront festival grounds home to Summerfest, world’s largest music festival, and a summer line-up of ethnic festivals. See VISIT Milwaukee website for dates.

**Jewish Museum Milwaukee**
1360 North Prospect Avenue
Milwaukee, WI 53202
414/330-5742
www.jewishmuseummilwaukee.org
The museum explores the story of immigration, survival and community building through films, photos, interactive exhibits. Open Mon-Thurs 10am-4pm, Fri 10am-2pm, Sun noon-4pm.

**Lake Express High Speed Ferry**
2330 South Lincoln Memorial Drive
Milwaukee, WI 53207
866/914-1010
www.lake-express.com
Carferry service between Milwaukee and Muskegon, Michigan. 2.5-hour crossing aboard an ultra-modern vessel. 3 round-trips daily in summer; 2 in spring and fall. Sailing Apr-Oct; call or visit website for departures. Travel Green Wisconsin certified.

**Lakefront Brewery, Inc.**
1872 North Commerce Street
Milwaukee, WI 53212
414/372-8800
www.lakefrontbrewery.com
Character, charm and award-winning beers. Tours Mon-Sat; call or check website for exact schedule. Travel Green Wisconsin certified.

**Lynden Sculpture Garden**
2145 South Brown Deer Road
Milwaukee, WI 53217
414/446-8794
www.lyndensculpturegarden.org
50 sculptures in a 40-acre park-like setting combines appreciation of art and the environment. See website for seasonal hours.

**Miller Brewing Company**
4251 West State Street
Milwaukee, WI 53208
800/944-5483, 414/931-2337
www.millercoors.com
Tour of the packaging and shipping centers, brew house and museum. Tours daily 10:30am-3:30pm; call for availability update. Travel Green Wisconsin certified.

**Mitchell Park Conservatory Domes**
524 South Layton Boulevard
Milwaukee, WI 53215
414/257-5611
county.milwaukee.gov
Three domes display the flora of a rain forest, a desert and a seasonal display. Open Mon-Fri 9am-5pm, Sat/Sun 9am-4pm.

**Milwaukee Art Museum**
700 North Art Museum Drive
Milwaukee, WI 53202
414/224-3200
www.mam.org
Ancient to modern art. Visit the new Calatrava-designed Quadracci Pavilion and Burke Brise Soleil. Open Tues-Sun 10am-5pm; Thurs ‘til 8pm. Closed Mon except holidays.

**Milwaukee County Historical Society Museum**
910 North Old World 3rd Street
Milwaukee, WI 53203
414/273-8288
www.wisconsinhistory.org
Landmark building with two floors of historical exhibits. Open Mon-Fri 9:30am-5pm, Sat 10am-5pm.

**Milwaukee County Zoo**
10001 West Bluemound Road
Milwaukee, WI 53226
414/771-3040
www.milwaukeezoo.org
A terrific collection of animals, birds & reptiles from around the world. Open Jan-Feb & Nov-Dec, weekdays 9:30am-2:30pm, weekends 9:30am-4:30pm; Mar-May & Sept-Oct daily 9am-4:30pm; MD-LD daily 9am-5pm.

**Milwaukee Public Museum**
800 West Wells Street
Milwaukee, WI 53233
414/278-2700
www.mpm.edu
Exhibits range from a Costa Rican rain forest to life-size animated dinosaurs and “Butterflies Alive.” Open daily 9am-5pm.

**Mitchell Park Conservatory Domes**
524 South Layton Boulevard
Milwaukee, WI 53215
414/257-5611
county.milwaukee.gov
Three domes display the flora of a rain forest, a desert and a seasonal display. Open Mon-Fri 9am-5pm, Sat/Sun 9am-4pm.
Overlooking Lake Michigan at Pier Wisconsin in Milwaukee is Discovery World, a hub for innovation and science promoting curiosity and lifelong learning. Fascinating exhibits of technology, energy and the environment inspire visitors to begin asking the questions “why?” or “how?” about experiences they had never thought to question before.

Step into a center of imagination and innovation as you see the unbelievable brought to life and explained through doing. Take off, soar, and land a plane in the flight simulator, embark on a 3D adventure far into outer space or to the deepest depths of the ocean in the HIVE, explore Les Paul’s House of Sound complete with his personal collection and his contribution to modern music, and even lay on a bed of nails!

Dive into the Great Lakes and beyond in the Reiman Aquarium, home to dozens of aquatic species that call the St. Lawrence Seaway, Atlantic Ocean or the Caribbean Sea home. Journey beneath the surface of these bodies of water and feel as if you’re swimming alongside the underwater creatures without leaving dry land. In the Touch Tank, the bravely curious can get their hands wet and touch lake sturgeon, starfish, and even a shark and a stingray. Outside the museum, the S/V Denis Sullivan offers sailing adventures for those inspired to experience sailing Lake Michigan firsthand.

The opportunities for learning and experiencing are endless. Gain a new appreciation for technology, the environment and how science is everywhere you turn – fascinating and fun!
Cedarburg

With more than 100 registered historic buildings within the downtown district and a burgeoning arts community, this historic mill town offers an eclectic mix of arts and architecture. Consistently ranked as a favorite small-town getaway by visitors, Cedarburg’s natural beauty provides the perfect setting for a day exploring charming specialty stores and art galleries, cozy restaurants and historic inns. A full calendar of festivals, entertainment and special events combine to make Cedarburg a delightful destination... only 20 minutes north of Milwaukee.

For more information about Cedarburg, log on to www.cedarburg.org or call 800/237-2874.

