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COMING IN COLD: WINTER ACTIVITIES LAUNCH IN WISCONSIN

State's events list from November 2017 to April 2018 includes fests, fairs and more

FOR IMMEDIATE RELEASE

MADISON, Wis. (Nov. 15, 2017) – Winter blues? Never heard of them. Wisconsin offers endless festivals, fairs, seasonal celebrations and activities when the temperature drops. Whether indoors or out, the list of fantastic cold-weather events is only growing, so it's time to bundle up and join the fun. From Amery's Maple Fest to the 20th Annual Elkhart Lake Christmas Festival or even Drummond's Bar Stool Races – you heard it right – there's enough to keep you occupied all season long.

Please note that event changes may occur. We encourage media to double-check dates and contact information before going to print or posting online.

Travelers can visit TravelWisconsin.com on their desktop, tablet or mobile device. Be sure to plan your skiing or snowmobiling trip around the season's snowfall using the [Travel Wisconsin Snow Conditions Report](#). You can also choose to "Like" us at [Facebook.com/TravelWisconsin](https://www.facebook.com/TravelWisconsin) or follow along on Twitter at [Twitter.com/TravelWI](https://twitter.com/TravelWI) and Instagram at [TravelWisconsin](https://www.instagram.com/TravelWisconsin).

Holiday Folk Fair International – West Allis	Nov. 17-19, 2017
Milwaukee Holiday Parade – Milwaukee	Nov. 18, 2017
MMoCA Art & Gift Fair – Madison	Nov. 18-19, 2017
Christmas in the Country – Lake Geneva	Nov. 19- Dec. 31, 2017
Downtown Appleton Christmas Parade – Appleton	Nov. 21, 2017
Villa Louis' "Victorian Home for the Holidays" – Prairie Du Chien	Nov. 24-26, Dec. 1-3, Dec. 8-10, 2017
Garden of Lights – Green Bay	Nov. 24-Dec. 23, Dec. 26-30, 2017
A Vintage Christmas – Prairie du Sac	Nov. 25, 2017
Milwaukee Repertory Theater's "A Christmas Carol" – Milwaukee	Nov. 28-Dec. 24, 2017

Cambridge Classic Christmas – Cambridge	Dec. 1-3, 2017
Dickens of a Christmas – Ripon	Dec. 1-3, 2017
20th Annual Old World Christmas Market – Elkhart Lake	Dec. 1-10, 2017
International Market and Festival – Kenosha	Dec. 2, 2017
An Old World Christmas – Eagle	Dec. 2-3, Dec. 9-10, 2017
Milwaukee Ballet's "Nutcracker" – Milwaukee	Dec. 9-26, 2017
Droppin' of the Carp – Prairie du Chien	Dec. 31, 2017
Plymouth's Big Cheese Drop – Plymouth	Dec. 31, 2017
Badger State Winter Games – Wausau	Jan. 5-7, Jan. 12-14, Jan. 20, Jan. 25-28, Feb. 2-4, Feb. 9-11, Feb. 17, Feb. 24, 2018
Bald Eagle Watching Days – Prairie du Sac	Jan. 12-13, 2018
St. Germain Arctic Warrior Race – St. Germain	Jan. 13, 2018
Winter Festival at Kickapoo Valley Reserve – La Farge	Jan. 13, 2018
55th Annual AMSOIL World Championship Snowmobile Derby – Eagle River	Jan. 18-21, 2018
Hudson Hot Air Affair – Hudson	Jan. 26-28, 2018
Lake Superior Ice Festival – Superior	Jan. 26-28, 2018
Waukesha JanBoree – Waukesha	Jan. 26-28, 2018
Cabin Fever Fest – Beaver Dam	Jan. 27-28, 2018
Winterfest & U.S. National Snow Sculpting Competition – Lake Geneva	Jan. 27-Feb. 4, 2018
Fish Creek Winter Fest – Fish Creek	Feb. 2-4, 2018
Great Lakes Pet Show – West Allis	Feb. 3, 2018
Apostle Islands Sled Dog Race – Bayfield	Feb. 3-4, 2018
Bar Stool Races – Drummond	Feb. 17, 2018
Pig-in-the-Ice Festival – Elkhart Lake	Feb. 17, 2018
Mad City Model Railroad Show – Madison	Feb. 17-18, 2018
Book Across the Bay Cross-Country Ski Race – Ashland	Feb. 17, 2018
American Birkebeiner – Hayward	Feb. 22-24, 2018
Bald Eagle Appreciation Days – Prairie du Chien	Feb. 23-24, 2018
Wisconsin Fishing Expo – Madison	Feb. 23-25, 2018
Beloit International Film Festival – Beloit	Feb. 23-March 4, 2018
Overture Center for the Arts' International Festival – Madison	Feb. 24, 2018
Bayfield Winter Festival – Bayfield	March 2-4, 2018
World's Longest Weenie Roast – Cable	March 3, 2018
Milwaukee Journal Sentinel Sports Show – Milwaukee	March 7-11, 2018
Canoecopia – Madison	March 9-11, 2018