Port Washington

With its art deco lighthouse and picturesque harbor, Port Washington is as charming as any coastal village. Coming down the hill toward Lake Michigan, the initial view of the city is captivating. The downtown is adjacent to the harbor and marina. It looks historic, and it is with the largest collection of pre-Civil War buildings in the state. Walking tours take visitors through the historic district, past lighthouses and memorials. Enjoy specialty shops, including an old-fashioned meat market and fish smokehouse, located in these historic storefronts. Enjoy one of the city’s lakefront festivals, spend a day sport fishing on the lake, or bike the 30-mile, paved Interurban Trail. Three miles inland at Saukville, tour the Pioneer Village, a collection of historic buildings dating to 1840. To the north along the lakeshore, Harrington Beach State Park offers a mile of pristine beach along Lake Michigan.

For more information about Port Washington, log on to www.visitportwashington.com or call 800/719-4881.

Port Washington Lighthouse & Lightstation

SOUTHEAST

BELOW: CEDAR CREEK WINERY IN CEDARBURG.
BOTTOM: HISTORIC COVERED BRIDGE NEAR CEDARBURG.

CEDARBURG

Cedar Creek Settlement
N70W6340 Bridge Road
Cedarburg, WI 53012
866/626-7005, 262/377-4763
www.cedarcreetskettlement.com
Browse through 30 shops, galleries and a winery in this restored 1864 woolen mill. Open Mon-Thurs 10am-5pm, Fri 10am-8pm, Sat 10am-6pm & Sun 11am-5pm.

Cedar Creek Winery
N70W6340 Bridge Road
Cedarburg, WI 53012
800/827-8020, 262/377-8020
www.cedarcreewinery.com
Award winning wines from Wisconsin. Open Mon-Thur 10am-5pm, Fri & Sat 10am-6pm, Sun 11am-5pm, Tours daily at 11:30am, 1:30pm & 3:30pm.

Cedarburg Cultural Center
W62 N546 Washington Avenue
Cedarburg, WI 53012
262/375-3676
www.cedarburgculturalcenter.org
Visual and performing arts center with changing art exhibits. Open Tues-Sat 10am-5pm, Sun noon-4pm.

General Store Museum & Visitor Center
W 61 N 480 Washington Avenue
Cedarburg, WI 53012
800/237-2874, 262/377-9620
www.cedarburg.org
Historic building displaying antique packaging & advertising art. Houses the Cedarburg Visitors Center. Open M-F 10am-4pm, Sat 10am-3pm, Sun 11am-3pm (Not open Sun Jan-Mar.

Harrington Beach State Park
531 County Road D
Belgium, WI 53004
262/285-3015
www.wiparks.net
Day-use 637-acre state park offering hiking, fishing, picnic areas, nature and cross-country ski trails. Open daily 6am-11pm with no overnight camping.

Interurban Trail
PO Box 143
Port Washington, WI 53074
800/403-9898, 262/284-9288
www.interurbantrail.us
A 30-mile paved biking & X-C ski trail that traverses Ozaukee County, north to south. Seasonal biking, hiking, in-line skating & X-C skiing during daylight hours.

Pioneer Village of Ozaukee County
4880 County Road I
Saukville, WI 53080
262/377-4510
www.co.ozaukee.wi.us/ochs
Living history museum with 17 buildings from 1840-1907. Open MD to mid-Oct Sat & Sun noon-5pm.

Port Washington Lighthouse & Lightstation
311 Johnson Street
Port Washington, WI 53074
262/284-7240
www.portwashingtonhistoricalsociety.org
Restored 1860 light station and museum. Open Sat 11am-4pm & Sun noon-4pm.

Turn over a new leaf. When you’re finished with this guide, recycle it. Better yet, pass it along to a friend.
West Bend & Washington County

With the rolling hills of the Kettle Moraine to the north and the Milwaukee metro area to the south, Washington County is a rich blend of industry and recreation. Take a leisurely bike ride on the Eisenbahn State Trail which runs 25 miles from Eden to West Bend.

In West Bend, The Museum of Wisconsin Art displays the exquisite paintings of German/American master Carl Von Marr. More than twenty works of contemporary art can be enjoyed on a stroll along the intriguing West Bend Sculpture Walk. The city’s winding Riverwalk provides gorgeous views of the Milwaukee River. West Bend is also known as the “Geocaching Capital of the Midwest,” offering more than 450 caches within a 7-mile radius.

In the southern half of the county, the Wisconsin Automotive Museum in Hartford displays a rare collection of Kissel, Nash and Pierce-Arrow automobiles. Travelers from around the world visit the Shrine of Mary at Holy Hill near Hubertus; the church built high atop the hill is said to have a mysterious healing power. In the southeastern corner of the county, Germantown has preserved its “old world” heritage in the Dheinsville Historic Park.

For more information about Washington County, call 888/974-8687 or log on to www.visitwashingtoncounty.com.
Waukesha & Pewaukee

Located in the heart of southeastern Wisconsin’s Lake Country, Waukesha and Pewaukee pair urban sophistication with small town charm. Explore historic downtown Waukesha for its architecture, boutiques, galleries, award-winning dining and pubs. Then, stroll the riverwalk that leads to picturesque Frame Park. Gibson Guitar designated Waukesha, the birthplace of legend Les Paul, with its acclaimed GuitarTown arts project, featuring a walking tour of 10-foot tall fiberglass model guitars and a series of playable guitars, designed by acclaimed Wisconsin visual artists.

Just five miles to the north, the city of Pewaukee hugs the eastern shore of 2,500-acre Pewaukee Lake. Set sail on the lake, fish, swim, paddle or boat. Ashore, enjoy the many shops and restaurants that ring the lake. Both communities offer weekly music and water ski shows, championship golf, relaxing parks and trails to bike, hike and cross-country ski.

In southwestern Waukesha County near Genesee Depot, you can tour Ten Chimneys, the eclectic summer home of Alfred Lunt and Lynn Fontanne, the greatest acting team in the history of American theatre. Eight miles further southwest in Eagle, Old World Wisconsin is a 600-acre “living history museum” that showcases 65 historical buildings in five ethnically themed villages.

■ For more information about the Waukesha and Pewaukee area, call 800/366-8474 or log on to www.visitwaukesha.org.