**St. Patrick's Day Parade & Irish Fest –
New London**
MapleFest – Amery
**Field & Stream Outdoor Life Deer &
Turkey Expo – Madison**

March 12-17, 2018

March 24-25, 2018

April 6-8, 2018

Holiday Folk Fair International – West Allis – Nov. 17-19, 2017

Experience the cultures of more than 50 countries at Holiday Folk Fair International in West Allis. Sample traditional ethnic food at The World Café and browse artisan gifts at the International Bazaar. Watch performers from Indonesia, Kenya, the Bahamas, and more share their heritage through song and dance.

414-225-6225; www.folkfair.org



**Milwaukee Holiday Parade –
Milwaukee – Nov. 18, 2017**

Put on your hat and mittens and cozy up for classic holiday fun at the Milwaukee Holiday Parade. For more than 90 years, this family-favorite has made its way through the downtown with marching bands, giant balloons, live animals and an appearance from the one and only Santa Claus.

262-377-5935; milwaukeeparade.com

*Holiday Folk Fair International
Courtesy of Holiday Folk Fair International*

MMoCA Art & Gift Fair – Madison – Nov. 18-19, 2017

Support local artists while treating you and your loved ones at the Madison Museum of Contemporary Art's Art and Gift Fair, formerly the "Holiday Art Fair." From handmade jewelry to fine art – find the perfect gifts for the holiday, and stop by the "Gourmet Gallery" for chocolate, cheese and other delicious goodies. New this year is "Shine on Madison" on Saturday night, which features the lighting of Christmas lights that line the MMoCA windows.

608-257-0158; www.mmoca.org

Christmas in the Country – Lake Geneva – Nov. 19-Dec 31, 2017

It's a holly jolly Christmas at the Grand Geneva Resort and Spa for the six-week long Christmas in the Country. The magic kicks off on Nov. 19th with the Illumination Ceremony, featuring two million holiday lights decorating the resort. Take part in the breakfast with Santa, a nighttime trolley tour of the resort and a festive holiday afternoon tea. There's no shortage of yuletide family fun at this holiday tradition.

262-248-8811; www.grandgeneva.com

Downtown Appleton Christmas Parade – Appleton – Nov. 21, 2017

This large nighttime Christmas parade draws over 80,000 spectators to downtown Appleton for beautifully decorated floats lit with holiday lights, marching bands, live animals and baton twirlers. This year's theme is "Our Wish for the Season: Peace, Joy & Harmony," and features Santa Claus.

920-954-9112; www.appletondowntown.org

Villa Louis' "Victorian Home for the Holidays" – Prairie du Chien – Nov. 24-26, 2017, Dec. 1-3, Dec. 8-10, 2017

Experience Christmas as the Victorians would with a day at the historic Villa Louis mansion. See dazzling holiday decorations during a tour of this grand estate built on the banks of the Mississippi River by the Dousman family in the 1840s. Enjoy sweet treats, hot cider and classic Christmas music from a restored Steinway piano.

608-326-2721; villalouis.wisconsinhistory.org

Garden of Lights – Green Bay – Nov. 24-Dec. 23 (weekends or Fri, Sat, Sun), Dec. 26-30, 2017

Experience holiday magic as more than 250,000 lights decorate the Green Bay Botanical Garden at night. You and your family won't want to miss the spectacular array of botanical-themed light displays, including the enchanted icicle forest, sparkling flowers and a 60-foot walk-through caterpillar. Enjoy this stunning winter landscape by foot or horse drawn wagon ride.