BELOW: GUITARTOWN ART IN WAUKESHA. LOWER RIGHT: TEN CHIMNEYS IN GENESIS DEPOT.

WAUKESHA & PEWAUKEE AREA

Adventure Rock
21250 West Capitol Drive
Pewaukee, WI 53072
www.adventurerock.com
262/790.8800
Indoor rock climbing gym with 9,500 square feet offering rock climbing for all ages. Open Mon-Sun 9am-10pm.

Country Springs Hotel, Waterpark & Conference Center
2810 Golf Road
Pewaukee, WI 53072
800/247-6640, 262/547-0201
www.countryspringshotel.com
Facility includes a 45,000 sq. ft. indoor waterpark with 3-person raft ride, body slide, lazy river and indoor/outdoor whirlpool. Open year-round.

Kettle Moraine State Forest - Southern Unit
591W30901 State Highway 59
Eagle, WI 53119
888/947-2757, 262/594-6200
www.wiparks.net
22,300-acre state forest with camping, hiking, fishing, mountain biking. Open 6am-11pm with overnight camping. Travel Green Wisconsin certified.

Old World Wisconsin
W372 S9727 State Highway 67
Eagle, WI 53119
262/594-6300
www.oldworldwisconsin.org

Prairieville Park
2507 Plaza Court
Waukesha, WI 53186
262/784-4653
www.prairievilletopark.com
18-hole adventure mini-golf, bumper cars & batting cages. Open Apr-Oct Mon-Thur 11:30am-9pm, Fri 11:30am-10pm, Sat 10am-10pm, Sun 10:30am-9pm.

Retzer Nature Center
314 W28167 Madison Street
Waukesha, WI 53188
262/896-8007
www.waukeshacountygov/parks
Native and restored landscapes, birds and wildlife, hiking trails, nature center. Grounds open daily, dawn-10pm; visitor center open daily 8am-4:30pm.

Sharon Lynne Wilson Center for the Arts
19805 West Capitol Drive
Brookfield, WI 53045
262/797-7245
www.sharonlynnewilsoncenter.org
Experience a historic 1847 farmhouse and Stagecoach Inn filled with genuine artifacts. Open May-Oct on the first and third Sun 1-4pm.

Greenway Trail System
Brookfield, WI 53005
262/796-6675
www.ci.brookfield.wi.us
A 26 mile recreational trail connecting parks, community facilities and the regional trails.

Brookfield

Located just off I-94 west of Milwaukee, Brookfield invites visitors to explore all it has to offer. For family-friendly fun, it’s minutes from the world-class Milwaukee County Zoo and Miller Park. If shopping and dining are more your style, Brookfield is the answer offering more than 20 shopping centers including specially and national retail and over 150 restaurants. Don’t miss the incredible Farmer’s Market and miles of beautiful parks and recreation.

■ For more information about Brookfield, log on to www.visitbrookfield.com or call 800/388-1835.

Stop the spread of the Emerald Ash Borer. When you camp, buy your firewood in Wisconsin. Don’t transport any from out-of-state.
Delafield & Oconomowoc

The cities of Oconomowoc and Delafield in western Waukesha County have preserved a more rural, resort flavor than their big-city cousins.

The resort community of Oconomowoc sits in the heart of southeastern Wisconsin's lake country. Lac La Belle and Fowler Lake are within the city's limits. Oconomowoc Lake is nearby. A self-guided walking tour maps many of the city's restored mansions, a fieldstone train depot and lakeside band shell.

Nestled along the shore of Lake Nagawicka in the Kettle Moraine hills, Delafield has a quiet charm all its own. Its historic downtown is a pleasant blend of architectural styles housing specialty shops, award-winning restaurants and day spas. Rich with historic sites, visitors can tour Hawks Inn, a colorful frontier stagecoach stop, and the campus of St. John's Northwestern Military Academy. Nearby, Lapham Peak State Park offers year-round recreation and a breathtaking view from atop their observation tower.

For more information about the Oconomowoc area, log on to www.oconomowoc-wi.gov or call 262/569-2186. For Delafield, log on to www.visitdelafield.org or call 888/294-1082.
Racine & Racine County

Recognized as one of the best beaches in the Midwest, Racine’s North Beach feels like the West Coast and is a Certified Clean Beach. Downtown, the Racine Art Museum (RAM) houses one of North America’s top collections of contemporary crafts. Shop for your own art in any of several galleries or relax on the waterfront while sampling the city’s fine cuisine.

The city also boasts several sites of historic and architectural interest. The Wind Point Lighthouse, built in 1880, is both the tallest and oldest lighthouse still in use on Lake Michigan. Famed architect Frank Lloyd Wright designed the SC Johnson Wax Co. corporate headquarters. Nearby, the Golden Rondelle Theatre was dismantled and rebuilt in Racine at the close of the 1964 World’s Fair.

In western Racine County, a trio of family attractions is perfect for kids. In Waterford, both the Bear Den Petting Zoo & Farm and Green Meadows Farm offer farm animals, petting zoos and pony rides. In nearby Burlington, amaze the kids with gyroscopes and yo-yo tricks at the Spinning Top Exploratory Museum.

Throughout Racine County, “Quilts on Barns” is a unique art and beautification program that displays 8’ x 8’ quilt patterns on barns across the county. The county also has a self-guided tour of 27 historic sites along the “Roots of Freedom Underground Railroad Heritage Trail.”

For more information about Racine and Racine County, call 800/272-2463 or log on to realracine.com.

**For more information about Racine and Racine County**, call 800/272-2463 or log on to realracine.com.
Kenosha & Kenosha County

Located on Lake Michigan just north of the Illinois border, Kenosha’s crown jewel is its lakefront development, HarborPark. This breathtaking parkland along the waterfront blends beautifully with the adjacent historic downtown featuring quaint shops, galleries, an outdoor market, and eateries – all linked by a vintage electric streetcar system. The city’s lakefront museum campus includes the Kenosha Public Museum, Dinosaur Discovery Museum, Kenosha History Center, and the Civil War Museum. Completed in 2008, the Civil War Museum’s state-of-the-art exhibit technology examines the connections between the home front and the battlefield during the nation’s bloodiest conflict. Outlet shopping, great family festivals, charter fishing, and four historic districts round out the area’s many attractions.

For more information, about the Kenosha Area, log on to www.kenoshacvb.com or call 800/654-7309.
Lake Geneva & Walworth County

Lake Geneva has been a resort community since just after the Civil War when wealthy Chicago families discovered the area and began building summer homes here. Today the elegant estates still ring the lake. Guests can tour the historic Black Point Mansion, view the mansions aboard any of the scheduled cruises or walk the famous 21-mile Shore Path surrounding the lake.

The Lake Geneva area is filled with world class golf resorts, spectacular spas, charming B&Bs, boutique shopping, fine dining experiences and a historical site, making the area an ideal getaway destination.

Throughout Walworth County visitors find opportunities to experience adventure and enjoy nature. Try the zipline canopy tours or hit the mountain bike trails in the Kettle Moraine State Forest. Explore the rural charm of landscapes dotted with orchards, wineries and The Barn Quilts of Walworth County or ride the historic electric railroad in East Troy.

For more information about Lake Geneva, log on to www.lakegenevawi.com or call 800/345-1020. For more information about Walworth County, call 800/395-8687 or log on to www.visitwalworthcounty.com.

For more information about Lake Geneva, log on to www.lakegenevawi.com or call 800/345-1020. For more information about Walworth County, call 800/395-8687 or log on to www.visitwalworthcounty.com.
**Index to Cities**

<table>
<thead>
<tr>
<th>City</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Algoma</td>
<td>26-27</td>
</tr>
<tr>
<td>Alton</td>
<td>43</td>
</tr>
<tr>
<td>Appleton</td>
<td>23</td>
</tr>
<tr>
<td>Appleton</td>
<td>30</td>
</tr>
<tr>
<td>Arcadia</td>
<td>43</td>
</tr>
<tr>
<td>Ashippun</td>
<td>63</td>
</tr>
<tr>
<td>Ashland</td>
<td>7</td>
</tr>
<tr>
<td>Athelstan</td>
<td>22</td>
</tr>
<tr>
<td>Augusta</td>
<td>14</td>
</tr>
<tr>
<td>Babcock</td>
<td>40</td>
</tr>
<tr>
<td>Bagley</td>
<td>68</td>
</tr>
<tr>
<td>Baraboo</td>
<td>53</td>
</tr>
<tr>
<td>Barneveld</td>
<td>55</td>
</tr>
<tr>
<td>Bayfield</td>
<td>6</td>
</tr>
<tr>
<td>Beaver Dam</td>
<td>63</td>
</tr>
<tr>
<td>Belgium</td>
<td>68</td>
</tr>
<tr>
<td>Belmont</td>
<td>49</td>
</tr>
<tr>
<td>Beloit</td>
<td>57</td>
</tr>
<tr>
<td>Black River Falls</td>
<td>55</td>
</tr>
<tr>
<td>Blue Mounds</td>
<td>55</td>
</tr>
<tr>
<td>Blue River</td>
<td>48</td>
</tr>
<tr>
<td>Boscobel</td>
<td>48</td>
</tr>
<tr>
<td>Boulder Junction</td>
<td>17</td>
</tr>
<tr>
<td>Bowler</td>
<td>37</td>
</tr>
<tr>
<td>Brookfield</td>
<td>70</td>
</tr>
<tr>
<td>Burlington</td>
<td>78</td>
</tr>
<tr>
<td>Cable</td>
<td>9</td>
</tr>
<tr>
<td>Cambridge</td>
<td>60</td>
</tr>
<tr>
<td>Cameron</td>
<td>11</td>
</tr>
<tr>
<td>Campbellsport</td>
<td>35</td>
</tr>
<tr>
<td>Cashton</td>
<td>45</td>
</tr>
<tr>
<td>Cassville</td>
<td>49</td>
</tr>
<tr>
<td>Cataract</td>
<td>36</td>
</tr>
<tr>
<td>Cedarburg</td>
<td>68</td>
</tr>
<tr>
<td>Chilton</td>
<td>33</td>
</tr>
<tr>
<td>Chippewa Falls</td>
<td>15</td>
</tr>
<tr>
<td>Cochrane</td>
<td>43</td>
</tr>
<tr>
<td>Columbus</td>
<td>62</td>
</tr>
<tr>
<td>Coon Valley</td>
<td>45</td>
</tr>
<tr>
<td>Cornell</td>
<td>15</td>
</tr>
<tr>
<td>Couderay</td>
<td>15</td>
</tr>
<tr>
<td>Crandon</td>
<td>21</td>
</tr>
<tr>
<td>Custer</td>
<td>38</td>
</tr>
<tr>
<td>Danbury</td>
<td>8</td>
</tr>
<tr>
<td>Delafield</td>
<td>71</td>
</tr>
<tr>
<td>Delavan</td>
<td>74</td>
</tr>
<tr>
<td>Dickeyville</td>
<td>49</td>
</tr>
<tr>
<td>Dodgeville</td>
<td>74</td>
</tr>
<tr>
<td>Door County</td>
<td>24-25</td>
</tr>
<tr>
<td>Eagle</td>
<td>70</td>
</tr>
<tr>
<td>Eagle River</td>
<td>19</td>
</tr>
<tr>
<td>East Troy</td>
<td>74</td>
</tr>
<tr>
<td>Eau Claire</td>
<td>14</td>
</tr>
<tr>
<td>Egg Harbor</td>
<td>25</td>
</tr>
<tr>
<td>Elkhart Lake</td>
<td>35</td>
</tr>
<tr>
<td>Elkhorn</td>
<td>74</td>
</tr>
<tr>
<td>Ellison Bay</td>
<td>25</td>
</tr>
<tr>
<td>Fennimore</td>
<td>48</td>
</tr>
<tr>
<td>Fifield</td>
<td>10</td>
</tr>
<tr>
<td>Fish Creek</td>
<td>24-25</td>
</tr>
<tr>
<td>Florence</td>
<td>21</td>
</tr>
<tr>
<td>Fond du Lac</td>
<td>33</td>
</tr>
<tr>
<td>Fort Atkinson</td>
<td>68</td>
</tr>
<tr>
<td>Fort McCoy</td>
<td>46</td>
</tr>
<tr>
<td>Fountain City</td>
<td>43</td>
</tr>
<tr>
<td>Friendship</td>
<td>40</td>
</tr>
<tr>
<td>Genesee Depot</td>
<td>70</td>
</tr>
<tr>
<td>Germantown</td>
<td>69</td>
</tr>
<tr>
<td>Gills Rock</td>
<td>25</td>
</tr>
<tr>
<td>Glendale</td>
<td>67</td>
</tr>
<tr>
<td>Grantsburg</td>
<td>8</td>
</tr>
<tr>
<td>Green Bay</td>
<td>26-27</td>
</tr>
<tr>
<td>Green Lake</td>
<td>41</td>
</tr>
<tr>
<td>Greenbush</td>
<td>35</td>
</tr>
</tbody>
</table>