920-491-3691; www.gbbg.org

A Vintage Christmas – Prairie du Sac – Nov. 25, 2017

Toast to the holiday season with a stop at Wollersheim Winery & Distillery's A Vintage Christmas. Take a self-guided tour of this charming 160-year-old winery while enjoying award-winning wines and spirits paired with festive foods. Get a little shopping in with a selection of unique Wisconsin-made gifts.

608-643-6515; www.wollersheim.com



*Milwaukee Repertory Theater's "A Christmas Carol" in the Pabst Theater
Courtesy of Michael Brosilow*

Milwaukee Repertory Theater's "A Christmas Carol" – Milwaukee – Nov. 28-Dec. 24, 2017

This classic Christmas tale returns to the Milwaukee Rep with beautiful music, stunning sets and eye-popping special effects. Follow the fantastical journey of Ebenezer Scrooge as he travels through Christmas past, present and future in this immersive theatrical adaptation.

414-224-9490; www.themilwaukee.com

Cambridge Classic Christmas – Cambridge – Dec. 1-3, 2017

Greet the season with a stop in Cambridge for a weekend filled with Christmas cheer. Bring the family for horse-drawn hayrides, gingerbread house-making and photos with Santa. Take a walk through Lake Ripley Park for a sparkling lights display. Get your holiday shopping done in this quaint, welcoming town.

608-423-3780; www.cambridgewi.com

Dickens of a Christmas – Ripon – Dec. 1-3, 2017

It's beginning to feel a lot like Christmas in Ripon with wintertime fun for the whole family. Walk or take a carriage ride through the historic downtown. Stroll through the Enchanted Forest, a gorgeous display of decorated Christmas trees. There's also the quirky fruitcake toss, holiday craft show and breakfast with Santa.

920-748-6764; www.ripon-wi.com

20th Annual Old World Christmas Market – Elkhart Lake – Dec. 1-10, 2017

For ten days, the Osthoff Resort recreates the centuries-old Christkindlesmarkt in Germany with talented regional and international artisans selling handmade gifts, including Czech blown-glass, German hand-carved nutcrackers and Russian nesting dolls. As you shop, sample bratwursts, wiener schnitzel and other tasty traditional German fare. Be sure to bring your camera as Father Christmas is often spotted strolling through the market.

877-517-4596; www.christmasmarketatosthoff.com

International Market and Festival – Kenosha – Dec. 2, 2017

Deck the halls at this collaborative holiday event that combines the Kenosha Civil War Museum's Victorian Christmas, the Kenosha Public Museum's International Holiday Faire and the Winter Harbor Market. Learn how Civil War soldiers and civilians celebrated Christmas through arts, crafts and hands-on activities. Enjoy international foods, music and entertainment from around the world. Don't miss storytelling on the Harbor Holiday Express Street Car and the 12 Days of Christmas life-sized artwork.

262-653-4140; www.visitkenosha.com



An Old World Christmas – Eagle – Dec. 2-3, Dec. 9-10, 2017

Old World Wisconsin invites you and your family to celebrate the holiday traditions and customs of the 19th century with Christmas storytelling, caroling and horse-drawn bobsled rides around the decorated village. Sample authentic 19th century holiday foods and even have breakfast with Santa.

262-594-6301;

www.wisconsinhistory.org

*Horse Drawn Bobsled at Old World Christmas
Courtesy of Wisconsin Historical Foundation.png*

Milwaukee Ballet's "Nutcracker" – Milwaukee – Dec. 9-26, 2017

A holiday classic that continues to inspire and awe, the Milwaukee Ballet's "Nutcracker" takes the audience on a magical and visually stunning adventure with Clara and her Nutcracker as they meet enchanted sugar plum fairies, twirling snowflakes and the eccentric Mouse King. Each performance is accompanied by the Milwaukee Children's Choir singing choral melodies rarely performed live.

414-902-2103; www.milwaukeeballet.org

Droppin' of the Carp – Prairie du Chien – Dec. 31, 2017

Bring your family for an unforgettable New Year's Eve in Prairie du Chien. Forget the iconic ball drop. Instead watch "Lucky," the 30-pound frozen carp, hoisted up into the air then dropped at the stroke of midnight. Blend in with locals by kissing Lucky for a year of good luck!