**Greendale**                      | 67   |
**Hales Corners**                  | 65   |
**Hancock**                        | 41   |
**Hartford**                       | 69   |
**Hayward**                        | 9    |
**Highland**                       | 55   |
**Hilbert**                        | 33   |
**Hollandale**                     | 55   |
**Horicon**                        | 63   |
**Hubertus**                       | 69   |
**Hudson**                         | 62   |
**Hurley**                         | 7    |
**Janesville**                     | 57   |
**Jennings**                       | 20   |
**Johnson Creek**                  | 60   |
**Kaukauna**                       | 30   |
**Kendall**                        | 46   |
**Kenoshia**                       | 73   |
**Keshena**                        | 57   |
**Kewaskum**                       | 69   |
**Kewaunee**                       | 26-27|
**Kohler**                         | 34   |
**La Crosse**                      | 44   |
**La Farge**                       | 45   |
**La Pointe**                      | 6    |
**Lac du Flambeau**                | 39   |
**Ladysmith**                      | 11   |
**Lake Geneva**                    | 74   |
**Lake Mills**                     | 60   |
**Lakewood**                       | 22   |
**Laona**                          | 21   |
**Leland**                         | 53   |
**Madsen**                         | 58   |
**Manitowoc**                      | 29   |
**Marine**                         | 22   |
**Markesan**                       | 41   |
**Marshall**                       | 59   |
**Marshfield**                     | 39   |
**Mayville**                       | 63   |
**Meadowood**                      | 35   |
**Mellen**                         | 33   |
**Menasha**                        | 31   |
**Menomonie**                      | 14   |
**Mercer**                         | 7    |
**Merrill**                        | 23   |
**Merrimac**                       | 53   |
**Middleton**                      | 5    |
**Milton**                         | 57   |
**Milwaukee**                      | 65-67|
**Mineral Point**                  | 55   |
**Minocqua**                       | 18   |
**Mishicot**                       | 29   |
**Monico**                         | 20   |
**Monroe**                         | 56   |
**Montello**                       | 47   |
**Mount Horeb**                    | 55   |
**Necedah**                        | 40   |
**Neenah**                         | 31   |
**Neillsville**                    | 39   |
**Nekoosa**                        | 40   |
**Newburg**                        | 69   |
**New Auburn**                     | 15   |
**New Glarus**                     | 56   |
**New London**                     | 30   |
**New Richmond**                   | 13   |
**North Freedom**                  | 53   |
**Oconto**                         | 22   |
**Ogema**                          | 10   |
**Onalaska**                       | 64   |
**Onieda**                         | 27   |
**Ontario**                        | 45   |
**Osceola**                        | 12   |
**Oshkosh**                        | 32   |

**Park Falls**                     | 10   |
**Pepin**                          | 43   |
**Peshtigo**                       | 22   |
**Phillips**                       | 10   |
**Plain**                          | 54   |
**Platteville**                    | 49   |
**Pleasant Prairie**               | 73   |
**Plumstead**                      | 35   |
**Fort Edwards**                   | 40   |
**Port Washington**                | 68   |
**Poughkeepsie**                   | 42   |
**Potosi**                         | 49   |
**Poynette**                       | 62   |
**Prairie du Chien**               | 48   |
**Prairie du Sac**                 | 53   |
**Prescott**                       | 13   |
**Racine**                         | 72   |
**Rhineland**                      | 20   |
**Rice Lake**                      | 11   |
**Richfield**                      | 69   |
**Ripon**                          | 41   |
**River Falls**                    | 13   |
**Rock Island**                    | 25   |
**Rudolph**                        | 40   |
**Salida**                         | 11   |
**Sayner**                         | 17   |
**Shawano**                        | 37   |
**Sheboygan**                      | 34   |
**Shell Lake**                     | 8    |
**Sherwood**                       | 33   |
**Shiocton**                       | 37   |
**Shishapolis**                   | 49   |
**Silver Cliff**                   | 22   |
**Siren**                          | 8    |
**Solon Springs**                  | 5    |
**South Range**                    | 5    |
**Sparta**                         | 46   |
**Spooner**                        | 8    |
**Spring Green**                   | 54   |
**Spring Valley**                  | 13   |
**St. Croix Falls**                | 12   |
**St. Germain**                    | 19   |
**Stevens Point**                  | 38   |
**Stoughton**                      | 60   |
**Sturgeon Bay**                   | 24-25|
**Suamico**                        | 27   |
**Superior**                       | 5    |
**Theresa**                        | 63   |
**Three Lakes**                    | 20   |
**Tomah**                          | 46   |
**Tomahawk**                       | 23   |
**Trempealeau**                    | 43   |
**Turtle Lake**                    | 11   |
**Two Rivers**                     | 29   |
**Viroqua**                        | 45   |
**Warrens**                        | 46   |
**Washburn**                       | 7    |
**Washington Island**              | 25   |
**Waterford**                      | 72   |
**Watertown**                      | 63   |
**Waukesha**                       | 70   |
**Waupaca**                        | 37   |
**Waupun**                         | 63   |
**Wausau**                         | 38   |
**West Allis**                     | 67   |
**West Bend**                      | 69   |
**Wild Rose**                      | 41   |
**Williams Bay**                   | 74   |
**Windsconsin Dells**              | 51-52|
**Wisconsin Rapids**               | 40   |
**Wittenberg**                     | 37   |
**Woodruff**                       | 18   |
Tourism Contacts

Do you need information on lodging, attractions or local events? Go right to the source! Here we’ve listed Wisconsin’s convention bureaus, chambers of commerce, county and area tourism offices. These organizations are ready and waiting to help you plan your Wisconsin getaway.

Adams County Chamber of Commerce & Tourism
608/339-6997, 888/339-6997
www.adamscountywi.com

Algonia Area Chamber of Commerce
920/487-2041, 800/498-4888
www.algonia.org

Alma Chamber of Commerce
608/898-4442
www.almawisconsin.com

Antigo/Langlade County Chamber of Commerce
715/623-1434, 888/526-4523
www.antigochamber.com

Balsam Lake Area Chamber of Commerce
715/682-2500, 800/284-9484
www.travelashlandcounty.com

Balsam Lake Village Clerk’s Office
715/485-3646
www.balsamlake-wi.com

 Beaver Dam Area Chamber of Commerce
920/886-1381, 888/526-4523
www.beaverdamchamber.com

Beloit Convention & Visitors Bureau
608/328-1838, 888/222-9111
www.greencounty.org

Beloit Tourism Office
608/735-2270, 800/237-2874
www.beloit.org

Benton County Chamber of Commerce
715/685-6209
www.burlingtonchamber.org

Beloit Area Chamber of Commerce & Tourism
608/725-5725, 800/359-6315
www.beloitconventioncenter.com

Broward Chamber of Commerce
608/897-8411
www.broadheadchamber.org

Brookfield Convention & Visitors Bureau
262/789-0220, 800/388-1835
www.brookfieldcvb.com

Buffalo County Chamber of Commerce
608/693-6161
www.travelcolumbiacounty.net

Burnett County Dept. of Tourism & Development
715/349-5725, 800/359-6315
www.burnettcountylodging.com

Butler Area Chamber of Commerce
608/742-6161
www.travelcolumbiacounty.net

Cable Area Chamber of Commerce
715/798-3833, 800/553-7454
www.cablefun.com

Cadott Chamber of Commerce
715/299-3338
www.cadottchamber.org

Calumet County/Travel Calumet Association
608/723-2125, 866/472-6894
www.visitcalumetcounty.com

Cassville Department of Tourism
608/723-9805
www.cassville.org

Castle Rock-Petenwell Lakes Association
608/847-1904
www.castlerockpetenwell.com

Cedarburg Chamber of Commerce & Visitor Center
262/377-9620, 800/237-2874
www.cedarburg.org

Chetek Chamber of Commerce
920/924-3200, 800/317-1720
www.chetekwi.net

Chetek Resort Owners Association
920/924-4440, 800/431-0980
www.chetek.net

Chilton Chamber of Commerce
920/818-1650
www.chiltonchamber.com

Chippewa Falls Area Visitors Center
715/723-0331, 888/723-0024
www.chippewachamber.org

Clark County Economic Development Corporation
715/267-3205, 888/252-7594
www.clark-cty-wi.org

Columbia County Visitor Bureau
608/742-6161
www.travelcolumbiacounty.net

Columbia Area Chamber of Commerce
920/623-3699
www.cityofcolumbiauswi.com

Conover Chamber of Commerce
715/479-4928, 866/394-4386
www.conover.org

Cornell, City of
715/529-3710
www.cityofcornell.com

Cribitz Recreation Association
800/236-6681
www.cribitzrecreation.com

Darlington
(see Lafayette County)

DelafIELD Chamber of Commerce & Tourism Council
262/646-8100, 888/294-1082
www.visitsdelafIELD.org

Delavan-Delavan Lake Area Chamber of Commerce
262/728-5095, 800/624-0052
www.delavaniwi.org

Dodge County Tourism Association
920/386-3701, 800/414-0101
www.dodgecounty.com

Dodgeville Area Chamber of Commerce
608/935-5993
www.dodgeville.org

Door County Chamber of Commerce
920/743-4456, 800/527-3529
www.doourney.org

Douglass County
(see Superior-Douglas County)

Eagle River Area Chamber of Commerce & Visitors Center
715/479-6400, 800/395-6315
www.eagleriver.org

East Troy Area Chamber of Commerce
262/642-3770
www.easttroywi.org

Eau Claire (Visit Eau Claire)
715/831-2340, 888/523-3866
www.visiteauclaire.com

Eau Claire Area Chamber of Commerce
608/742-6161
www.eaucllerakelakes.com

Edgerton Area Chamber of Commerce
608/884-4408, 888/298-4408
www.edgertonchamber.com

Elkhart Lake Tourism Commission
920/876-2385, 877/355-4278
www.elkhartlake.com

Elkhorn Area Chamber of Commerce
262/723-5788
www.elkhorn-wi.org

Elroy Commons Tourism Info Center
608/462-2410, 888/606-2453
www.elroywi.com

Empire
(see Door County)

Evansville Area Chamber of Commerce & Tourism
608-882-5131
www.evansvillechamber.org