608-326-8602; www.carpfest.org

Plymouth's Big Cheese Drop – Plymouth – Dec. 31, 2017

Both CNN and The Atlantic called Plymouth's Big Cheese Drop a worthy New Year's Eve alternative. The count down to the drop begins at 10 p.m. and the first 250 families get complimentary Sartori cheese wedges so bring the family to the Cheese Capital of the World.

920-892-8409; www.plymoutharts.org

Badger State Winter Games – Wausau

Jan. 5-7, Jan. 12-14, Jan 20, Jan. 25-28, Feb. 2-4, Feb. 9-11, Feb. 17, Feb. 24, 2018

With seventeen days of action-packed Olympic-style sport competitions, there's a bit of everything for any sports lover. Watch or compete yourself in iconic winter sports like alpine skiing, curling and fat tire biking. There's also non-traditional sports like disc golf, pickleball and cornhole.

715-355-8788; www.badgerstategames.org

Bald Eagle Watching Days – Prairie du Sac – Jan. 12-13, 2018

Find the perfect bird watching spots in Sauk Prairie with a bus tour that ensures you'll see this majestic bird in its natural habitat. You can also drive around on your own, and be sure to add Ferry Bluff Eagle Council's Overlook to your list for glimpses of eagles along the river.

608-643-4168; www.ferrybluffeaglecouncil.org

St. Germain Arctic Warrior Race – St. Germain – Jan. 13, 2018

Tap into your own inner warrior at this exciting outdoor obstacle course. Sign up for the 5K or 10K obstacle courses for brand new heart-pumping obstacles like the tire shuffle and the snow hill climb. Kiddos can take part in the Little Arctic Warrior for kid-friendly outdoor fun.

715-477-2205; www.st-germain.com

Winter Festival at Kickapoo Valley Reserve – La Farge – Jan. 13, 2018

Spend the day in a magical winter wonderland for ice skating, horse-drawn bobsled rides, ice cave hikes and more snowy fun. Enter in the La Farge Lions Club's annual chili and bread contest to put your recipes to the test. More winter festival highlights include archery, a sled dog race and chain saw carving.

608-625-2960; kvr.state.wi.us

55th Annual AMSOIL World Championship Snowmobile Derby – Eagle River – Jan. 18-21, 2018

Rev your engines for the 55th anniversary of this world snowmobile championship, also known as the "Indianapolis 500 of Snowmobile Racing." Considered the largest and most prestigious snowmobile competition in the sport, it is also the highest-ranking winter sports event in the Midwest. New this year: snowbike races (think motorcycles with skis) and an appearance from NASCAR driver and Wisconsin-native Johnny Sauter.

715-479-4424; www.derbytrack.com

Hudson Hot Air Affair – Hudson – Jan. 26-28, 2018

Float on over to the premier winter hot air balloon rally in the Midwest for a weekend of crowd pleasing activities. This year's theme is "Touchdown Hudson XXIX" in honor of Super Bowl LII. Watch the sky light up during the torchlight parade and firework show, run or walk in the Up, Up and Away 5K and enjoy live entertainment. A hot air balloon rally wouldn't be complete without a mass balloon ascension with more than 30 balloons and night-time Moon Glow.

715-381-2050; www.hudsonhotairaffair.com

Lake Superior Ice Festival – Superior – Jan. 26-28, 2018

Who says winter is boring? Not at the Lake Superior Ice Festival, a family-friendly fest that brings the community together for three-days jam-packed with fun. Come for beautiful ice sculptures, a craft fair and live music. Stay for the highly competitive pond hockey tournament, newly expanded Kids Zone, and the wildly-popular snow slide that promises to be bigger and better than last year's.

800-942-5313; www.superioricefestival.com

Waukesha JanBoree – Waukesha – Jan. 26-28, 2018

With this year's theme of "Game On," the Waukesha JanBoree certainly lives up to its original concept of giving the community a place to enjoy all winter has to offer for more than 30 years. Bundle up for classic fun, like cross-country skiing, ice bowling and hockey. There's also a popular ice sculpture contest featuring the outstanding artistry of carvers from around the world.

262-524-3737; www.janboree.org

Cabin Fever Fest – Beaver Dam – Jan 27-28, 2018

Cure your winter restlessness with fantastic Wisconsin winter family fun. Head to Crystal Lake Park in Beaver Dam for wagon rides throughout the park, a dog walk through the snow and ice skating on the lake. If you're feeling brave, take a dip in the lake during the polar plunge. Be sure to stay warm with the chili cook-off.