Fennimore Area Chamber of Commerce
608/822-3599, 800/822-1131
www.fennimorecom

Fish Creek Civic Association
920/868-2316, 800/577-1880
http://visitfishcreek.com

Florence County Tourism
715/528-5377, 888/889-0049
www.florencewisconsin.com

Fond du Lac Area Convention & Visitors Bureau
920/923-3010, 800/937-9123
www.fd1.com

Forest County Chamber of Commerce
715/478-3450, 800/334-3387
www.visitorforestcounty.com

Fort Atkinson Area Chamber of Commerce
920/563-3210, 888/733-3678
www.fortchamber.com

Fox Cities Convention & Visitors Bureau
920/734-3358, 800/236-6673
www.foxcities.org

Fremont Chamber of Commerce
920/446-3838
www.travelfremont.com

Galesville
(see Trempealeau County)

Gays Mills, Village of
608/735-4341
www.gaysmills.org

Geneva Lake West Chamber of Commerce
262/727-5102, 877/275-5102
www.galinakeaguest.com

Germantown Area Chamber of Commerce
262/255-1812
www.germatownchamber.org

Grant Co. UWEX Office
608/723-2125, 866/472-6894
www.grantco.org/visitor

Grantsburg Chamber of Commerce
715/463-2405
www.grantsburgwi.com

Green Bay Convention & Visitors Bureau, Greater
920/494-9507, 888/867-3342
www.greenbay.com

Green County Tourism
608/328-1838, 888/222-9111
www.greencounty.org

Green Lake Area Chamber of Commerce
920/294-3231, 800/253-7354
www.visitsgreenlake.com

Green Lake Tourism Office
608/294-3231, 800/253-7354
www.visitsgreenlake.com

Green Lake, Community of, Visitors Center
(see Wisconsin Dells)
800/662-6927
www.glcountr y.com

Hartford Area Chamber of Commerce
262/673-7002
www.hartfordchamber.org

Hartland Area Chamber of Commerce
262/367-7099
www.hartland-wi.org

Hayward Lakes Visitors & Convention Bureau
715/634-4801, 800/724-2992
www.haywardlakes.com
continued on next page
T O U R I S M  C O N T A C T S

The indicates a certified Travel Green Wisconsin business (see page 2).

Destinations highlighted in red are members or associate members of the Wisconsin Association of Convention & Visitors Bureaus. They offer meeting and convention facilities.

80 visittravelwisconsin.com

Phelps Chamber of Commerce
715/545-3800, 877/669-7077
www.phelpscocf.org

Phillips Area Chamber of Commerce
715/339-4100, 888/408-4800
www.phillipswisconsin.net

Pikerell-Pearson Business Association
715/484-3634
www.pikerell-pearson.com

Pierce County Partners in Tourism, Inc.
715/273-5984, 800/474-3723
travelpiercecounty.com

Platteville Area Chamber of Commerce
608/348-8888
www.platteville.com

Plymouth Chamber of Commerce/Visitor Information Center
920/893-0079, 888/993-8263
www.plymouthwisconsin.com

Polk County Information Center
715/483-1410, 800/222-7655
www.plymouthwisc.com

Portage Area Chamber of Commerce
608/742-6242, 800/474-2525
www.portagewi.com

Potosi-Tennyson Chamber of Commerce
608/673-2261
www.potosiwisconsin.com

Prairie du Chien Area Chamber of Commerce
608/326-8555, 800/732-1673
www.prairieduchien.org

Prescott Area Chamber of Commerce
715/262-3284
www.prescottwi.com

Presque Isle Chamber of Commerce
715/686-2910, 888/835-6508
www.presqueisle.org

Price County Tourism Dept.
715/339-4505, 800/269-4505
www.pricecountywi.net

Princeton Area Chamber of Commerce
920/295-3877
www.princetonwi.com

Real Racine
262/884-6400, 800/272-2463
http://realaracine.com

Reedsburg Area Chamber of Commerce
608/524-2850, 800/844-3507
www.reedsburg.org

Rhinelander Area Chamber of Commerce
715/365-7464
www.explorewashten.com

Rice Lake Area Chamber of Commerce
715/334-2126, 877/234-2126
http://rice-lake.com

Richland Center Area Chamber/Main Street
608/647-6205
www.richlandchamber.com

Ripon Area Chamber of Commerce
920/347-6764
www.ripon-wi.com

River Falls Area Chamber of Commerce
715/425-2533
www.rfchamber.com

Rock County Tourism Council
815/477-7677, 800/873-9712
www.rockcountyc.org

Rusk Co. Visitors Center & Rail Displays
715/532-2642, 800/535-7875
www.ruskcounty.org

Sauk Prairie Area Chamber of Commerce
608/643-4168, 800/683-2453
www.saukprairie.com

Sayner-Star Lake Chamber of Commerce
715/542-3789
www.sayner-starlake.org

Shawano Country Chamber of Commerce
715/524-2139, 800/235-8528
www.shawanocounty.com

Sheboygan County Chamber of Commerce
800/457-9497
www/sheboygan.org

Sheboygan Falls Chamber/Main Street, Inc.
920/467-6206
www/sheboyganfalls.org/chamber-mnst.htm

Shell Lake Chamber of Commerce
715/648-4340
www.shelllakeonline.com

Shullsburg Community Development Corp.
608/965-4579
www.shullsburgwisconsin.org

Siren Area Chamber of Commerce
715/349-5999, 800/788-3164
www.visitsiren.com

Sister Bay Advancement Association
920/854-2812
www.cometossisterbay.com

Somerset Chamber of Commerce
715/247-3366
www.somerset-chamber.org

Sparta Area Chamber of Commerce
608/269-4123, 800/354-2453
www.bikespartha.com

Spooner Area Chamber of Commerce
715/635-2168, 800/367-3306
www.sponcerchamber.org

Spring Green Chamber of Commerce
608/588-2054, 800/588-2042
www.springgreen.com

St. Croix Falls (Falls Chamber of Commerce)
715-483-3580
www.scfwi.com

St. Germain Chamber of Commerce
715/477-7207, 800/727-7233
www.st-germain.com

Stevens Point Area Convention & Visitors Bureau
715/344-2556, 800/236-4636
www.stevenspointarea.com

Stockholm Merchants Association
715/442-2266
stockholmwisconsin.com

Stone Lake Area Chamber of Commerce
715/865-3378
www.stonealakewi.us

Stoughton Chamber of Commerce
608/873-7912, 888/873-7912
www.stoughtonwi.com

Sturgeon Bay Visitor & Convention Bureau
920/743-6246, 800/301-6695
www.sturgeonbay.net

Sun Prairie Chamber of Commerce
608/887-4547, 800/400-6162
www.sunprairiachamber.com

Superior-Douglas County Convention & Visitors Bureau
715/392-2773, 800/942-5313
www.superiorchamber.org

Taylor County Tourism
715/748-4729
www.medianws.com

Three Lakes Area Chamber of Commerce and Welcome Center
715/546-3344, 800/972-6103
www.threelakes.com

Tomah Convention & Visitors Bureau
608/372-2166, 800/948-6624
www.tomahwisky.com

Tomahawk Regional Chamber of Commerce
715/433-5334, 800/569-2160
www.gototomahawk.com

Trempealeau Chamber of Commerce
608/534-6780
www.trempealeaunet.com

Trempealeau County Tourism Council
www.ruralexperiences.com

Turtle Flambeau Flowage Association
715/769-3680
www.turtleturtleflambeauflowage.com

Twin Lakes Area Chamber & Business Association
262/877-2220
www.twinkaleschamber.com

Two Rivers
(see Manitowoc Area VCB)

Upperst of Southwest Wisconsin
608/437-6580, 800/279-9472
www.uplands.ws/

Vernon County Tourism Council
608-637-5396
www.driftlesswisconsin.com

Vilas County Advertising & Publicity Dept.
715/479-3649, 800/236-3649
www.vilas.org

Virga
608-637-2575
http://virgaatourism.com

Walworth County Visitor’s Bureau
262/722-3980, 800/395-8887
www.visitwalworthcounty.com

Warren County Business Association
608/378-4200
www.cranfest.com

washburn county/supper browse

washburn county/supper browse

water town chamber of commerce

woodruff (see minocqua-arbor vitae-woodruff)

Wisconsinites continue to dig in to the Earth Day tenets of preserving the environment and enhancing our quality of life.

That brings us to the notion of an eco-friendly vacation, a concept the Wisconsin Department of Tourism pioneered when it launched Travel Green Wisconsin™ in 2006. Travel Green was the first certification program in the country that went beyond accommodations to include tourism businesses of all sorts – events, attractions, restaurants, and everything in between.

So if leaving a lighter footprint is important to you, then consider patronizing the hundreds of Travel Green Wisconsin™ certified businesses when visiting. Visit travelwisconsin.com for a listing.

To summarize: Go green. Have fun. Rest easy.
To order more free Wisconsin travel guides visit travelwisconsin.com or call toll-free 1-800-432-8747

**Wisconsin Activity Guide**
A full-color, 80-page guide to recreational opportunities on the land, on the water, and on the snow.

**Wisconsin Event Guides**
Full-color, 40 page guide to some of Wisconsin’s top events. Two editions per year – spring/summer and fall/winter.

**Wisconsin Attractions Guide & Highway Map**
A pocket-sized, fold-out guide to 64 of Wisconsin’s most popular attractions, plus a state highway map. Provided by the Association of Wisconsin Tourism Attractions.

**Wisconsin Art & Craft Fairs Directory**
A 64-page guide to nearly 200 art and craft fairs held throughout Wisconsin.

**Wisconsin Event Guides**
Full-color, 40 page guide to some of Wisconsin’s top events. Two editions per year – spring/summer and fall/winter.

**Native Wisconsin**
A full-color guide showcasing the attractions, events and history of Wisconsin’s Indian people. Provided by Native American Tourism of Wisconsin.

**Wisconsin Attractions Guide & Highway Map**
A pocket-sized, fold-out guide to 64 of Wisconsin’s most popular attractions, plus a state highway map. Provided by the Association of Wisconsin Tourism Attractions.

**Wisconsin Rustic Roads Guide**
An 80-page full-color booklet describing 111 quaint, lightly-traveled country roads, each illustrated with a small locator map.

**Wisconsin Lodging Directory**
A comprehensive directory describing more than 1,100 Wisconsin hotels, motels, resorts and B&Bs. Provided by the Wisconsin Innkeepers Association.

**Wisconsin Campground Directory**
A 66-page guide to the private campgrounds of Wisconsin, listed by region. Provided by the Wisconsin Association of Campground Owners.

**Wisconsin Bed & Breakfast Directory**

**Wisconsin State Parks Visitor Guide**
A 24-page full-color booklet detailing the recreational facilities offered at Wisconsin’s 79 state parks, forests and trails.

---

**Get connected and stay connected at travelwisconsin.com**

**Fall Color Report**
A weekly report on fall color conditions around the state. Available in September and October.

**Snow Conditions Report**
A weekly report on conditions for downhill skiing, cross country skiing and snowmobiling around the state.

**Wisconsin Traveler**
Essential information for the Wisconsin traveler. A twice-monthly newsletter that brings you the latest in Wisconsin getaway ideas, events, packages & deals and more!

**Social Media**
Like us on Facebook, follow us on Twitter, pin us on Pinterest or watch us on YouTube.

**Travel Wisconsin Apps**
Find the fun faster while you’re on-the-road in Wisconsin with the Travel Wisconsin™ iPhone® and Android™ apps.

**Trip Planner**
Explore. Save. Share. Create a new trip or edit existing trips, then print details of your trip and share your trip with friends on your favorite social network or via email.