920-887-8879;

www.beaverdamchamber.com



*Lake Geneva Snow Sculpting
Courtesy of VISIT Lake Geneva*

Winterfest & U.S. National Snow Sculpting Competition – Lake Geneva – Jan. 27-Feb. 4, 2018

Watch snow sculptors from across the country gather in the picturesque year-round destination as they create intricate snow masterpieces. Winterfest offers more than the usual winter activities with a Human Dog Sled Race and helicopter rides. Warm up during the festival on the Cocoa Crawl and at the Chili cook-off.

800-345-1020; www.visitlakegeneva.com

Fish Creek Winterfest – Fish Creek – Feb. 2-4, 2018

Celebrate winter with this long-standing Fish Creek tradition. Choose from a variety of outdoor activities, including the bike toss and minnow racing. Sample delicious chili during the chili cook

off or sip wine from Orchard Country Winery. Don't miss fireworks on Saturday followed by candlelight skiing or hiking at Peninsula State Park.
920-868-2316; www.visitfishcreek.com

Great Lakes Pet Expo – West Allis – Feb. 3, 2018

Head to the Wisconsin State Fair grounds for a paws-itively great time! More than 14,000 pet lovers flock to this expo every year for over 30,000 square feet of the latest pet gear, toys and treats. Looking to find a new addition to your family? Don't miss the Parade of Adoptables. There's also the special cat-only area, featuring serious cattitude, or the fur-ocious Bark Park for all things dog. Please leave all pets at home.
414-915-4156; www.petexpomilwaukee.com

Apostle Islands Sled Dog Race – Bayfield – Feb. 3-4, 2018

Feel the excitement in the air as sled dogs race through the northern Wisconsin snow. Spectators line the racecourse to watch the 10-dog, 80-mile race and a 6-dog, 60-mile race make their way around the Bayfield Peninsula. Stay to meet the mushers and their dogs after the grueling race.
715-779-3335; www.bayfield.org

Bar Stool Races – Drummond – Feb. 17, 2018

Watch as daring competitors race themed bar stools attached to skis down Brian Miller Hill. The chili feed and brats are the perfect comfort foods for a winter day. Food, drink and raffle ticket profits raise money for Drummond Sno-Jacks.
715-739-6645; www.drummondwi.com

Pig-in-the-Ice Festival – Elkhart Lake – Feb. 17, 2018

You'll want to get out of the house for this aptly named fest. Not only can you enjoy the famous pig roast sandwiches, but you can listen to live music and ride motocross bikes on the ice. Adults and kids can take part in the quirky ice cube hunt to win prizes. Stick around until dusk for the fireworks display.
920-876-2535; www.threeguysandagrill.com

Mad City Model Railroad Show – Madison – Feb. 17-18, 2018

All aboard for one of the Midwest's best model train events. Marvel the beautiful model train layouts and classic toy trains. Learn about the history of trains at educational exhibits. The kiddos can ride a model train and create their own wooden train rail road. Over 300 vendors will showcase collectables, books, artwork and more. Adults can win door prizes every hour and kids can enter to win a train set.
608-267-3976; www.nmra-scwd.org

Book Across the Bay Cross-Country Ski Race – Ashland – Feb. 17, 2018

Founded to bring relief to stir crazy Wisconsinites, this nighttime tradition does just that. Cross country skiers, snowshoers and families pulling children in sleds race across the 10K candlelit Chequamegon Bay course. Enjoy well-deserved post-race chili, drinks and music.
715-682-2500; www.batb.org

American Birkebeiner – Hayward – Feb. 22-24, 2018

The adrenaline is contagious whether you're skiing in the Skate 50K or Classic 55K or joining thousands of spectators. The largest cross-country ski marathon in North America spans 50 kilometers from Cable to Hayward for skaters and 55 kilometers for skiers. Deemed the "greatest show on snow," this winter tradition is an unforgettable experience.

715-634-5025; www.birkie.com

Bald Eagle Appreciation Days – Prairie du Chien – Feb. 23-24, 2018

There's no better place to celebrate the national bird than in the Mississippi River Valley. Experience the majestic bird once again return to its usual winter home. Learn about eagles and Wisconsin wildlife during free exhibits and displays throughout the weekend.

608-326-8555; www.prairieduchien.org/visitors/eagles



*The American Birkebeiner
Courtesy of The American Birkebeiner*

Wisconsin Fishing Expo – Madison – Feb. 23-25, 2018

The outdoor expo expands again this year, adding kayaks and silent watercraft alongside the fishing and hunting exhibits. Mom-and-pop vendors bring quality gear for both beginner and expert outdoorsmen. Browse the latest technologies from some of the leading national brands in the fishing industry.

262-305-1907;

www.wifishingexpo.com

Beloit International Film Festival – Beloit – Feb. 23-March 4, 2018

Grab the popcorn for this 10-day tribute to independent film. More than 100 documentaries, features and shorts films in all genres will be featured at various venues across Beloit. Speak with passionate filmmakers from across the world during panel discussions.

608-312-4256; www.beloitfilmfest.org

Overture Center for the Arts' International Festival – Madison – Feb. 24, 2018

Celebrate Madison's rich cultural heritage with over 30 free live performances by local artists. Try a variety of traditional cuisine to bring your taste buds on a trip around the world at the International Café. Shop international arts and crafts and learn about the many local businesses with global connections.

608-258-4455; www.overture.org

Bayfield Winter Festival – Bayfield – March 2-4, 2018

Join the fun on the south shore of Lake Superior for the Bayfield Winter Festival. No matter the weather, there's something for everyone. Hit the slopes at Mt. Ashwabay, shop and eat in charming downtown Bayfield, take the plunge into icy water or bike right on it. Immerse yourself in the Northwood's winter wonderland at the Bayfield Winter Festival.

715-779-5408; www.recreationandfitnessresources.org

World's Longest Weenie Roast – Cable – March 3, 2018

Hit the ice on Lake Namakagon before it's gone for the season. Join the world's longest line of hot dog cookers over one fire to raise money for the Great Divide Ambulance Service,

Namakagon Volunteer Fire Department and other area charities. Winter classics like snowmobile speed runs, ice bowling and outlaw drags make it the region's "most fun on ice." 715-779-3335; www.lakewoodsresort.com

Milwaukee Journal Sentinel Sports Show – Milwaukee – March 7-11, 2018

Lovers of fishing, hunting and camping to kayaking, boating and hiking will enjoy exhibits and seminars. A tradition since 1940, "everything outdoors will be celebrated indoors." Try out the latest equipment, plan an excursion and find great deals on outdoor gear. 414-727-1673; www.jssportsshow.com

Canoecopia – Madison – March 9-11, 2018

Discover more than 250,000 square feet of kayaks, canoes, stand up paddleboards and outdoor gear at the world's largest paddlesports consumer event. Find the perfect gear for your adventure and develop skills during over 140 educational seminars. Uncover the most alluring spots to paddle from seasoned experts. 608-223-9300; www.canoecopia.com

St. Patrick's Day Parade and Irish Fest – New London – March 12-17, 2018

The week-long fest kicks-off with leprechauns changing the town's name to "New Dublin." Wisconsin's Largest St. Patrick's Day parade boasts an extensive lineup of bagpipers, marching bands and Irish dancing. Listen to Celtic music and Irish caroling at Irish fest. Visit local restaurants and pubs for traditional Irish cuisine like corned beef and cabbage. 920-982-3891; www.newdublin.com

MapleFest – Amery – March 24-25, 2018

It's sugaring time at Glenna Farms. Enjoy a sweet day full of free activities. Free pancakes will be served with USDA Certified Organic maple syrup produced on the farm. Learn about sapping on the "sap to syrup" farm tour and enter to win maple products in the drawing. Shop the Country Store that features products made in Wisconsin. Food shelf donations will be collected. 715-268-4702; www.glennafarms.com

Field & Stream Outdoor Life Deer & Turkey Expo – Madison – April 6-8, 2018

Suit up in blaze orange and camo for all things hunting at the Alliant Energy Center. Learn tips and tricks for every hunt during the seminars. Enter your prized trophy deer in the trophy deer contest and test out our skills in the shooting ranges. Watch an energetic archery trick shot show by Byron Ferguson. 800-324-3337; www.deerinfo.com

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